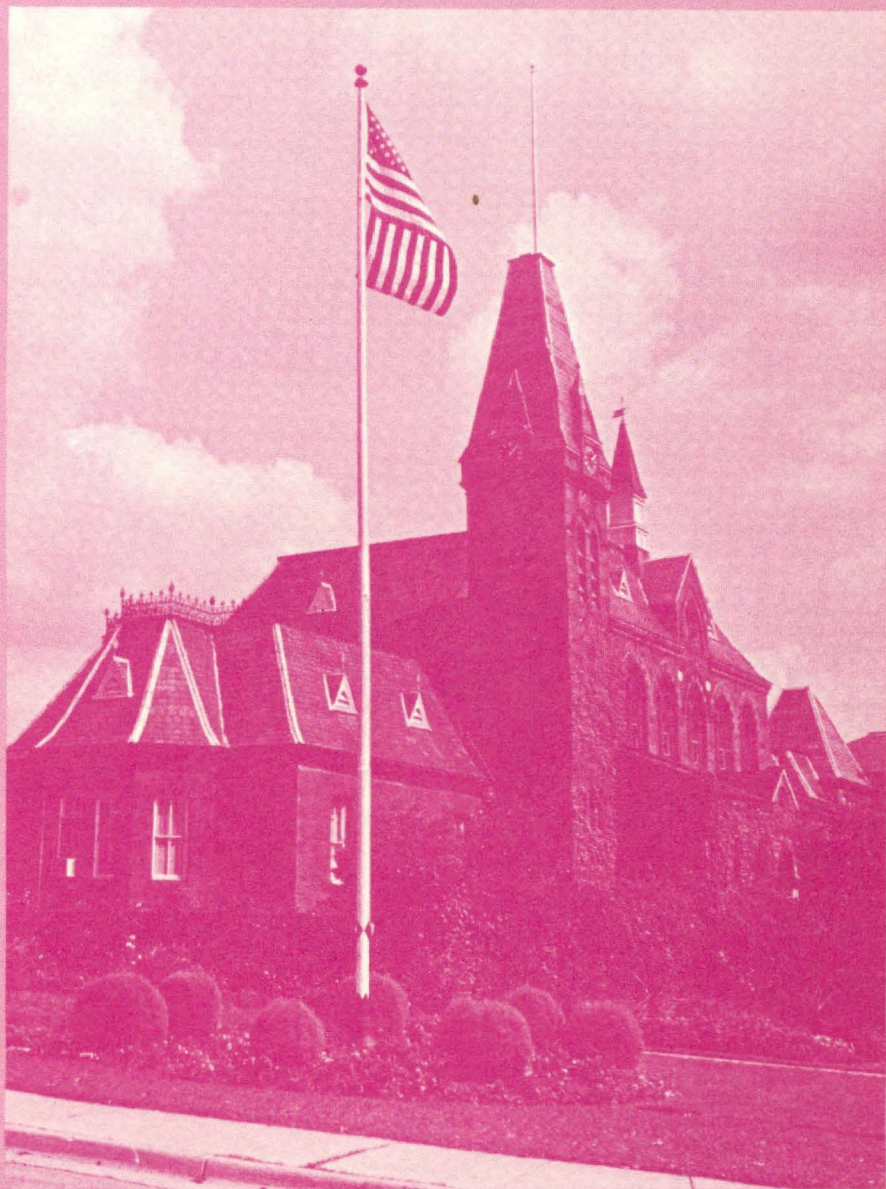


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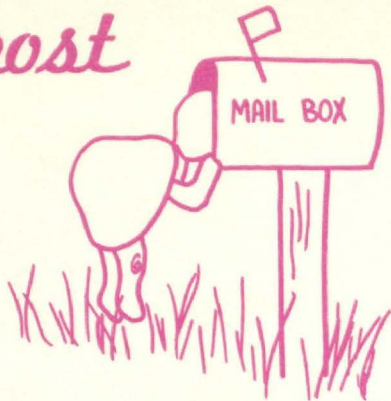
WINTER 1972

DELTA



DELTA ZETA

# Lampost



This issue of THE LAMP was prepared nightly while your editor spent her days serving on a jury. Everyone, as one of our previous Brass Tacks articles stressed, should serve on a jury sometime. It gave us a greater respect for the patience required by lawyers, judge and jury alike, all of which makes the due process of law the excellent right we citizens have in these United States.

Between arguments and witnesses, we tried to answer all of our interesting mail, some of which we want to share with our LAMP readers.

A Pennsylvania alumna wrote that her horoscope for Sunday, June 18, the day she was to leave for convention read: "Pisces—Personal plans encounter strange quirks of circumstances, may have to be left over for another time or changed a little. Patience, there will be another time." Amen, this sister Pisces.

Two former LAMP editors wrote, and we hastily requested of Eddi Parker, @, more information about her latest honor, with the delightful article and pictures concerning her Alaska experience the result.

THE LAMP's first editor, Ruth Gaddis Jeffries, A, wrote from her home in Tucson: "Congratulations for the delightful Summer Edition of THE LAMP featuring, so beautifully OUR Miami. I have long felt there was a need for such an issue. You and your staff have gotten together a superb issue. Miami is dear to me especially since I gave up my scholarship at Ohio Wesleyan to come there to take work in the school of Education along with my Liberal Arts. Also, because Dr. Benton was a personal friend of my father's and visited in our home. This is true of Dean Minnich, head of the School of Education and instrumental in assembling the famous McGuffey museum."

Since most of us indulge from time to time in the fine art of cooking we stand in awe of Katherine Pierce winning all that money for Delta Zeta and herself with her sweetbreads recipe. Our 1972 Woman of the Year Rachel's Delta Zeta cookbook was indeed a delight. In those days you knew well all of the contributors over the country, and the comments of the editor plus the drawings by a nephew long-grown to manhood, made it fun cooking. Our own contributions were on the level with our Date-Nut kisses, and since we have learned that meat and potatoes are more important.

The ubiquitous, lovable turtle which crept into the Phoenix convention, looks like he or she is here to stay. Perhaps we should have a turtle-naming contest, as it would be more friendly to refer to our adopted members by a familiar name. Does anyone have any ideas? If so, write your LAMP Editor, and perhaps we could have a christening at the 1973 convention. The gay sketches sprinkled throughout this issue are the work of Kathy Barber, II, all in answer to her letter which we reproduce, rather than lose the flavor.



Hi!

Can you use these in future issues of The Lamp to illustrate any areas of interest such as scholarship, beauty, moving, reading the Lamp, etc.

I look forward to each issue and wanted to be a part.

In the Bond,

KB

Iota Iota Alum  
MTSU

P.S. grad student now at U.T.  
Knoxville

Our Norma in Addressograph asks me to ask collegiate members not to request sending some of their issues home and some to their school address. By the time the change is made each year, the issues of THE LAMP are lost in the mail. Each college chapter receives two copies each issue, and her personal copy is sent safely to her home address.

Lately, we have been receiving very lovely notes concerning memorials set up in various cities honoring some of our deceased alumnae, with the request that we publish these and giving addresses where donations may be sent. All of these are very heart warming and worthy causes, but THE LAMP is not allowed to solicit any more than individual members or chapters. The constitutional requirement that all solicitation of funds must have the approval of National Council is for your protection as well as the good name of Delta Zeta. Many organizations have had unfortunate experiences and harassment of their members through unapproved solicitations, and we wish to avoid this with our members.

# THE

# LAMP

#### Attention

Send all material for publication to the Editor, Mrs. Arthur Miner. Send all changes of address, changes of name, and notices of death to Delta Zeta National Headquarters. Deadline for chapter editors: November 10, February 10, May 10.

#### The Lamp of Delta Zeta

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Front cover: Chapel Hall in summer, a campus landmark on Kendall Green, Gallaudet College. Back cover: Spring rain covers the Edward Miner Gallaudet statue, with the Student Union in the background.

#### Editor . . .

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# DELTA ZETA

# Rachel Mason Peden

1972

Woman-of-Year



"What are your hobbies?" was one of the questions recently put to Rachel Mason Peden by an English publisher preparing a volume on Internationally Noted Women. After some thought the lady replied, "People and Nature," though, as she also commented, they are pretty much one and the same thing, just Nature in its various forms. . . .

The medium through which she expresses this interest is primarily writing, and it is as an author much read and much loved for the special quality of her work that Rachel is chosen as Delta Zeta's Woman of the Year for 1972.

Her name is not new to LAMP readers of long standing, for one of its earlier popular features was a column called "Wholly Smoke; or Don't Say I Said Anything" in which she delightfully and irreverently spoofed the VIP's of Delta Zeta, the Greek World or any other world, as the mood suggested. At that time only Delta Zeta and Alpha Phi were carrying humor columns, and both drew reader comment from other Greeks, admiringly . . . At this time Rachel was also conducting a department in the magazine "Farm Life," dealing with pretty much the same problems as Ann Landers handles today. Under her name of Annie Frances she dispensed sound, realistic advice to inquirers.

It was also about this time that her first book was

published, and here Delta Zeta can preen herself for being the first to present this author to an appreciative public. The book was *Delta Zeta Can Dish It Up*, a cookbook filled with the gustatory triumphs of the members everywhere, with side remarks by the editor, furnishing that extra bit of spice! The book was immediately popular; is now out of print and highly collectible.

Presently she married Richard Peden, like herself a lover of the land and of country living, and their farm home, their family, and their activities are a complete embodiment of what they consider the good life and how to realize it.

On the Maple Grove Road, near Bloomington, Indiana, Rachel and Richard farm the land they love, enjoying neighbors nearby and friends who come from far and near to meet them, and who discover that the peacocks, the 53 Mallards who simply adopted the Pedens and their pond, the guineas, bantams, Company I mule team, and the sleek Angus cattle which are the chief agricultural product of the farm, are all really for real, just like in the books and the columns.

Rachel's column, "The Hoosier Farm Wife Says . . ." written under her byline of Mrs. R.F.D. is a featured part of *The Indianapolis Star*, and *Muncie (Indiana) Star*, and a large number of other publications who borrow from it. In fact, it travels far and wide from

friends and readers here, to friends and readers both far and near. One sharer from Africa led to a correspondence which set Rachel to studying Afrikaans so she could in turn read *his* columns; and it was an Indiana reader's sharing with her editor son-in-law in the Knopf Publishing Company, which led him to insist that she write a book, which she did, and thus "Rural Free" made its appearance. It has since been followed by "The Land, The People," and the third one is now under way.

She says this third one is the hardest of the three because into it she hopes to put the distillation of many years of thinking and learning about the ways of the natural and human worlds, and this really tests her powers to communicate as she wishes.

Meantime, the farm proves to be an endless laboratory of experience in fascinating disclosures. Each summer the Pedens entertain groups of visitors, ranging from pre-schoolers, through Inner-City visitors to the homes of the area, and including foreign students from the University, here to study American life. As many as 800 may come during the visiting season, the small fry are enchanted to feed the ducks, watch the peacocks spread their glory, touch the soft noses of the proud little Company I mules, ride on the haywagon or the tractor, or even the Company I cannon! go home with something they have picked with their own hands, and then write letters or draw their thank-you's in an enchanting array of spontaneity.

There are always some of these children that Rachel declares she would like to keep. Of course these are likely to be reminders of her own two children, Joe and Carol, now married and busily carrying out farm principles in their own lives. Joe, like his father, is a Purdue man, and professionally works in the United States Soil Conservation Service; ably abetted by his wife Joyce, who is a Home Agent with the Purdue University Extension program. Carol, who, like Rachel, shares Indiana University and Delta Zeta, took up a Journalistic career also, being on the staff of the *Gazette*, in Phoenix, Arizona. . . . Peace reigns in her family despite her husband's being on the staff of the *other* Phoenix newspaper!

Rachel has always said she is not much of a joiner, "the Quaker influence, I suppose," but the list of her memberships includes, besides Delta Zeta, Theta Sigma Phi, Tri Kappa, the P.E.O. Sisterhood, Phi Beta Kappa, which was a signal honor membership given her in 1967 as the woman to be so honored; the man being a noted foreign-born professor.

It should be mentioned the strong bent for writing has shown itself in all six of the Mason sisters, though in widely varying fields. But it is a notable occurrence that Delta Zeta's Woman of the Year in 1966 was Miriam Mason Swain, whose long and popular list of outstanding juvenile writings made her a favored choice that year. Both writers have manuscripts on file in libraries especially interested in their topics: Miriam in the University of Kentucky, and of Minnesota; Rachel in the Mugar Library of Boston University and in the Lilly Library at I.U.

*Editor's note:* Staff member Grace Mason Lundy should have listed herself with the famous, writing, Mason sisters.

Delta Zetas everywhere and many readers who do not happen to be sisters, have made a special place in their lives for the writings of these two Hoosiers and lend a little support to the quote "Indiana: that's the place where everyone wants to write a book, and most of them have!" *Good books, these!*

Celestine Sibley, writing in the *Atlanta Constitution*, entitled one of her columns "Fans of Rachel Peden":

"As much as I have loved the works of many authors, I've never seemed to find the time or the confidence to write fan letters. So it's been my custom to read and re-read my favorites, sometimes to write about them here and to generally dote from a distance.

"As some of you may remember I have doted on Rachel Peden since her book, 'Rural Free. A Farmwife's Almanac of Country Living' was published back in 1961 (Alfred A. Knopf).

"It's the kind of poetic, philosophical and intensely practical volume that warrants reading over and over again and discussing with your friends.

"Well, the other day I was fumbling through the Monday mail, trying, with the old icing-saver's technique, to save the best letters till the last. And what letter do you suppose I stumbled into opening early? It was marked 'Personal Please Forward' with a hand-written 'Thank You' written after that, and up in the corner was the name: Mrs. Richard Peden, Box 166, Route 11, Bloomington, Ind.

"Naturally, that name didn't seem familiar to me and I was halfway through it before I let out a wildly excited whoop. Richard Peden is the husband of Rachel Peden!

"And I'm here to tell you Mrs. Peden writes as fine a letter as she does a book. She says a friend of hers from Newburgh, Indiana, visited a daughter in Atlanta and came home bringing her my column about the Quaker calendar. She had also read A Place Called Sweet Apple, brought to her by a friend.

"I am a housewife, she continues (as if I didn't know) "and have moved to different farms, where the houses were always wrecks. But it's inexplicable how some places speak to you . . . and some don't. And after you have lived in the new place a while you learn to know it and become friends with it, but never entirely lose the first feeling you had about it. That remains set back in your memory, like the introductory photograph of a stranger after the stranger has become an intimate friend.

"Of writing she said a good thing. Writing down what you see for others to see it too is satisfying and when you know that you have expressed it honestly and well enough that somebody takes time to write and say so . . . well, you are glad, aren't you?"

# OUTSTANDING JUNIOR COLLEGIANS



Kay White, ΔO  
Northwestern Oklahoma

All six of the final collegiates chosen for the Florence Hood Miner award for 1972 had three things in common. First they were well known on their respective campuses for their activities and honors, being leaders in particular fields. Secondly, they were excellent scholars, and thirdly, they had all been chosen for honors that require beauty and personality!

This year's winner of the outstanding junior collegiate award is Kay White, ΔO, from Northwestern State College in Alva, Oklahoma. Her election to the presidency of her chapter followed her service as junior Panhellenic delegate, assistant rush chairman, and sorority education chairman. On campus she was chosen for Cardinal Key, Kappa Delta Pi, Dean's Honor Roll, Ranger Marching and Concert Band, and was winner of the Miss NSC talent contest and runner-up in the final contests. Last summer she attended school in Guadalajara, Mexico.

Carla Governale, Σ, was chosen outstanding junior collegiate at Louisiana State Day last spring. On Louisiana State's campus she is a member of Mortar Board, Angel Flight, AWS Board, and was representative on several governing boards. She served her chapter as recording secretary and Panhellenic delegate.

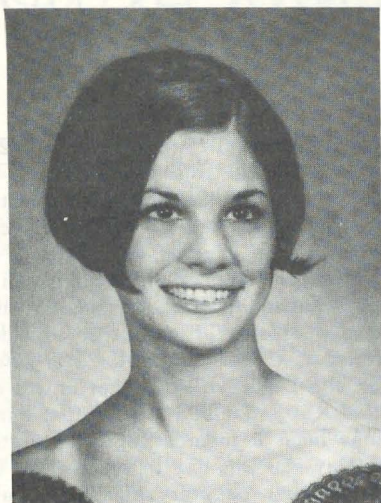
With a 3.96 overall average, Fran Petty, ZΘ, topped her many queen titles by being named Homecoming Queen last fall for Sam Houston State in Huntsville,

Texas. From winning all of the chapter pledge class awards, she served as pledge trainer after initiation. Chi Omega Fiesta Queen, Orange Keys, Circle K Sweetheart, Phi Chi Theta, were some of her honors.

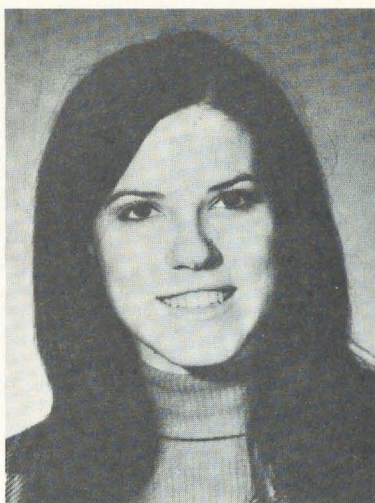
Cheryl Piotter, ΔΞ, was named Outstanding Greek on University of Northern Colorado campus, and received the Denver Area Panhellenic Achievement award. She is a member of Gold Key, Spurs, and on the Dean's List. She has been chapter treasurer and scholarship chairman, and recently was chosen Sweetheart of Sigma Phi Epsilon.

Mary Ellen Robertson, ΔΔ, has been president of both her chapter and her pledge class at Georgia State in Atlanta. Named in the school annual as Miss Rampway, she is also a member of Crimson Key. She has been on the Homecoming Court, the Dogwood Festival and Miss Freshman contest. Station WLB asked her to represent them, thus getting a start on her hoped for career in Public Relations.

Beverly Van De Keere, ΓΧ, was chosen for Mortar Board on the Ball State campus in Muncie, Indiana, for her many and varied activities. Her list of committee participation makes you wonder how she had time to make the Dean's List. She was recording secretary for her chapter and put a real effort into the numerous committees she promoted for Gamma Chi.



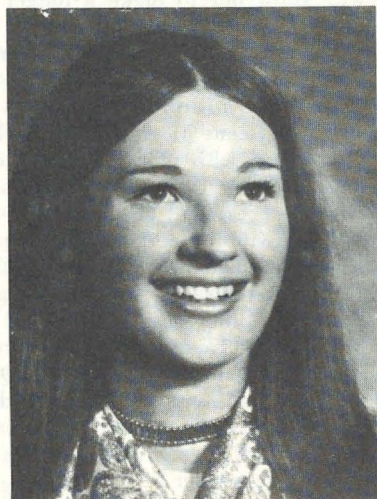
Mary Ellen Robertson, ΔΔ  
Georgia State



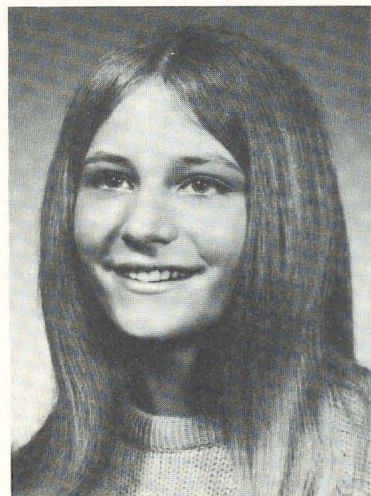
Fran Petty, ΖΘ  
Sam Houston



Carla Governale, Σ  
Louisiana State

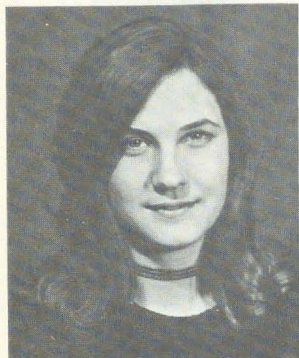


Beverly Van De Keere, ΓΧ  
Ball State



Cheryl Plotter, ΔΞ  
Northern Colorado

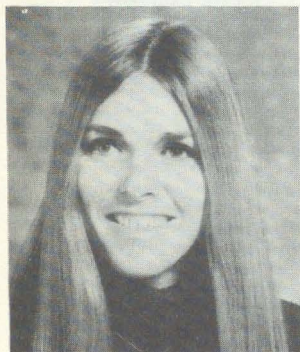
# Six Seniors Chosen



Diane Hoehl, A  
Miami University



Lilian Godsey, E  
Indiana University



Susan Guyther, AΘ  
University of Kentucky

Six girls were chosen as GML Award winners for 1972.

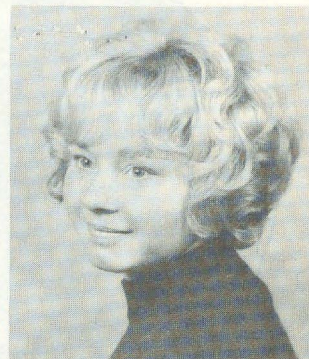
From Alpha Chapter comes Diane Rose Hoehl (say Hale). On the Miami campus there are rather unusual opportunities for a sorority woman to render significant service to her chapter through activity in crucial campus groups. In addition to her chapter offices as rush chairman, membership chairman, rush evaluations committee, press chairman, Diane has been a member of the Miami University Host-Hostess Committee, president of Hamilton Hall, and Chairman of Upperclass Halls. Her scholastic attainment has kept her on the Dean's List for her entire college life; and she is a member of Kappa Delta Pi, education honorary. On the lighter side she has been a member of Shakerettes and Spurs. At 1971 Ohio State Day she was one to receive the Golden Heart, which goes to the girl her chapter rates most valuable. Diane plans to travel for Delta Zeta and in this way there will be a special opportunity for many collegiates to get a close glimpse of Delta Zeta at Miami University.

Lilian Godsey, Epsilon Chapter's representative on this year's list, is a music major with an outstanding record of accomplishment and talent in that field. From her pledge days when she began as song leader, on through the senior year, she has found numerous and helpful ways in which to turn her skill and interest to Epsilon's benefit, as in Spring Sings and other activities. However, there is a special quality to Lilian's chapter activities, for she says that what Delta Zeta gave to her has been of so much value, it was her great effort to do something special to keep before each new pledge group the traditions, the spirit, and the opportunities offered them by living in the chapter house. This gave a quality to her lessons in "pledge training" that younger sisters absorbed happily. Lilian has maintained a consistently high scholastic average in a school noted for its high standards (music) and belongs to Alpha Lambda Delta, Pi Kappa Lambda (Junior Music Honorary) and Mu Phi Epsilon (senior Music honorary). Immediately after her senior recital and commencement, she went with her parents to Germany, where she is spending the summer, having found work that will allow her to make a longer stay in this pro-musical land.

Susan Candace Guyther ("Candy") of Alpha Theta Chapter is the first of our GML group in her major field . . . that of Veterinary Medicine; and her professional plans will probably lead to work in Animal Research, with the Department of Agriculture. However, her college life has been one filled with more familiar activities. From serving as rush chairman in her chapter, on to Panhellenic Delegate and eventually chapter president, she has been an able organizer and a leader capable of winning enthusiastic cooperators. She attributes to the socializing influence of sorority membership, her interest in people and sharing their activities, which gave her membership in Block and Bridle Club, chairmanship of various important campus committees, and brought to her a very signal honor of being University of Kentucky's Homecoming Queen in her senior year. All the way from the chapter CCD to the office staff at NH the word comes, "she cooperates enthusiastically and effectively, and openly looks forward to continuing active participation wherever her alumna life takes her."

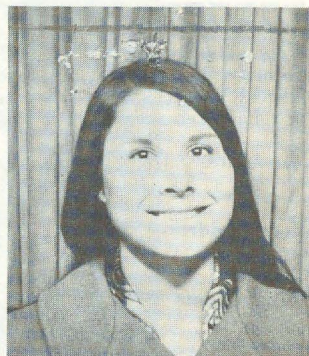
# for GML Awards .....

Barbara Le Johnson of Delta Mu Chapter plans to enter the teaching profession in elementary work. As one who has some very specific beliefs in the value and necessity for inspired teachers of younger children, it is reassuring to read the record of how this young lady has already shown her ability to "win friends and influence people." From "Pledge of the Year," on to serving for two years as chapter president, she was named Miss Iowa Delta Zeta; and on her own campus was a leader in creating an effective, meaningful college Panhellenic, and Chairman of Greek Week, 1971. She has held a fine scholastic average, being on the Dean's List for two years, and a winner of scholarship for excellence in her chosen field; for which she was also elected to Psi Chi, National Psychology Honorary. From the freshman going through rush, to the President of Morningside College, this is a coed who is known, admired and very much loved for her qualities of helpfulness and service. It is very gratifying to know that she attributes much of her growth and development to the living principles of Delta Zeta.



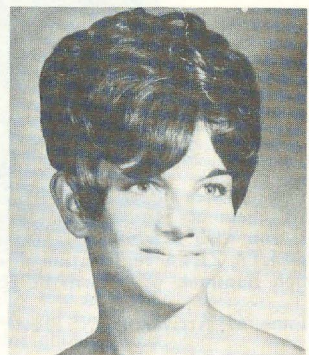
Barbara Johnson, ΔM  
Morningside College

Susan Avers of Delta Xi Chapter has been an enthusiastic member of Delta Zeta from her pledge year, being chosen as outstanding pledge. Naturally as rush chairman and in Panhellenic she found an open field for the things she had learned and believed in her sorority training. A campus "Presidents' Council" to unify the Greek system on the campus, was one of her interests as chapter president; while within the chapter she inaugurated a "Committee for Change" to study sorority procedures, especially in the training of pledges, that brought increased sisterhood, unity and relevant pledge studies. A capable planner and leader in social activities, she has extended that ability to serve as a "Daughter of the Black Heart" with the Sigma Phi Epsilon Fraternity in organizing the joint Christmas party given for underprivileged children each Christmas. The traditional "Mountain Party" of Delta Xi chapter was never better than the year Susan was in charge. This summer Susan is working in Estes Park, but her professional plans look to work in Vocational Home Economics.



Susan Avers, ΔΞ  
University of Northern Colorado

Mary Virginia Terry of Epsilon Mu Chapter will spend the coming year in graduate study and work professionally with retarded and handicapped children. As a volunteer teacher of children in this category for part of her Sunday School service, she has already made a name for herself. Mary Virginia was not only Delta Zeta's outstanding pledge, but outstanding Greek Pledge, an all-campus selection. Her chapter offices have included assistant treasurer, pledge vice president, and chairman of the project in philanthropy which honors Pauline Rogers Stout, a prominent and much-loved alumna of Epsilon Mu. An excellent scholastic rating put her on the Dean's List, and President's List. She is a member of Alpha Lambda Delta, of Phi Kappa Phi, Kappa Delta Pi, and is listed in *Who's Who in American Colleges and Universities*.



Mary Virginia Terry, EM  
University of Southern Mississippi

Besides these accomplishments which are of course important, the great thing about Mary Virginia is herself—warmth and graciousness, clear thinking and (to quote one objective commentator) lack of conceit. One very happy additional comment should be made, that she is a Delta Zeta daughter, and counts this as a crowning privilege.



First Call ...

# 1973 CONVENTION

June 18-23

The Breakers

Palm Beach, Florida

*Note:* This blank must be filled out in full and accompanied by your registration fee of \$25.00, payable to Delta Zeta Sorority, due in National Headquarters by April 18. No cancellations and/or refunds will be accepted after May 18. ALL RESERVATIONS must be made through National Headquarters. Your category may not be changed after your registration has been received at National Headquarters.

Miss, Mrs. .... Last ..... First ..... Maiden ..... Husband's .....

Home Address ..... Street ..... City ..... State ..... Zip .....

Initiated into ..... chapter ..... year .....

| Check delegate category |                       | Age Group      |
|-------------------------|-----------------------|----------------|
| National Council .....  | Alumnae Chapter ..... | Under 21 ..... |
| National Chairman ..... | College Chapter ..... | 21-30 .....    |
| PCD .....               | CCD .....             | 30-40 .....    |
| PAD .....               | Other .....           | Over 40 .....  |

Roommate Preference .....

Accommodations:  
 Double Occupancy .....\$145.00 per person\*  
 Single Occupancy .....\$185.00 per person\*

(These rates include 5 nights lodging, 5 dinners, 5 breakfasts, and 4 luncheons. People on special diets must make personal arrangements with the management, and if single occupancy is desired, the difference must be assumed by the individual.) If you wish to attend for a partial time, there will be a \$5.00 registration fee per day, plus meal tickets purchased at the DELTA ZETA registration desk. Breakfasts, \$2.50, luncheons, \$5.00 and dinners, \$7.50 with the exception of the Installation Banquet, which will be \$8.50.

Time of Arrival ..... Mode of travel .....

Talents:

Profession:

\* This includes 4% Florida State Tax and 15% gratuity.



**"Palm Beach . . . an exclusive resort . . . long the golden playground of International society. The Breakers . . . a renowned resort hotel . . . world famous for warm hospitality and gracious service. Brilliant sun-kissed days . . . velvety star-sparkled nights . . . translucent turquoise waters. Balmy tradewinds whispering the romance of a tropical lullaby. All this glamour and luxury surrounds you."**

# Membership Privilege

One privilege of Delta Zeta membership is the opportunity for every member, whether individual or as part of a chapter, to offer suggestions for the selection of the National Council to be elected at each Convention. Each January before Convention the Executive Secretary sends to all chapters and to other voting personnel, a notification to this effect, as required by our Constitution. Here in THE LAMP we bring the reminder that every member has this same opportunity to propose members you feel are qualified for service on National Council. The Nominating Committee invites your help, and will give careful consideration to all suggestions received.

One chapter, aware of the changes in nominating procedures which were adopted at the 1970 Convention, plans to give time in one of its meetings to a full coverage of these procedures, and of qualifications for Council Service. This could be valuable to all chapters. Note that members proposed for service on National Council must be *alumnæ*, who have already had some experience in important Delta Zeta service, who have shown a capacity for effective administering of assigned tasks, and who have the time required for this demanding

service, including considerable freedom to travel. Election is for a term of two years, and the revised constitution states limits of tenure, although a member may be proposed for an office other than one she is currently filling.

You may make suggestions as an individual, volunteer member. Suggestions coming from a chapter should be a part of business transacted in a chapter meeting.

Because the nominating committee is required to hold a meeting for considering candidates and preparing the list of nominations 90 days before Convention, and to allow time for us to communicate with people you propose, we ask that your suggestions be sent no later than March 1, 1973. You may use the attached form or prepare your own. The committee which will consider your suggestions, elected at the 1970 Convention, is composed of representation from each functioning group of the sorority. They are: PCD, Karen Davies; PAD, Mary Margaret Fore; CCD, Ann Morrow; Standing Committees, Verne Duda. Chapters will be represented by delegates from Phoenix (*alumnæ*); Alpha, and Zeta Xi (*collegiate*). Past President Grace Mason Lundy is the appointed chairman for this elected committee.

## RECOMMENDATION FOR DELTA ZETA NATIONAL COUNCIL

Give the following information on each person you suggest:

Name (maiden and married, including husband's): address: college chapter; *alumnæ* affiliation; qualifications; services rendered. If not now or previously in province or national service, a picture would be helpful.

OFFICE:

INFORMATION: (as listed above . . . Repeat this information as many times as you need to present these persons you think qualified.)

---

This suggestion comes from:

Your name: .....

Address: .....

College chapter ..... *Alumnæ* affiliation if applicable .....

Office held, if now or formerly an officer .....

Mail to Mrs. H. M. Lundy, chairman

Route One, Box 476  
Bloomington, Indiana 47401

not later than March 1, 1973



Sue Adrianson, BM



Betty Jo Hyne, E

# Collegiate Representatives to National Council

Sue Adrianson, BM, and Betty Jo Hyne, E, have been chosen as Collegiate Representatives to National Council. Sue, from Florida Southern College, represents chapters on smaller campuses and Betty Jo, from Indiana University, represents the large university chapters. They will serve in this capacity until September 30, 1973.

The Collegiate Representatives serve as liaison consultants with the collegians of Delta Zeta and National Council. In order to be in a better position to provide pertinent information to both the collegiate members and National Council, they visited National Headquarters to learn of the scope of activities of the Delta Zeta office. They have also met with National Council to gain knowledge of existing practices, policies, and procedures of the sorority.

## THE NATIONAL COUNCIL OF DELTA ZETA

announces the installations of

LAMBDA ZETA CHAPTER

at

University of Maine-Portland Gorham, Gorham, Maine

KAPPA OMEGA CHAPTER

at

Limestone College, Gaffney, South Carolina

# GALLAUDET COLLEGE

by FRANCES BONKEMEYER MERRILL, Kφ

Today we see an undeclared war, an insane drug culture, racism, inadequate health care, lost older people, and political and social polarization. Because of these conditions, we are experiencing a challenge to established values, changes in our institutions, a new social awareness, and a complex political destiny. These conditions bear down upon the individual. Each of us is experiencing a test of our personal commitments to our loved ones, to our friends, to our nation, and to mankind. Yet we need not despair about the rapidly evolving society about us. We need the challenges which it presents. It gives us opportunities to use our hearts and minds to some purpose. If we can meet these challenges we will have created a better world.

I speak with confidence, because I live in the midst of history on Kendall Green. Great things can come from difficult times. One hundred and four years ago this nation was torn apart by civil strife. Yet, the greatest humanitarian of them all, President Abraham Lincoln, took pen in hand and signed an Enabling Act which established the world's first and only college for the deaf. Within a year he was to be struck down with an assassin's bullet. Nevertheless, the foresight and wisdom of the moment prevailed. He committed this nation to providing higher education for young deaf people. His commitment has been honored by a host of congressmen, public officials, and citizens across the nation. Chartered in the midst of national trauma, Gallaudet College now exists as an international symbol of success for people who have the severely handicapping conditions known as deafness.

Although some vocational and technical schools and several community colleges serve deaf and hard-of-hearing students, Gallaudet College is the world's only accredited liberal arts college for them. The College admitted 1,096 deaf students from 48 states and 14 foreign countries last Fall. In order to be admitted, students must complete a high school program, be recommended by the principal or superintendent, and pass the comprehensive Gallaudet College examination. If the student does not show adequate academic strength, he must take a year or more of preparatory courses before entering the Freshman Class. The liberal arts program is typical. Courses are offered in English, history, mathematics, chemistry, physics, biology, economics, government, French, German, Russian, Latin, physical education, and so on. The College has a graduate school offering master's degrees to both hearing and deaf students. Hearing students may study for a Master of Science degree in audiology. Both hearing and

deaf students may pursue a Master of Arts degree in either teaching or counseling. The College is responsible for two demonstration schools, one elementary and one secondary, of national significance. The Pre-school Program is very well known and offers assistance to children as young as six months of age and their parents. The Gallaudet College Continuing Education Center extends educational opportunities to deaf adults. As you would expect, the College sponsors in-depth research in its Linguistics Laboratory, Sensory Communications Laboratory and Office of Demographic Studies.

The undergraduate students who attend Gallaudet College have an average hearing loss of 95 decibels in the better ear. This means that most of them could stand by the side of a jet airplane motor and be unable to hear it. Approximately 60 percent of Gallaudet College students were born deaf. This means they have not heard language in its spoken form. Nevertheless, they have endeavored to develop their own speech and have become as adept as possible at speech reading. Between 25 and 30 percent of the professors of the College are deaf themselves. Nevertheless, they have credentials equal to or better than those professors serving hearing colleges.

Deafness is measured in decibel losses, but to know it, one must observe it in human terms. It was Helen Keller who said deafness "... means the loss of the most vital stimulus—the sound of the voice that brings language, sets thoughts astir, and keeps us in the intellectual company of man." I experienced deafness in human terms when a deaf mother who is a friend of mine saw her daughter laughing with her friends around the kitchen table. She turned to me and quietly sighed, "Frances, what does Mary sound like when she laughs?"

The quality of student life on Kendall Green is both interesting and challenging. The Student Body Government is very active with various proposals and recommendations coming through its powerful student assembly. Students function as members of various committees and hold voting membership in the Senate of the College. Social life on the campus stems from the activities of the Student Body Government, three sororities, three fraternities, and independent organizations such as the International Club. Two active drama groups, the Gallaudet College Theatre and the Frederick H. Hughes Memorial Theatre, perform both Fall and Spring to capacity audiences. An important part of student life is an athletics program that involves our

# INTERNATIONAL SYMBOL OF MAN'S HUMANITY TO MAN

students in ten sports. Both men's and women's sports programs involve contests with hearing colleges and universities. Not only do we field football, baseball, basketball, track, golf, tennis, and swimming teams, but we also are terrific competitors in ice hockey and soccer. This Spring our baseball pitcher set a record as he struck out nineteen consecutive batters.

The significance of any college is found in its alumni. Gallaudet College now has alumni numbering over 5,000 persons. They hold semi-professional and professional jobs equal to the positions generally held by hearing college graduates. A significant number of Gallaudet College graduates serve in leadership capacities in national and international organizations. We find among them authorities in the fields of rehabilitation, statistics, demography, chemistry, education, biology, and economics. But each of the graduates of Gallaudet College has done something far more important than become a successful, independent citizen himself. He has done something more than contribute to the welfare and support of his own society. He has demonstrated for the world to see how a deaf person can profit from an education and become a responsible citizen. He has become a model for the world to see and to respect. He has brought dignity and hope to the lives of other people who have experienced misfortune and who now face a greater challenge than most people.

Sisters of Delta Zeta, I am pleased to acknowledge at this time the long standing commitment of this sorority to Gallaudet College. The Edward Miner Gallaudet Memorial Library was furnished by a contribution of \$10,000 from this sorority. But Delta Zeta did not stop there. It continued to contribute funds for exhibit

cases, maps, filmstrips, projectors, microfilm readers, and many other items, making a total contribution to this wonderful library of approximately \$20,000.

In addition to gifts of this nature, Delta Zeta Sorority has given funds for scholarships. The most recent was awarded in 1971 to Miss Gulhan Kutlu from Columbus, Ohio.

The Washington Chapter of Delta Zeta has sponsored a benefit performance of the Gallaudet Dance Group each Spring. With persons attending this performance from the National Capital area, gifts in the amount of \$3,000 have been contributed to members of the dance group. These funds not only have helped them as individuals to meet their college expenses but have, also, financed their travels so that others might enjoy them. The performance of the Gallaudet Dance Group before the members of the Seventh Congress of the World Federation of the Deaf was most certainly a "hit" and one of the memorable occasions of that international meeting.

Members of Delta Zeta, I extend to you a cordial invitation to visit Kendall Green in Washington, D.C. This 92-acre campus is rich in history and I should like to share it further with you. Furthermore, we should like for you to meet the students and the faculty so that you can see firsthand the wonder and the magic of a century-old commitment. It will provide you with a perspective that will be useful in these times of change and stress. I have the faith and the trust that out of the stress of today's times will come similar commitments from this great nation. These commitments will also be international symbols of man's humanity to man.

Gallaudet students watch message wheel on campus closed circuit television in the corridor at Hall Memorial building.





## CONVENTION INITIATE

Mary Workun Covell, BΩ, chairman of Washington Alumnæ's very successful Gallaudet benefit, joins Dr. and Mrs. Merrill at the tea table.

The 104-year-old house of the President of Gallaudet College in Washington, D.C. was the setting for the initiation of Frances Bonkemeyer Merrill on August 27. Mrs. Merrill, who is the wife of Dr. Edward C. Merrill, Jr., the fourth President of Gallaudet College, had been chosen to be the initiate at the Delta Zeta Convention in Hot Springs in June. When the Convention had to be postponed, the Washington Alumnæ Chapter took over arrangements for her initiation into Kappa Phi Chapter.

The Washington weather cooperated for a change and provided a sunny day for the ceremony, which was held in the parlor and library of the historic house on Kendall Green. The initiating group from Kappa Theta Chapter at Virginia Polytechnic Institute and State University in Blacksburg was led by Chapter President Janet Burgess.

Initiated with Mrs. Merrill was Joan Ferguson, who is the daughter of Lucille Dillery Ferguson, Gamma, Past President of the Washington Alumnæ Chapter. A graduate of Randolph Macon College, Joan is an elementary school teacher in suburban Virginia and has already contributed much time and talent to Delta Zeta activities in the area.

At the reception following the initiation, Lucille Hunt Pendell, AE, presented Mrs. Merrill a \$500 check from Delta Zeta which will go to the Library Fund for

microfilming. The President of the Washington Alumnæ Chapter, Irma Lomberg Weidowke, BΩ, then presented a check for \$1000, the proceeds from the chapter's annual Gallaudet Benefit, to be used for scholarships.

Dr. Merrill and Mrs. Merrill's mother, Mrs. L. C. Bonkemeyer, Sr., joined the Washington alumnæ and their guests for the reception. Both were kept busy answering questions about the house and its furnishings. There's a story connected with almost everything in the Victorian mansion and one of Mrs. Merrill's projects is collecting additional furniture and other items which are related to the College's history and its people.

The Merrills have issued an invitation to all Delta Zetas to visit the Gallaudet College campus when in Washington.

Frances Bonkemeyer was born in Badin, N.C. She grew up in Chadbourne, N.C., graduating from Chadbourne High with the distinction of being named "most outstanding student" of her class. She then attended the University of North Carolina, majoring in sociology. While at Chapel Hill, she was a member of the Women's Senate, Chairman of the YWCA Publications Committee, and a member of the Valkyries, an honorary organization. She received her A.B. degree in 1942, and following graduation worked for three years as a Civil Service Classification Analyst for the United States Government.

In 1946 Frances Bonkemeyer married Edward Clifton Merrill, Jr., also a 1942 University of North Carolina graduate. After earning an M.S. at the University of Tennessee, and a Ph.D. from George Peabody College for Teachers, Dr. Merrill stayed on at George Peabody College for two years as Coordinator of the Southern States Cooperative Program in Educational Administration. They subsequently lived and worked at Auburn University, the University of Rochester, the University of North Carolina, and the University of Tennessee. In 1969, Dr. Merrill was named President of Gallaudet College and the Merrills came to live in the Edward Gallaudet Home (House No. 1) on Kendall Green.

The Merrills have four children—Susan (now Mrs. Hubert Earl Dunsmore); Nancy, a junior at the University of Georgia; Ned, a sophomore at the University of Tennessee (at Martin); and Ann, a junior at Beardon High School, Knoxville, Tenn.

Over the years Mrs. Merrill has been an active volunteer leader with the Girl Scouts (Chairman of Mothers' Girl Scout Committee; Troop Leader; Neighborhood Consultant for all Junior Girl Scout Troops). For five years she worked as a volunteer at the West Hill Elementary School Library.

From 1961-69 she was a member of the Faculty Women's Club of the University of Tennessee, and was president of that organization in 1968. Mrs. Merrill is a member of the American Association of University Women, and is on the Women's Committee of the President's Committee on the Employment of the Handicapped. She is an honorary member of Phi Kappa Zeta, Delta Epsilon, and Chi Omega Psi—the three sororities on the Gallaudet campus.



Georgann Guidmore Kates, AE, who teaches at Gallaudet College, Lucille Hunt Pendell, AE, Frances Merrill, KΦ, Katie Blanche Stallworth, AΨ, Foundation President, and Irma Lombberg Weidowke, BΩ, Washington DC alumnae president, admire the checks presented to Mrs. Merrill for Gallaudet College.



Members of the collegiate Kappa Theta chapter performed the initiation ceremony for Frances Bonkemeyer Merrill.

With the installation of Kappa Iota Chapter on September 9, Delta Zeta became the first national sorority at Wright State University in Dayton, Ohio.

The group was colonized last spring and the newly pledged members of the Kappa Iota chapter were honored with a reception given by the Dayton Alumnae Chapter. Parents, friends, campus and community leaders, representatives from the University and other newly formed groups attended.

The installation week-end started on Saturday morning with the arrival of National Council members Betty Heusch Agler, Ξ, Constance Teaforð Wilt, Θ, Norma Minch Andrisek, ΓA, Province Alumnae Director, Julie Kishel Foster, ΓA, and Mary Lou McConnaughey Barth, A, National Reference Chairman.

The Dayton Alumnae Chapter again served as hostesses with Linda Gordon Stuart, Θ, their President.

Members of Alpha Chapter at nearby Miami University conducted the initiation services for Kappa Iota Chapter, which became Delta Zeta's thirteenth Ohio chapter.

The Installation banquet was held that evening in the Heritage House. Linda Stuart served as toastmistress. Representing Wright State University were Acting President Frederick A. White and Mrs. White, and Associate Dean of Students Kenneth Davenport and Mrs. Davenport. Mr. White gave an inspiring address.

Telegrams and congratulatory notes were read. Betty Agler conducted the installation service, and Becky Snead, Kappa Iota president, received the gavel for this new chapter.

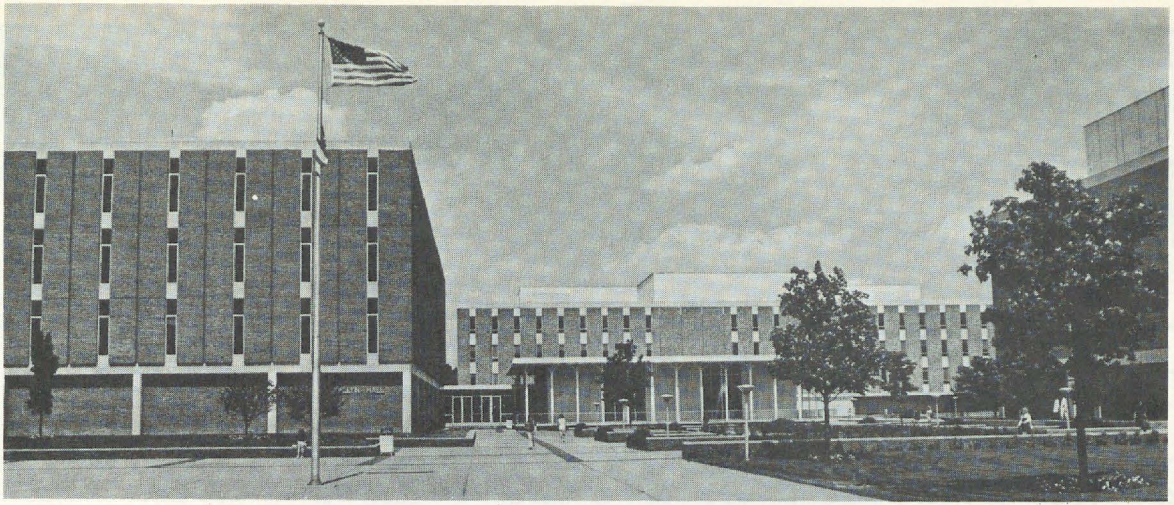
# FIRST ON WRIGHT CAMPUS

Charter members of Kappa Iota Chapter are Rebecca Lynn Snead, Veda Joan Spicer, Cheryl Susan Rice, Sharon Lee Reich, Pam Lynne Place, Patty Jo Mennett, Sherrie Mackling, Peggy McGuire, Terrye L. McCracken, Denise Kline, Cathy Gay Imes, Julie Ann Hoogenboom, Janean Sue Gille, Judith Lynn Evans, Martha Eileen Coats, Ellen L. Bradford, Debora Kay Bednarz, Vickie A. Beasley, and Celia Armstrong.

Attending the installation with her granddaughter, Patricia Allen, was Lillian Minton Krebs, Delta Zeta's second pledge, who was initiated by the Founders into Alpha chapter in that first year. Her history record card shows that her son Robert, born February 12, 1908, was the first Delta Zeta baby. She lives in nearby Hamilton, Ohio.



New initiates of Kappa Iota Chapter at Wright State.

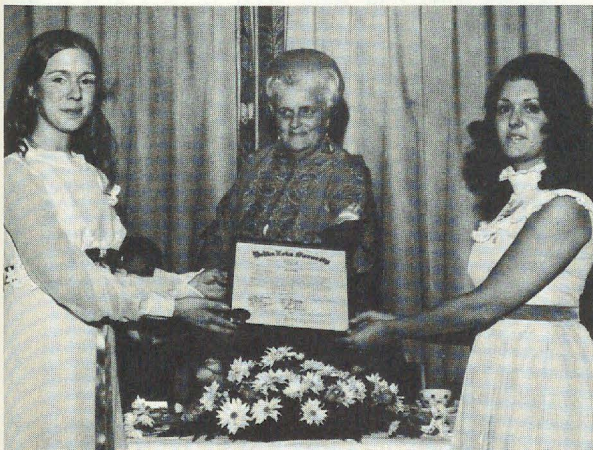


The Administration complex on the campus of Wright State University.

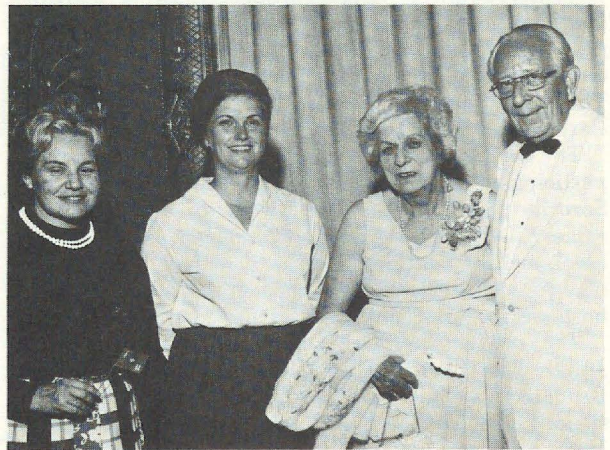
# K I



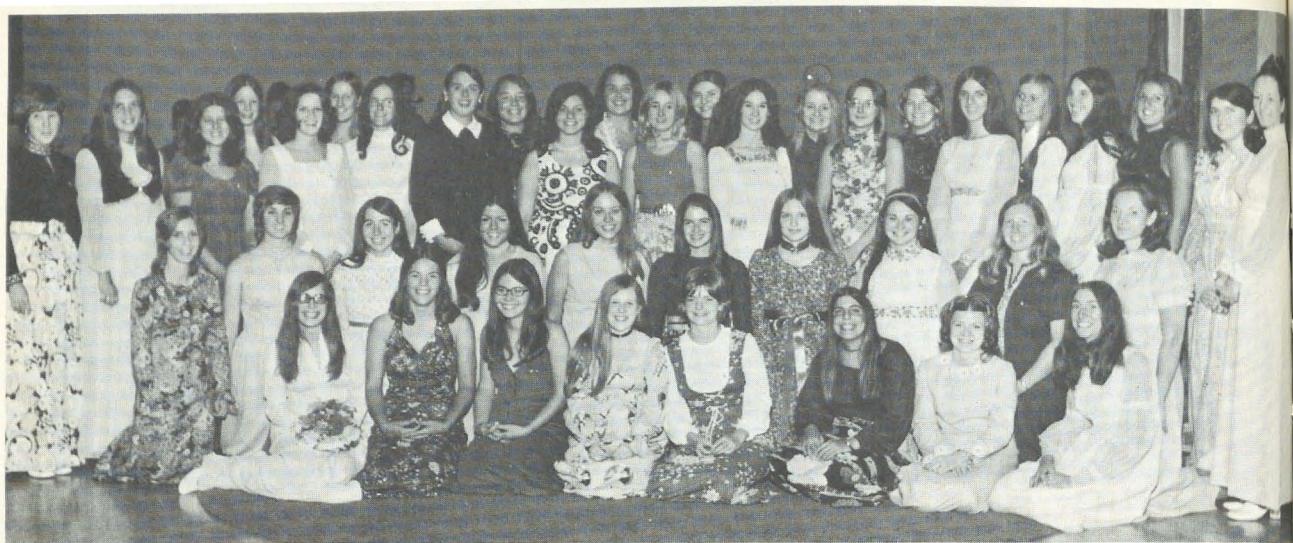
Attending the Wright State installation reception were Rebecca Lynn Snead, KI, Lillian Minton Krebs, A, Patricia Allen, Andrea Ridenour, Theta Chapter President, Betty Agler, E, Denise Forney, Xi chapter President, Mary Lou Barth, A, Norma Andrisek, TA, and Linda Stuart, O, Dayton President.



Julie Hoogenboon and Debbie Bednarz accept the charter for Kappa Iota chapter from Past President Betty Heusch Agler, E.



Nancy Siebenthaler, A, Chapter Adviser and Linda Gordon Stuart, O, Dayton Alumnae President, chat with Mr. and Mrs. Frederick White. He is the Acting President of Wright State.



Pledges and newly initiated members of Kappa Psi chapter.

## Shippensburg Welcomes Kappa Psi

A new look came to the Shippensburg, Pennsylvania State College campus on September 30, when forty-two women were initiated into Delta Zeta. This was the culmination of a long awaited dream for the Kappa Psi colony and all the Delta Zeta sisters who worked so closely to achieve this reality after many months of anticipation.

Kappa Psi Chapter of Delta Zeta was colonized in the late spring of 1971, due to the work of Linda Graham Fisk, IO, Delta Zeta Field Representative and Judy Sherin, Kappa Psi President, who played vital roles in assisting these young women in their efforts to become the second national sorority on this campus. On October 14, 1971, the seven sororities on the campus recognized the colony as an active member of the Inter-Sorority Council.

The months since then that led to the installation were eventful ones. The girls sold Christmas bows for Industries Limited of Shippensburg. They helped sponsor a dance with the Inter-Sorority Council for the boys' Loysville Youth Development Center. Other activities included participation in Inter-Sorority Council Activities Night. This was the stepping stone to the rushers and the first pledge class for Delta Zeta of thirty girls. The pledge class project was the cleaning of the Day Care Center in Shippensburg.

The colony collected material for the Navajo Indians, participated in the TKE Walkathon and the Inter-Sorority picnic and banquet. With the arrival of May came All-College Week. Delta Zeta sponsored an ice-block melting contest and entered various events scheduled for that week. Later in the month, Delta Zetas were hostesses in Art Center Guides for Alumnæ Day.

The charter members of Kappa Psi Chapter are Judith Ann Sherin, Theresa Marie Bixler, Jeri Lynn Brudereck, Connie Arlene Clark, Diane Elizabeth Der-shem, Leola Alverna Eisenhower, Sally Lynne English, Mary Kathleen Fischer, Bobbye Lynn Herman, Donna

Lynn Riegel, Susan Carol Rising, Barbara Ann Sul-pizio, Dawn Renee Troutman, Mary Wallace Turn, Carol Jean Weaver, Carol Anne Wity, and Diane Louise Zeigler.

The festivities of the installation began on Friday evening with an informal serenade to the visitors. This was followed by a get-acquainted party of the Kappa Psi Colony and the members of Iota Rho, West Chester Chapter. Early Saturday morning the initiation ceremony was conducted at the Cumberland Union Building by the members of Iota Rho Chapter.

A formal reception preceding dinner gave the opportunity for initiates, parents and guests to meet. Reisner Hall was the scene of the Installation Banquet. Guests included President and Mrs. Gilmore B. Seavers. Kathleen S. Seavers (Mrs. Gilmore) was initiated with the colony as an alumna member. Other guests were Dr. and Mrs. James H. McCormick, Helen Harney Schmude, Gamma Theta, CCD of West Chester, Marianne Belding Willing, Theta, SRC of Delaware, and collegiates from Iota Rho, West Chester and Kappa Rho, Kutztown.

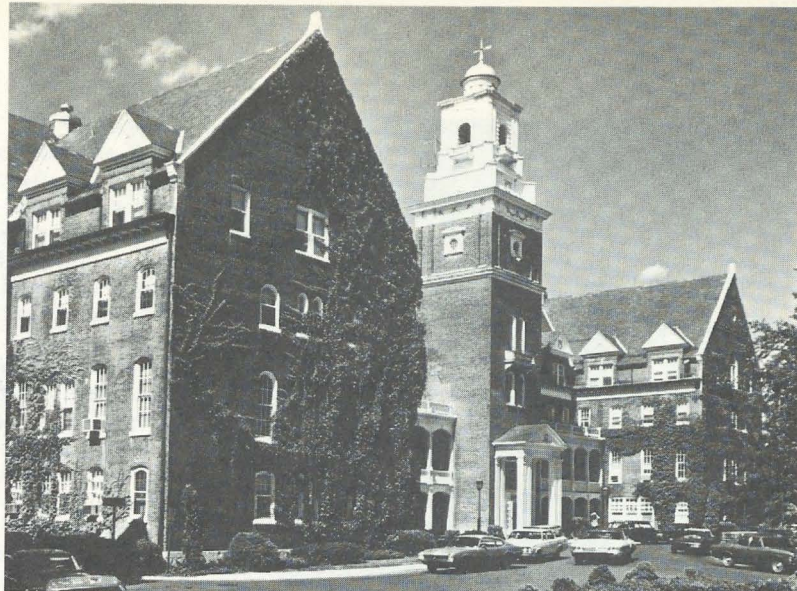
Judy Sherin, Kappa Psi President, served as Toast-mistress and introduced the guests. On behalf of National Council, Florence Hohnbaum Maier, BΘ, welcomed the chapter and guests. Judy and Anne Brown Simpson, BΘ, College Chapter Director responded. Greetings from National Council were extended by Mae Banker Dickinson, O, National Treasurer, and Anne McGinnis, IY, Director of Region East.

After a timely and inspiring talk by President Seavers, Betty Heusch Agler, Ξ, Past National President, conducted the Installation service.

Flowers and gifts from the many collegiate and alumnae chapters were received and accepted, and the many congratulatory notes were acknowledged.

Verne Duda, ZE, led the traditional rose ceremony during which the Iota Rho sisters sang.

**OLD MAIN**  
Shippensburg State College  
Shippensburg, Pennsylvania



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Ψ



Fathers, mothers and guests filled the banquet room for the Shippensburg Installation banquet.



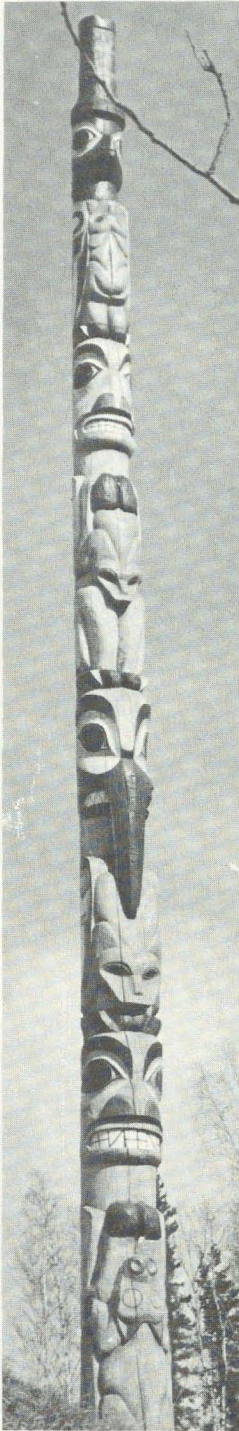
Betty Heusch Agler presents charter for Kappa Psi chapter to President Gilmore Seavers of Shippensburg State College, while the president's gavel goes to Judy Sherin.



In the receiving line at the Shippensburg Installation were Betty Agler, Dr. Seavers and his wife Kathleen, who was the honored initiate, and Anne Simpson, chapter adviser.

# WHY ALASKA?

by EDDI PARKER, ©



Totem pole  
University of Alaska

When you're visiting friends in interior Alaska and you ask directions to the little girls' room, the host hands you a map and a flashlight. Of course, if it's 60 below you easily convince yourself you really didn't want to know anyway.

I belong to an indoor plumbing generation and the fact that there are still vast areas of the US which don't have it was just one revelation that dawned on me during my 1½ year stay in our 49th state.

Why Alaska? Because it was there and I hadn't been. Alaska is unique in every way. The natives called it Alayska—the Great Land—and it lives up to that name.

It is larger than the combined area of Texas, Montana and California; its population is only 250,000 with Anchorage having the most residents (about 110,000) and Fairbanks next with 19,000. It is only slightly overstated to say that everyone in the state knows everyone else.

Alaska has three time zones and a range in climates from 70 below in winter in the interior and North to typical Midwest temperatures in Anchorage to a very temperate climate with more rain than snow in the Southwest. But even in Summer the thermometer may shoot up to 90 above in the interior.

Cabin fever is prevalent throughout the North during winter when the dry cold is accompanied by long nights. Through December and January daylight comes around 11 a.m. and disappears again by 2 p.m. That eternal night drives many—Native and white man alike—to alcoholism and crime. We used to joke about the fact that Fairbanks had 51 bars and only 19,000 people. We also joked rather morbidly that no one knew for sure what crimes were committed in winter until the snow melted and revealed the evidence.

Alaska is a state of private pilots. You can count the paved roads on one hand and in winter even those are difficult to negotiate. Juneau is the only capital in the continental US which cannot be reached by car (you ferry in or fly in).

Sometimes even flying doesn't work. One Thanksgiving holiday three friends and I were returning to Fairbanks after a visit to Anchorage. A small plane can't go over the Alaska Mountain Range which separates the two cities, so it goes through Windy Pass, a narrow break in the range most aptly named. As we started through we were caught in a downdraft so violent that both the plane's stall light and stall buzzer came on. We had literally stopped in mid-air.

I did an unforgiveable thing for an ex-stewardess—I screamed. But the only passenger who tried to jump was Felix my cat who was riding on my lap. The pilot comforted me by saying, "If you hadn't screamed I would have!" We never did get to Fairbanks in that plane.

If you would live in the relative comfort you take for granted in the 'Lower 48' or 'Outside' (both names refer to the rest of the states) you'll pay for it. My last residence, a two-room cabin with an uncertain water supply, ran \$100 plus utilities which could go as high as \$60 in winter. A typical one-bedroom, carpeted, with modern conveniences will rent for \$200, if you can find one. Living is high but so are wages when you can find a job.

Alaska is a poor state if you count wealth in the monetary sense; it is rich in every other way—mountains, rivers, animal life, unspoiled wilderness, timber. Someday it might have money too, if the promise of the oil pipeline is fulfilled.

Adding to the poverty rolls are the original Alaskans—Aleuts from the Aleutian Islands, Eskimos from the North and the Indians from the South . . . all referred to as Natives. Most of them are still struggling to adapt to a 20th century that has jerked them from small villages with no pressures except that of survival of the elements, into a fast-paced, industrialized, growing state full of elements they don't know *how* to survive.

Still want to go to Alaska? Don't be frightened off, just anticipate some hardship unless you go there as a well-heeled tourist, with the assurance of a job, or the tenacity and equipment to rough it by camping out.

There are so many good things I found and they keep pulling me back periodically for visits. They far outnumber the drawbacks.

This is a pioneer country in a state of development much as the Midwest was 100 years ago. Log cabins are the rule in the country where a man still provides winter meat for his family by going out and shooting it.

This is a land in which you can stand on a mountain top and look a 100 miles over a horizon unbroken by roads, buildings or even chimney smoke indicative of civilization.

This is a land where more suburban residents collide with moose on the way home at night than with other cars.

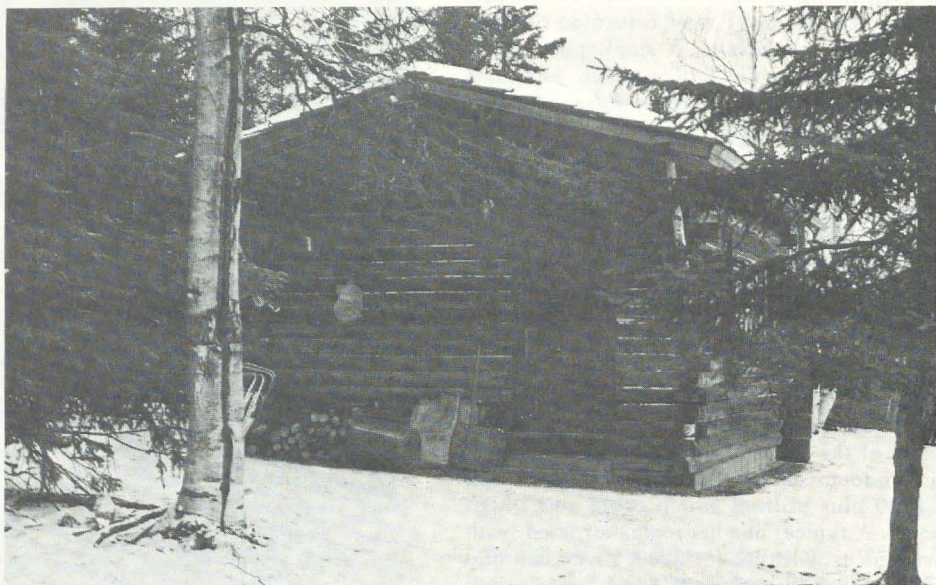
This is a land of so much natural beauty it becomes difficult to absorb it all. You take it for granted until you make a trip 'outside' and then you are reminded . . . and then you fear for the survival of all that beauty.

*(Continued on next page)*



**Eddi Parker and friend Shucks, who migrated to Alaska from Portland.**

Former LAMP Editor, Eddi Parker, ©, a graduate of Ohio State University, gave up her job as a reporter with the Akron Beacon Journal to go to Alaska. In her 1½ years there she earned a masters degree in history and creative writing from University of Alaska where she was also employed as a writer for the News Service. Now back in Akron, she works as a freelance writer as well as a part time lecturer in journalism at the University of Akron. Eddi's experience in Alaska held her in good stead recently when she won the Frank Kelley Memorial Award from the American Association of Petroleum Landmen for excellence in reporting oil and gas news to the public. The award was given on the basis of a series of stories on the Alaska pipeline which she wrote for The Plain Dealer in Cleveland. Eddi is past president of Ohio Press Women, a regional director and contest review chairman for the National Federation of Press Women, and vice president of her Akron chapter of Theta Sigma Phi journalism fraternity.



Typical log cabin outside of Fairbanks, Alaska

## *Alaska Offers—*

Alaska offers everyone a fair shake despite sex. I concluded that if you had what the job needed it was yours—even if you were a woman—an attitude not so commonplace in other states. But then every pioneer state in history has needed its women.

Alaska draws its people together in common bond. Maybe this is a feeling reserved for those who have met the winter head on and survived. When spring comes you look at your neighbor, and smile at each other, knowing you met the challenge. The feeling is that you are all pioneers in something strange and new and exciting together, building something grand out of a corner of the world that God made to perfection and then forgot about.

Those who go North and stay are imbued with much the same spirit that sparked the first Easterners across the Appalachians or the Midwesterners, across the Plains. The intrepid do it simply because "it is there." Those are Alaskans for you.

I stepped off a plane in Fairbanks for the first time in January, 1970. It was only 30 below, pitch black at 7 p.m., and thick with ice fog. I fought to get back on and get out, but there was no way. I was committed. First day there I bought a survival kit—an insulated parka and a pair of knee-high insulated mukluks. The latter can save your life, for if your feet are warm so are you.

The second day I settled into an apartment and my office at the University in College, five miles from Fairbanks. The darkness got to me so I had my desk moved away from the windows. I didn't want to look at street lights at 2 p.m.

After a month I had taken to long underwear like a duck to water and I had ingratiated myself to the two most important people in any woman's life—a banker and a hairdresser.

Between January, 1970 and May, 1971 I made several trips outside—by boat from Skagway, Alaska, by car down the Alaska Highway through the Yukon and by plane. And before marking fini to my stay there I managed to see Prudhoe Bay on the Arctic Ocean and its oil fields, Valdez, the terminus of the proposed pipeline, Mt. McKinley National Park and all points in between. I also partied at an Indian potlatch (a sort of uninhibited smorgasbord) saw dog sled races, rode the old White Pass and Yukon railroad, panned for gold and petted a hairy musk ox. I had also made a host of new friends, most of whom furnished their own dishes when they came to eat because I never had a full set of anything and one of whom occasionally loaned me her bathtub since I didn't have one of those either.

My last trip to Alaska was made in June, 1972. We drove the 3,000 round trip on the Alaska Highway with a minimum of travail: one rear wheel bearing, a U joint, busted radiator, flat tire and a fallen off exhaust pipe. But it was all made worthwhile by the one afternoon we pulled off the dusty road into a cove beside a cool, unpolluted stream. We bathed there in water so clear we could see flecks of gold buried in the bottom sand.

One Anchorage banker, a former Ohioan, tells me he never tells outsiders anything good about Alaska. He doesn't want to share it with any more people.



Ruth Weston Sheer, M

In 1956 San Francisco Bay-Cities Alumnae Chapter affiliated with the Herrick Hospital Guild in Berkeley, California. This year when Ruth Weston Sheer, M, was named Guild president, all local Delta Zetas knew the office had been awarded to an outstanding person of exceptional abilities.

As the new president, she will be chief executive of the Guild Council and executive board and preside at all their meetings; she appoints the chairmen of all standing and special Guild committees; and she is automatically a member of the hospital's Board of Trustees. This year she'll be devoting most all her volunteer time to the Guild and Herrick Hospital.

Since the time she was a student at the University of California at Berkeley, she has been active in the community. And in college she began to develop her interest in politics when she majored in pre-law.

She was president of the League of Women Voters in Berkeley for two terms and state president from 1945-47, and a state director for two terms. Ruth is a charter member of the Berkeley Women's Town Council and was their "Woman of the Year" in 1967. She has served on the Community Chest and the United Crusade and was a charter member of the Friends of the Berkeley Public Library.

The Guild's new president has even been the regional vice-president of the California Conference of Social Work, the president of the Travelers Aid Society of Alameda County, and the only woman member of the Twelfth Regional Loyalty Board functioning under the U.S. Civil Service Commission.

Having just retired as the Eastbay Chairman for the International Hospitality Center of San Francisco, she is still a member of the Academy of Political Science, the American Judicature Society, the Center for the Study of Democratic Institutions, and many cultural and educational organizations including the American Women's Club of Thailand, Bancroft Library, the San Francisco Symphony Association, and the Opera Guild.

## Alumnae Profiles



Valborg Oslund, Y

Valborg Oslund, Y, who earned her B.A. and M.A. degrees at the University of North Dakota, has been on the faculty there since 1946. She has served on many administrative and advisory committees, and in 1966 was named associate professor in the English department.

After 25 years of teaching, Valborg was honored three times last year for service and teaching excellence. At the Delta Kappa Gamma state convention last year, Valborg received the Citation for Service, a distinguished award. In February, UND presented her with a plaque and an engraved silver platter, traditionally given to faculty members who have distinguished themselves through 25 years of service and teaching excellence.

The third honor was Valborg's selection as one of four faculty members recognized by the UND Alumni Association. The award, again for teaching excellence, included \$250 cash and a plaque, and was made possible by two Delta Zeta alumnae and their brothers. Alice S. de Bruyn Kops, Y, '23, who lives in Walnut, California, and Marguerite de Bruyn Kops McClintock, Y, '24, of Solebury, Pennsylvania, joined with their brothers Charles W. and Paul F. in establishing this award to honor their parents.



Ralph Frank, vice-president of Lawry's Foods samples Sweetbreads Italiano, prize winning recipe of Katherine Hunsicker Pierce, AX.

# Sweetbreads

## Win

## Prize

A creative San Fernando Valley homemaker, Katherine Hunsicker Pierce, AX, has won second prize in the Eighth Annual Lawry's Cook Off.

Mrs. Pierce, competing in a field of more than 200 entries, gained her coveted second place with an unusual recipe for "Lawry's Sweetbreads Italiano."

The \$250 cash prize has been paid directly to the Valley chapter of Delta Zeta Alumnae and will be distributed to the Unibetic Camp in San Bernardino and to Hope for Hearing at UCLA.

The unique competition, this year based on the imaginative use of Lawry's Spaghetti Sauce Mix, gives members of charity, church, social and service groups an opportunity to win cash for their organization's own worthy causes as well as prizes for themselves. Mrs. Pierce received a \$50 gift certificate for her efforts.

### SWEETBREADS ITALIANO

- 2 pounds calf sweetbreads
- Juice of 1 lemon
- 1 package (1½ oz.) Lawry's Spaghetti Sauce Mix
- 1 can (8 oz.) tomato sauce
- 1½ cans (12 oz.) water
- 3 tablespoons butter
- ½ pound mushrooms, sliced
- 3 tablespoons butter
- 1 package (9 oz.) frozen artichoke hearts
- ½ cup butter, melted
- 2 tablespoons lemon juice
- 3 cups Spoon Size Shredded Wheat
- 2 cups grated Mozzarella cheese

Sweetbreads are a variety meat often shunned because of unfamiliarity. This recipe, which contains an interesting variety of flavors and textures is an exciting change from the commonly used meat dishes. Prepare the sweetbreads the day before serving, as this is a time consuming task but well worth the effort.

Parboil sweetbreads in water and lemon juice for 15 minutes; drain and cool. Remove membrane and break into small pieces. In saucepan combine Spaghetti Sauce Mix, tomato sauce and water. Bring to a boil, reduce heat and simmer, uncovered, 20 minutes. Sauté sweetbreads in 3 tablespoons butter for 10 minutes, stirring frequently to brown. Add mushrooms and 3 additional tablespoons butter and sauté 10 minutes more, stirring frequently. Stir in artichoke hearts and spaghetti sauce; simmer 15 to 20 minutes. Combine melted butter and 2 tablespoons lemon juice. Add shredded wheat and toss lightly. Spread evenly over meat mixture. Top with cheese. Cover and heat 2 minutes or until cheese melts.

Makes 6 to 8 servings

Note: This may be served cold.



Elizabeth Moeller Rochow, I

## Friend of Artists

Elizabeth Moeller Rochow, I, spent 33 fascinating years as director of the Davenport (Iowa) Municipal Art Gallery. Before her retirement she expressed the wish that every person in the Quad-Cities area could visit the gallery and museum at least one time each year. That, she believes, would be quite an achievement.

Elizabeth's achievements during her stay at the gallery were many, and though she may not have realized her dream, she has certainly stimulated attendance and interest in her beloved projects. She stated that her point of view about art has changed drastically. From an academic background she has come full circle, having learned to appreciate the contemporary and now being eager to do some experimenting in her own painting again.

As a child in Davenport, she was drawing and painting, as well as designing little houses complete with furniture. She especially remembers when drawing landscapes "out of her head," the thrill of discovering perspective when she made her snow look deep.

Later, as a freshman at the University of Iowa, Elizabeth took an art course but kept it very quiet because, in those days, artists starved in attics. The second year she got into painting, which proved to be her "thing." As a senior, she was given a teaching appointment in the university experimental school, and later, a graduate fellowship in art education at the Iowa Child Welfare Station, this latter from the Laura Spelman Rockefeller Foundation.

Elizabeth recalls that about this time Grant Wood and Marvin Cone returned from Europe and exhibited their paintings at the University Club. She thought it was marvelous that Cedar Rapids would sponsor artists. A group of business men sold shares in the young men's futures, and used the money to send them abroad and to buy their paintings.

When Elizabeth applied for her first job, there were 100 applicants, most of them her friends. She believes that she had an edge because she had earlier received

an award from the Friends of Art. She did get the job at Frances Shimer College, Mt. Carroll, Illinois, where she soon discovered it was great fun to organize art shows. She also painted for about 15 hours each week and exhibited in Omaha, Des Moines, and Rockford.

In 1934, she went to Mountain State Normal College in Dillon, Montana, where she was art instructor and head of art education. Although she loved the West, she soon returned to Shimer to be close to the Art Institute again.

In 1938, she was urged to fill the opening at the Davenport Gallery. Although she had to work with a small budget, she was able to have a number of visiting artists each year. The friends of art were helpful whenever the budget was too strained. Elizabeth organized Saturday art classes for young folks, and later went more and more into exhibition of local artists' works. Gradually, the gallery was able to have more ambitious exhibits, with some requiring an entire year of planning.

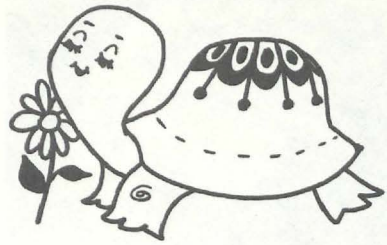
The Grant Wood show in 1957 was a high point in Elizabeth's career. Other shows she recalls fondly include the Sports and Recreation Panorama of 1959, Art of the Circus and Theater in 1951, and an exhibition of Spanish-American Art.

In 1963, she moved the gallery into a new building, after years of coping in what had once been an armory, a dance hall, and an auto show room. She and her staff no longer had to worry so much every time they heard a fire siren at night.

Of her life's work she says that museums should "do a better job of reaching people." She has certainly done more than her share to promote this idea.

Elizabeth was a charter member of the Iowa Arts Council. She was responsible for the Davenport Gallery's early concern with conservation of art works. She belongs to the Tuesday Club, the American Association of Museums, A.A.U.W., the Davenport Public Museum, the Quad-Cities Unitarian Church, the Friends of Art, and to her Delta Zeta alumnae chapter.

# Smiling Alumnae Faces



The Spring batch of alumnae LAMP reports was pleasantly garnished here and there with mentions of "smiling faces" themes. Another new "thing" was Tupperware. And a delightful perennial favorite is salads—tastings, luncheons, suppers. Salad projects can be good money raisers or a great way to feed a lot of starving females. At the Texas State Day in March, early arrivals were treated to a salad supper by hard-working alums from hostess chapters in AMARILLO, CANYON, and LUBBOCK. Delectable combinations of yummy foods ranging from the lowly spud to fresh luscious strawberries were lined up for the hungry delegates. Clever table decor included crisp green lettuce heads "porcupined" with toothpicks holding chunks of fresh fruits or berries. The Province XVII meeting was held at LUBBOCK's Red Raider Inn.

BEAUMONT, Texas. Installing the new chapter officers in May was Celeste Kitchen, ΔΔ, who recently retired as Registrar at Lamar University. Miss Kitchen served as faculty advisor for ΔΔ chapter there for 14 years. Installed with Betty White Reynard, AT, chapter president, were Sara Sims, ΔΔ, vice-president; Georgia Graeter Lau, ΔΔ, secretary; Linda Martin Appling, IA, treasurer; Sydney Trum, ΔΔ, editor, and Dona Fields Fertitta, ΔΔ, Panhellenic delegate.

BIRMINGHAM, Alabama. In March collegiates from AII chapter at Samford University joined the alumnae for a Philanthropy workshop. After making hand puppets and baby blankets for the local Hearing Clinic and the Family Court, they all got better acquainted over punch and cookies. BIRMINGHAM ΔZ's enjoy having National President—Lisbeth Francis—in their midst. At a February reception in her honor, they gave her an engraved silver bud vase as a memento.

CHARLESTON, West Virginia. Fast selling fund raisers for this chapter were "Happy Face" and "Love" plaques made of pressed plastic. Serving a two-year term as Lieutenant Governor of the Province of Lakes, Pi Kappa Delta, is Roselyn Freedman, ZT, who is assistant professor of speech and CCD at Morris Harvey College. Province of Lakes covers Indiana, Michigan, Ohio and West Virginia.

CHARLOTTE, North Carolina. Modeling for Delta Zeta at the April Panhellenic installation luncheon and fashion show was Methial Nix Harris, ΘI. Among officers installed was Mary Edwards Hendrix, ΔH, who is serving as secretary this year. Funds to send Becky Gates Ferrell, ΔY, to Convention were raised by having an attic sale.

DENVER, Colorado. For the second year in a row, this active group's table setting won a cash prize in the city's 14th annual "Tables Extraordinaire" competition. The event is sponsored by the Assistance League of Denver. The name of the ΔZ table this year was "Ojo Hello," a dinner to welcome new neighbors. The theme was taken from the translation of Ojo de Dios, which means eye of god. A multi-color striped tablecloth was fashioned from six pie shaped pieces of fabric, and matching ponchos were worn by committee members. Dark brown napkins were enhanced by hand stitched oval god eyes used as napkin rings. Place settings included orange Paprika pattern plates, black handled stainless, and hand cut Schlitz beer glasses. Champagne carnations and orange protea formed the centerpiece. A copy of the Mexican dinner menu was attached to a stained post surrounded by a three-step staircase of bricks. Completing the display was a background screen of bright colored burlap with large handmade god eyes. Heading the committee of nine who executed this \$150 award winner was Phyllis Stapleton Morrison, BP.

FORT COLLINS, Colorado. Tere Lineham, BΣ, was in town en route from Vietnam to a naval hospital on LONG ISLAND, New York, where she will serve as a recreation aide with the American Red Cross. In Vietnam, Tere spent five months at Cam Rahn Air Force Base and seven at Da Nang Army Base, working with recreation programs for U.S. servicemen.

GALESBURG, Illinois. The Deaf and Hard of Hearing Center is richer by \$200 because these Delta Zetas care. The money was used to buy adjustable head sets and a record player. At their March meeting, alums made Easter Bunny favors for the Special Ed classes in the city.

**HONOLULU, Hawaii.** For the past four years, this group has devoted its philanthropic endeavors mostly to the Hawaii School for the Deaf and Blind. Their contributions last year included a camera, a lettering set, and sets of slides. They hold an annual Christmas auction of handmade and home baked items. A fall-out benefit has been the discovery of many talented members.

**JERSEY SHORE, New Jersey.** The annual spaghetti supper and installation was held in May at the home of Sally Carr Welch, IM.

Upcoming events for the chapter were to include such family oriented outings as a trip to Turtleback Zoo in West Orange and a family picnic.

**KALAMAZOO, Michigan.** Doing for others and getting acquainted were the two objectives set by this group last year. Activities included workshops geared to getting the children acquainted, to prepare audio visual materials for the Hard of Hearing Department at Upjohn School, to make Dippity-Do flowers for Valentines for elderly shut-ins, and a recipe file to be printed and exchanged at a casserole dinner. The City Panhellenic's three biggest projects last year were master minded by Delta Zeta delegates.

**LEXINGTON, Kentucky.** At Kentucky's State Day Vera Parks Anderson, ΔN, a very active Lexington alum and ΑΘ housemother at the University of Kentucky, was presented with her chapter's Outstanding Alumna award. Thanks to a successful rummage sale, a chapter auction, and a Tupperware party, Lexington alums were able to give funds to Cardinal Hill Hospital's Speech Clinic and the Central Kentucky Association for Children with Learning Difficulties.

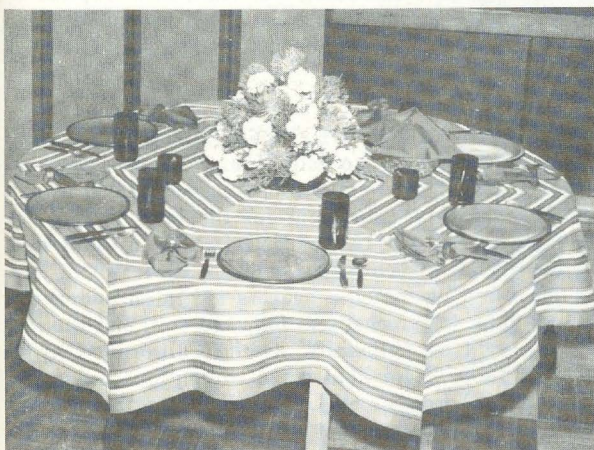
**LONG ISLAND, New York.** Three alums have become CCD's for local chapters. They are Mildred Lutgens, AZ, for Adelphi; Ann Cesare, ΔE, for Queens College, and Maureen Kelly, ΔΔ, for St. Johns University. Alumnae in the Long Island group assisted these

chapters with Spring rush. Two articles by Elaine Pasquali, AZ, have been published recently. "The Patient, the Hospital, and the Double Bind" appeared in the March-April '71 issue of The Journal of Psychiatric Nursing. "A Hunger for Learning" was scheduled to appear in a 1972 issue of the American Journal of Nursing.

**LOUISVILLE, Kentucky.** Many groups that have established annual money raising events reported in such glowing terms as "best ever" and "most successful to date" regarding their projects this past year. JoAnne Meade Webster, ΒΓ, reports that the 1972 Louisville Flame Fantasy Art Show netted \$1,400. Patron chairman Margaret Lee Hanley, ΒΓ, received 109 donations, with many coming from ΒΓ alums from "all over the country." Judy Virgo Penner, II, received a donation of a framed oil painting from artist Tom St. Clair of Glenview, Illinois, which was raffled at the show. The event is a combined effort of the alum chapter and ΒΓ. Jane House Cheatham, ΑΘ, was arrangements chairman.



Clay-Platte Alumnae chapter in Missouri presented an informal style show at their Flame Fantasy luncheon. Models Kay Mekemson Myers, ΔΣ, and Alyce Priefert Hanson, ΕΓ, helped to raise funds for the Pre-school for Hearing-Impaired Children at Mercy Hospital in Kansas City.



Denver's prize winning "Table Extraordinaire" had a Mexican theme.



June Van Dyke, fashion co-ordinator, examines rare design of Mandarin robe modelled by Gail Patrick Jackson, AII. At left is jeweled design of Filipino Reuben Panis, one of dresses featured at Southern California Flame Fantasy show. To the right of Gail is Edith Head, M, award-winning designer and model wearing Miss Head's famous red crepe dress designed for Dorothy Lamour.



Martha Henry Burde, A, Celia Barteau, FM, Mary Alice Haggerty Williamson, AI, and Saloma Davis Splettstoesser, A, look over press books at the Northern California Province Day conference held in Carmel.

LOS ANGELES, California. The cultural heritage of the Hawaiian Islands and the Aloha Spirit set the theme for Southern California Flame Fantasy this year. More than 1,100 Delta Zetas and their guests attended the luncheon and fashion show held in the Century City Hotel Grand Ballroom. Special guest was Jayne Meadows, wife of TV Host Steve Allen, who decided to model an early Mandarin robe loaned for the event by Mary Wilshire. Decorations for the gala event included a cascading waterfall, lush tropical foliage and kahilis, royal sceptors used by island kings. Patti Phillips, AX, Pasadena alumnæ, was chairman for the event.

METROPOLITAN DETROIT, Michigan. At their "most successful . . . to date" Flame Fantasy luncheon and fashion show, Detroit alums raised \$1,000 to purchase video tape equipment for the local speech and hearing center. The role of Detroit ΔZ's in the field of hearing and speech goes back to 1944, when local alumnæ first presented a hearing aid to an underprivileged child. Other chapters followed suit, and the idea soon caught on nationally. At the California Convention in 1960, Delta Zeta voted to continue aid to the deaf as the sorority's major philanthropy. In Detroit, a beautiful tri-fold brochure lists services offered by the Detroit Hearing and Speech Center and lists Delta Zeta contributions to DHSC.

**NORTH NEW JERSEY, New Jersey.** A happy Christmas tale begins, "Over the highways and through the traffic, to Alice's house we go." For many years, this alum group has been going to the home of Alice Rowland Bergman, BΩ, their Golden Rose member, for her annual Christmas tea and Boutique. Alice's house is in Flanders, nestled in the rolling hills of North Central New Jersey, tucked away in a pristine forest complete with crystal stream. Natural Christmas greens are used to decorate, and the tree, cut each year by husband Walter, is decorated with marvelous handmade decorations. Mulled cider bubbling by the fireplace beckons to guests, and the tea table is a gourmet's delight, groaning with Christmas goodies. The Boutique, "Alice's Wonderland," is one of this chapter's favorite fund raisers, and features articles all handmade by Alice and her friends. Decorated felt covers, doll clothes, aprons and many other items are displayed for sale. Members of this chapter are very proud of Alice, who "helps keep their spirit and interest in Delta Zeta glowing year after year."

**NORTH SUBURBAN CHICAGO, Illinois.** "Let them hear this year," the slogan used by the Chicago "land area" group for their two fund-raising events, stirred up a lot of TV and suburban newspaper coverage. Chairman Lynn Bodry Shuman, BX, deserves credit for the slogan. At this group's Spring luncheon, nine AA seniors were welcomed into the alumnae ranks.

**OMAHA, Nebraska.** Two 60-year members, Kathryn Lowry Kavanagh, Z, and Marie Houska Sweeney, Z, were recognized along with eight Golden Rose members at the March luncheon for senior girls. The chapter's nomination of Mae Autin Sigler, BT, as the Delta Zeta candidate for Omaha Panhellenic Woman of the Year was announced.



Alice Riley Nordman, Δ, and Judith Patton Fisk, ΓΣ, hand out door prizes at Metropolitan Detroit's Flame Fantasy party.

**SACRAMENTO, California.** To quote Fern Ludden Matz, ΔX, "something is always happening" in this chapter. They are especially proud of their State Day award for Outstanding Community Involvement Through Philanthropy. Their annual Flame Fantasy luncheon and fashion show drew approximately 500. Maurine Muller Rollins, M, and Phyllis Carroll Talbot, M, shared the chairmanship, naming their production "Smiling with Style," and using scads of "happy faces" for decorations. Members and offspring modeled. In charge of the chapter's annual Valentine party for the local Receiving Home was Gladys Nelson, ΔΞ.



Sharing their delight in the coveted award given the most outstanding Texas alumnae chapter are four Lubbock alumnae who were hostesses for the spring event: Leona Griffith Nall, ZZ, Sharon Shelton Kester, ZZ, Barbara Kerlin Walker, ΔN, and Betty Savage Curl, ZZ.

# Navajo Assistance

"The Navajos now have the personnel and resources to elevate themselves to their proper place in American society. We, with your help, have fulfilled our purpose of 'giving direct assistance to the Navajos and furthering such causes as may be beneficial to them.' Therefore, we cannot conscientiously seek a continuance of your benevolence and will work toward dissolving Navajo Assistance, Inc."

(signed) June 1, 1972 Bert Pousma, Manager.

PASADENA-FOOTHILLS, California. In April, Theta Rho chapter at California State College gave a faculty tea at the home of Arabelle Hurlbut Green, AX. Other alums assisting with food, kitchen duties, and receiving were Karen Pure Morning, OP; Jeanie Stoffer McCullen, OP; Peggy Maselli Leupp, OP; Mary Davison Morigaki, OP, and CCD Dona Pillsbury Barner, FO. The September Las Vegas night couples party served as a money raising philanthropic project.

ST. LOUIS, Missouri. Three Epsilon Eta alums were named pledges to Missouri's Phi chapter of Alpha Delta Kappa, Education Honorary. They are Joyce Drechsel, Shirley Folker, and Mary Anna Kaufer. Six other ΔZ's, all EH alumnæ, are members of ΔΔK. They are Olive Burke Gutweiler, chapter vice-president; Adrienne Juerling Hutchison, corresponding secretary; Maxine Carriere Schumacher, treasurer; Ann Powers Hennessy, chaplain; Fanita Terry, past president and Babara Drechsel. Maxine has been awarded a state ΔΔK scholarship for further study.

SAN ANTONIO, Texas. A series of Tupperware parties proved to be fun and profitable for this group. In July, members invited collegiates and their mothers to a swimming party at the brand new home of Elaine Palmer Dunlap, ΔN. Installation of the pool was completed just days before the event. Local collegiates from AT, IA, and IΨ attended.

SAN JOSE, California. Children at Project I.D.E.A., a pre-nursery Hard of Hearing Clinic here, receive love and sweets from that city's Delta Zetas, who look forward to doing their Valentine thing each year. Helping prepare refreshments were Marty Carmichael Craig, M; Judy Wear Ewbank, E; Edi Groff Moore, BII, and Louise Lapp Grattan, TA.

WATERLOO-CEDAR FALLS, Iowa. Vera Hood Miller, I, is coordinator of a Meals-on-Wheels program in Cedar Falls. This is an ecumenical project involving 15 churches and numerous organizations, clubs and individuals. The service, initiated in the summer of 1968, provides balanced meals at minimum cost to the sick, elderly and crippled.

South Bay, California Alumnae group sent out a clever announcement and reservation form for their philanthropy party via their newsletter.

SOUTH BAY ALUMNAE CHAPTER OF DELTA ZETA  
INVITES YOU AND YOUR GUESTS TO OUR  
PHILANTHROPY BINGO PARTY

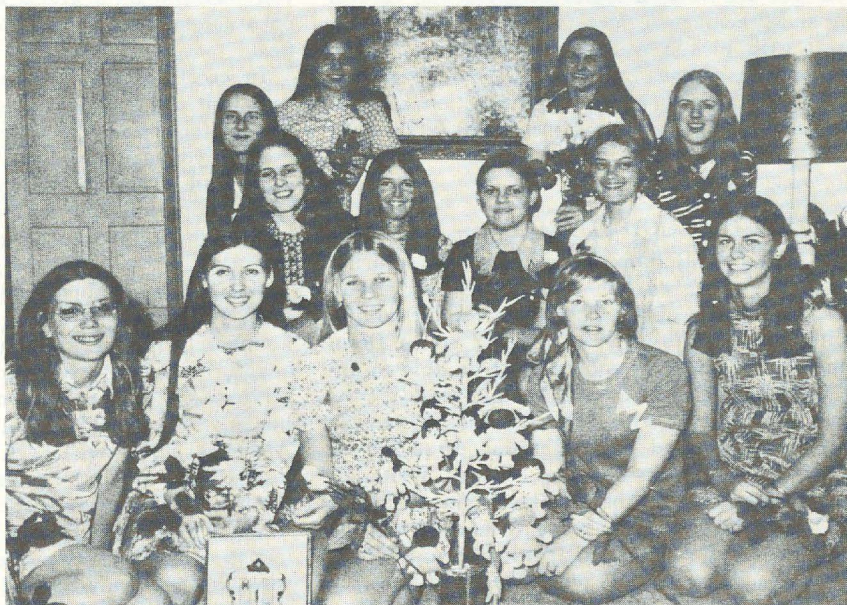
| B I N G O  |  |   |  |   |
|--|--|---|--|---|
| ...AND<br>LATE<br>SUPPER                           |  | 34  |  | "...a time to<br>make money<br>so we can<br>help others." |
| 3  | April 29th<br>8:00 p.m.                | 26  | Bill & Jane<br>Thomas<br>2701 Pasco<br>del Mar, P.V.E.   |   |
|  |  | 23  |  | B.Y.O.B.<br>AND<br>MIX                                    |
| 12   | Donation:<br>\$2.50 a person<br>and... |   | ...good<br>white elephant<br>or new prize.<br>Unwrapped! |   |
| Proceeds<br>Support<br>DZ Philanthropy<br>Projects |  | R.S.V.P.<br>Use tear off<br>by April 24th |  | 58  |



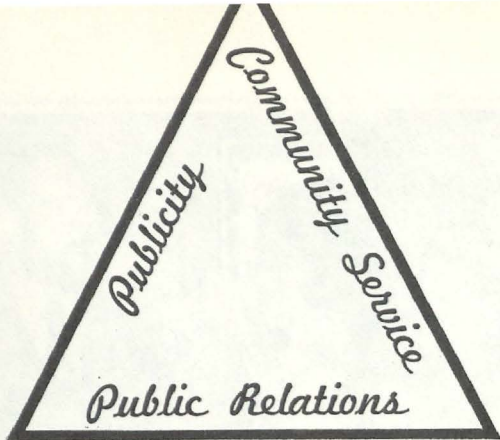
Reno Alumnae chapter has set up a Medical Science scholarship fund in the name of Dr. Mary Hill Fulstone, M, at the University of Nevada in Reno. ΔZ's first Woman of the Year was introduced at the Panhellenic luncheon when the scholarship was announced.



Chicago South Suburban Alumnae's luncheon benefitted the South Metropolitan Association which has diagnostic and hearing screening services for children. Linda Levinske, ΘΘ, and Meredith Morse Holtz, ΘΑ, congratulate the director, Robert Van Dyke.



The Wilmington, Delaware alumnae welcomed Iota Rho seniors from West Chester College into their group. In the picture are front row, Nancy Donohue, Kathy Dillon, Ellen Schewedeman, Sally Kern, Jill O'Hara; second row, Betty Jo Erb, Sue Fineman, Sharon Bartleson, Deb Roth; back row, Marcia King, Jeanne Bucci, Mary Carol Gorham, and Judy Lohr.



# LET'S PAMPER

"Public Relations," it has been said, "is the art of not treating the Public like Relations."

Public Relations includes everything our Sorority, as a unit, and our individual Pledges and Sisters say, write, show or do, that gives RECOGNITION and status to our Sorority—it is year round selling of Delta Zeta—it includes a definite plan and getting credit for it.

Public Relations is the foundation of a very important triangle. Our community service is the "upright" we achieve through community Public Relations and it in turn further adds to our P.R. Our Publicity is the third side since it is a word picture, through the press, or the spoken word or radio and TV of our Sorority, Our Public Relation and our Specific Community Service.

"You can avoid publicity—you can avoid community service—you can avoid a project, but relations with the Public can not be avoided. It all boils down to the Golden Rule—PRACTICE IT." Public understanding and good will are won for Delta Zeta through careful planning and gracious consideration.

To start with pick a good Public Relations chairman, a qualified person, or an enthusiastic beginner, who can stimulate our sisters, initiate action and develop an effective plan, to promote Delta Zeta's aims and projects.

## FOUR STEPS FOR GOOD PUBLICITY—

Step No. 1. Public Relations within our own sorority. Your chapter must be a team—be sure all your sisters know all the answers about Delta Zeta. Avoid talking about inter-chapter problems in public; stress Delta Zeta aims and projects. Members must be able to answer the question "Just what does Delta Zeta do?"

Step No. 2. Your P.R. with the Public outside of your own chapter is obtained by recognition of people, a friendly welcome to guests and new Pledges. Write letters of congratulations to other Greeks for their big meetings. Hold an open house to demonstrate your chapter's plans and projects, visit other groups. Your stationery is a part of how the public sees you. Develop a newsletter and send it outside your group.

Your welcoming committee is the first line of Public Relations. Teach them that courtesy is contagious. Cooperate with other Greeks and other ways of thinking planning and accomplishing.

Use the psychology of human relations in P.R.—use "we" not "I". Be poised, tactful, sincere and gracious—be easy to meet and just as easy to leave—be full of cheer (a smile makes you a friend)—be considerate to all. For your own sake keep an open mind, avoid prejudices and always make the other fellow feel important. Be sure your telephone P.R. contacts are made using your best speaking manner.

"Your biggest bet in P.R. is a working interest in civic affairs and, if possible a group project. And never, never underestimate the power of public opinion, and never forget to say, 'thank you'." Remember always it is the little things that count and it is not only what we do but how we do it.

Step No. 3. Your P.R. in civic affairs and community service—cooperate with civic leaders in community planning—be big supporters for all sound community programs—contribute financially if possible. Do your part in all charitable and civic activities . . . If you feel you as a group or chapter, must take sides on a community matter, do so on facts not personalities.

In creating P.R. by Community Service you can't (a) wait for requests to come to you (you won't have to wait too long), (b) take the first step and look for a Service you can perform (c) try intergroup cooperation—find a way to work with others in your community. People, in the public eye, esteem the opinion moulding influence of organizations. They can assist your P.R.

When your chapter looks for a community service project—check with your city government, Chamber of Commerce, library, religious leaders, welfare workers, health authorities, educators. Also consider hospital service, civic improvements, student loan, speaker bureau, museum, historical society, safety codes . . . Also, be sure and check with Delta Zeta's list of suggestions! Whatever your project, be sure you do not duplicate or interfere with another group's idea.

When you have a special project don't ask your sisters to donate too often and, if necessary, always know why you need any special donation and exactly how much you will need. Time chapter and national drives so they do not conflict with drives of other groups, and never forget to say "thank you" and keep all posted on how your project is going along—sisters and outsiders too.

# DELTA ZETA

## PUBLIC RELATIONS

by SHERRY BICKERSTAFF FELTENSTEIN, ZII

Step No. 4. Let your P.R. shine through in meeting the press. As you all know, this is by far one of the most important things to consider. If possible personally contact your newspaper, radio stations and TV station, meet the editors you should know. Have a press night in their honor, entertain them.

### BASIC RULES ON WRITING PUBLICITY

Follow all rules for preparing copy suggested by your newspaper, your radio and TV station. Sometimes not following these rules will be the only reason your copy did not make it into print.

### PRESS CHAIRMAN:

- Have a typewriter or access to one
- Get a budget
- Release to all newspapers (dailies) all at the same time
- Check on deadlines for local weeklies
- Play no favoritism among your publicity outlets.

Always double check dates, names, places, before submitting copy, spell names correctly. Keep copy brief, try to restrict copy to one page. Be sure you double or triple space. Be honest in writing copy and write it while it's hot. Use names and mention those who deserve the credit. Make carbons as you may be called back to verify and tell them who you are so they can contact you. Observe deadline dates!

### BASIC RULES ON WRITING COPY

"You may or may not wish to start with a headline—most newspapers like to insert their own 'head.'"

Copy should include: The five W's

- WHO—you will be there
- WHAT—you will do
- WHEN—you will meet
- WHERE—you will meet
- WHY—you will meet.

You must decide which 'W' is most important in each release you send in—who if you have an important guest or speaker—what if you are announcing a project—when and where for special meetings as anniversaries—and the why for the copy if you are sending delegates to a convention, etc. If your press notice is about your project then include how you will go about it.



At the Missouri State Day last spring, Sherry Bickerstaff Feltenstein, ZII, presented an inspiring workshop on Public Relations, using various professional handbooks, especially those by Marguerite Grumme and the Sperry Hutchinson Co. and many visual aids with which she augmented this talk. Your editor thought this would be an excellent guide for readers and chapters alike.

## *(Public Relations continued)*

### BASIC OUTLINE TO PREPARE COPY

(use good paper so editor can pencil in—  
8½" × 11". All originals if possible)

Date

Organization

Name of sender

Address and Tel. No.

For immediate release

—or—

Please release on. . .

Copy, always typewritten, must be doublespaced—most editors appreciate triple spacing—also leave ample margins.

If you can get all five "w's" into one short, snappy first sentence—you rate at the top as a press chairman—if not, stress one or two of the five in an even shorter sentence and carry on. If copy runs to more than one page, write "more" at end of first page and "end" to show completed." In writing copy put yourself in the place of the reader; all must be interested.

### FEATURE STORIES

These usually go through a different editor than the club editor. Here—NEWS counts and it must be news not an announcement.

### PICTURE REQUIREMENTS

Picture requirements are definite, paper by paper, but vary greatly depending on the makeup and budget of each one. The most important guide we can give you is to check with each editor to determine his needs and requirements. . . . Then follow to the letter his directions for picture arrangement, and size and finish of prints.

All pictures require advance planning by both the editor and the club publicity chairman.

When you first contact an editor, find out just how far in advance he schedules picture stories. Make note of this. Then, when you have a project you think merits picture coverage, call and tell him what you have in mind."

In general, the three B's for good news pictures are: Babies, Beasts and Beauties. To which we'd add a fourth: Be doing something. Don't just have your models sit or stand there. Work out action plans in advance, either through consulting with the editor or the photographer.

Be sure to check the editor to find out how many models he likes in any one picture. Two or three persons are generally the limit. Follow his wishes to the letter.

Have your models wear simple, classic clothes. Wear light colors for a dark background, dark colors for a light background. Never photograph mature women in short sleeves or in profile. Avoid white gloves; they detract attention from faces in the picture."



### DEADLINES

Be sure you observe them. Avoid special organization publicity at Christmas, Thanksgiving, June (weddings), as space is at a premium. If it can't be helped you can usually do better with mid-week release than a request for a Sunday release.

### RADIO PUBLICITY AND TV PUBLICITY

Local stations are your best bet. Make personal calls to ascertain if station will give you air time. Assure station you will adhere to their timing, rules, etc. Many stations will give a spot announcement (15 seconds to 1 minute) 40 to 50 words plus. Make them count—use a brief challenging statement to open.

INTERVIEWS (usually 15 minutes) of your guest speaker. Ask Radio stations to present to community. Have this person answer questions, talk about his life, book, etc. Commentators frequently use personalities. If several National officers are present for a meeting, let them do a panel. Try to have one person from your group on hand for the local interest and to plug for your project. Some radio stations even promote debates between groups.

It's very important to do a yearly check on your Public Relations, your community service activity, and your publicity. Weed out those ideas that have not worked well, also improve those ideas that have worked.

## SOME DO'S AND DON'T'S ON NEWSPAPER PUBLICITY

**DO** call your editor for help and to answer questions on how he or she wants copy prepared and do follow that advice.

**DO** check with your weeklies for releases, also neighborhood papers in large cities.

**DO** remember you get the best publicity before, not after, an event.

**DO** check organization publicity run in your newspapers—you can learn from this copy.

**DO** allow your publicity or press chairman to check all releases even if a project chairman prepares it.

**DON'T** write in your copy "today"—give dates.

**DO** use an eye catching first sentence, make your copy colorful with words—but don't color facts.

**DON'T** try to disguise advertising as news.

**DO** send your material to the right person at the newspaper—check on this—better still deliver it personally.

**DO** try to keep your copy to ONE page.

**DO** use simple sentence structure and simple language.

**DO** advise newspaper early about any important meeting.

**DON'T** ask for consideration 10 minutes before a deadline.

**DON'T** ask for clippings—buy extra papers.

**DON'T** ask for return of photograph unless absolutely necessary.

**DO** try on special meetings for an advance story, a timed release story and a "we did it" story.

**DON'T** worry too much if your story isn't used. There is always a reason, usually lack of space.

Strive for effective publicity and good "heads" rather than lots of publicity and lineage.

**DON'T** cry if your copy is rewritten, just be glad it got in.

**DON'T** argue if the editor wants to prepare entire article—this saves you work.

**DO** try again if you don't succeed the first time.

If you err in your copy and it's minor, forget it. If a correction must be made, do use diplomacy.

If a news release went in and the meeting is canceled, **DO** phone the editor quickly. He will appreciate this and remember you.

**DO** send your organization membership list or year book to the editor—they keep for reference.

**DO** send a "thank you" note to the editors occasionally—send a greeting at Christmas.

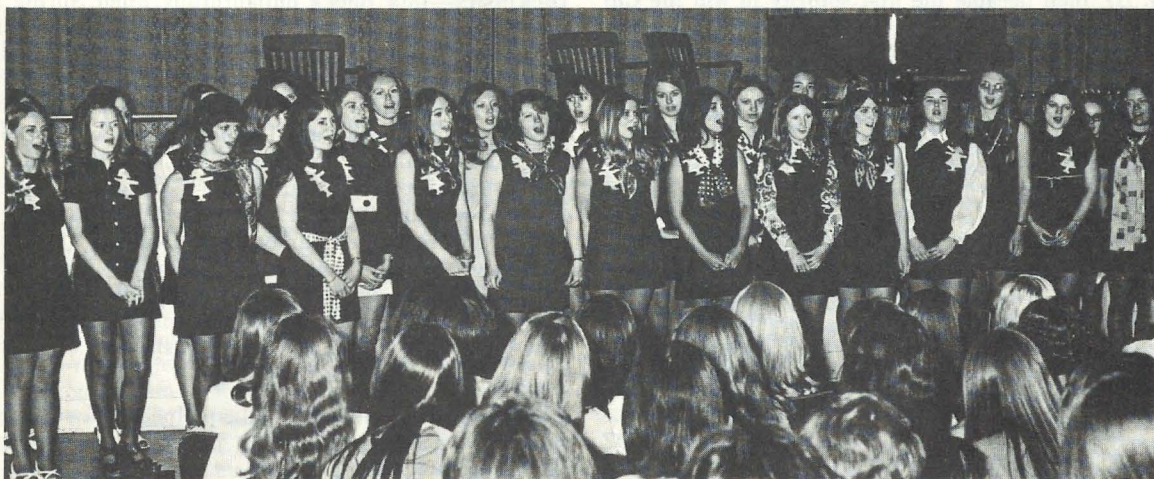
**DO** invite your editors to special meetings (as guests) or even consider a special press night once a year.

**DO** remember your year book is a form of publicity—try to keep them to one page.

**DO** remember some magazines, if it is news, give organizations publicity too.

**DO** consider a bulletin board.

**DO** check with your libraries, Chamber of Commerce, churches—some will accept publicity to post.



This scene is typical of State Days all over. These exuberant Delta Zetas are from Epsilon Rho chapter at Northwest Missouri in Maryville, who were singing their welcome song to the sisters gathered at William Jewell College for Missouri State Day.

# On Campus

## Central Region



**BALL STATE**—DZ trikers cycled to a second place trophy in Trike-a-Thon. Named to Mortar Board were Cindy Hodges, Bev Van De Keere and Ann Buffenbarger. Janet Carnal received a non-finalist talent award in Miss Ball State Pageant. Gamma Chi, boasting the largest pledge class on campus, occupies a suite rather than a house. Therefore, DZ annually rents the Delta Tau Delta house for one night. Fraternity men move out and DZs live together for one night, once a year.

**BRADLEY**—Scholarship earned honors for Zeta Alpha, as they took awards for Highest Ranking Active Chapter and Highest Ranking All-House Average. Cited as Greek women with highest averages were Shelley Haas, Karyl McCurdy and Carolyn Young. Junior senators are Diana Hauter and Darilynn Caskey. Barb Bergman serves as All School Secretary, while Roxie Marshburn edits *Scout* newspaper.

**CARROLL**—Gamma Theta, under the direction of Jeanne Erickson, presented an arrangement of Beatle songs for their third consecutive victory in Annual All-School Sing. ΔZ then became the first sorority to win the Chi Omega Social and Civic Service Award as "the organization that has done the most in social and civic service in the community." Individual awards include Outstanding Freshmen Pam Potterton, Sue Goad and Lori Otto. Liz Gillet was awarded the first Sophomore of the Year award. The Junior Award went to Betsy Mogenson, former Associated Women Students president and Union Operating Board president-elect. Scroll, Mortar Board parallel, tapped Jeanne Erickson, Betsy Mogenson, Gurine Everson, Sue Weymouth, Kris Jenson and Debbie Freix. Resident Assistants are B. K. Kleinschmidt, Sally Pope, Sue Truitt, Kathy Hellen and Jeanne Erickson.

**CENTRAL MICHIGAN**—"Try it, you'll like it; we did and we do," Greek Week theme, spirited Gamma Psi to tie for competition first place. In individual categories DZ placed first in pool tourney, second in dance contest, third in swim meet and first in philanthropy attendance. Co-chairman for the festivities was Sue Ignatovich.

**CENTRAL MISSOURI**—Delta Zeta beauties and sweethearts are Jean Gibbons, Greek Goddess and Sigma Pi Second Princess; Sheila Willbanks, UMOG Princess; Syd Spaunhorst, UMOG Queen; Jeanie McDonald, Jeanne Rooney, ΣΦΕ Sweetheart Court; Marianne Schoenthal, Sisters of the Golden Hearts; and Jackie Haysler, ΔXA Court Attendant. Nominated by the faculty for Charno Award, highest honor for graduating seniors, were Deane Schmid and Linda Fowler, Dianne Davis was tapped for senior honorary Tassels, while sophomore honorary Gwens chose Barbara Campbell, Patty Stiles and Marla Keithly. Organizational leaders are Dianne Davis, Association of Childhood Education president; Cindi Hansen, Campus Girl Scouts president; and Marianne Schoenthal, Panhellenic veep. *Rhetor* yearbook associated editors are Anne Chase and Dianne Davis. Adding spirit to Mulekickers, pom-pom squad are Jane Sumpter, Zona Hall and Gail Woodruff. Epsilon Gamma placed first in Delta Upsilon—Beta Sigma Psi Bedraces.

**DICKINSON**—Iota Beta's philanthropy filled Spring included participation in Walk for Development, City Clean-up, Cancer drive, ushering for concerts and a clothing drive. Student senate officers are Leona Namyniuk, Paula Larsen and Michelle Lindemann. Other organizational officers are Debbie Lighthizer, Catholic Student Apostolate; Pat Paraskeva, Union Board of Governors secretary; and Karen Kautzman, Student Nurses secretary-treasurer. Lambda Delta Lambda science honorary tapped Sandy Keck. Beauties are Leona Namyniuk, TKE Sweetheart; and Maryls Mohl, 1972-73 Homecoming Princess. Little sister for ΘX Fraternity are Kathy Wenger, Jossie Nelson, Leona Namyniuk, Debbie Lighthizer and Pat Paraskeva.

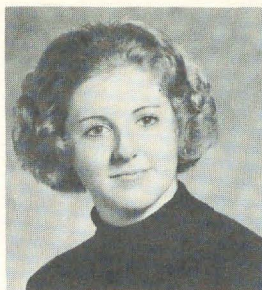
**HARRIS TEACHERS**—Epsilon Etas helped St. Louis Crippled Children's Association in dyeing 572 dozen eggs for the annual Easter Egg Hunt. DZ placed second in scholarship and honored mothers at a Mother-Daughter Dinner. Reigning over the May Fete Festival was Mary Steck.

**FRANKLIN**—Handling business for Student Education Association are Cindy Pappas, president; Ann McFarlane, vice president; and Linda Miles, secretary. Sophomores elected Anne Stewart secretary and Joanie Field treasurer. Honorary Laurels tapped Joanie Filed, Danielle Vuong, Gretta Walters and Jackie Funke. Other honoraries boasting DZs are Gold Quill, Ann McFarlane, Jane Hendricks; and ΦΑΘ, Katy Lynch, Sue Weintraut, Janet Morgan, ΔΧΑ auxiliary officers are Joanie Field, president, and Anne Stewart, ritualist. Social chairman for International Club is Danielle Vuong. Psi joined other Greeks in painting parking meters and curbs in downtown Franklin.

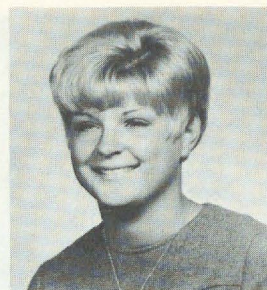
**ILLINOIS**—Paired with ΒΣΨ, DZ rated second in annual Atius-Sachem sing contest. Fraternity little sister dignitaries are Marge Kumaki, ΔΣΦ treasurer; Jeanie Kidd, ΠΚΦ president; and Jane Sexson, ΔΕΦ veep. Alpha Lambda Delta frosh honorary chose Kathy Mathews and Vicki Mohr, while ΠΔΦ French honorary named Jane Whitnell. Sigma Delta Chi journalism officers are Nancy Norkewicz, secretary, and Marge Kumaki, special projects chairman.

**IOWA**—Honor recipients included Susan Jensen, cited as the Greek woman best exemplifying dignity, sincerity, warmth and contribution to university and community life. Lowden Prize for outstanding student in introductory botany went to Cindy McCall. Mortar Board's newest members are Mary Kay McGregor and Cindy McCall, while Mecca Queen finalist was Michelle Sippy. Iotas teamed with TKE to capture their second consecutive Ugly Man trophy.

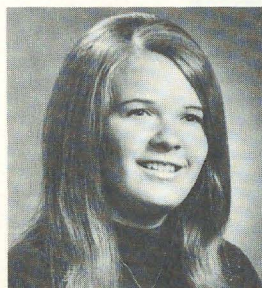
**IOWA STATE**—Steering the annual Veisha celebration were Ann Feyerherm, co-chairman; Martha Cramer, promotion and display; Lorraine Lott, costume; Barbara Pickering, make-up; and Carol Jury, central committee. Commanding Angel Flight are Sandy DeKock, pledge class president; Mary Opel, flight commander; and Susan Peters, information officer. Angel Flight's outstanding pledge award went to Sandy DeKock. Managing home economics magazine *Outlook* are Pam Carlson, editor, and Ann Feyerherm, business manager. Also in the home economics publication field are Editor Joyce Christensen and Assistant Editor Karen Williams, who handle the Textile and Clothing Club newsletter. Vogue-Butterick Fashion Board seats Melina Woodward and Lina Cook. Members of campus honoraries are Carol Jury, Ann Feyerherm, Pam Carlson, Mortar Board; Linda Goodwin, Kimberly Walther, Rebecca Corcoran, ΑΔΔ; Jean Jacobson, ΦΣΙ; Roberta Shuler, Linda Long, Ann Dunn, ΔΦΔ art honorary; and Pam Carlson, ON. Miki McGovern Vanderlinden was tapped for ΓΤ Greek Week honorary, while Mary Opel was awarded Greek Week Freshman Leadership Honor. Fraternities choosing DZ little sisters are ΦΚΕ, Jill Ostrem, Melinda Woodard; ΣΝ Mary Opel; ΔΧΑ Marion Robinson; ΑΓΡ, Susan Van Gorp, Jo Beardmore. Others include ΣΧ Chris Hartman; ΦΚΨ, Barbara Pickering, Carol Passman; and ΘΔΧ Joyce Christenson, Roberta Reckert. Teresa McCormick. Acacia awarded ΔΖ with Hip and Dip title for greatest participation and enthusiasm in house exchanges.



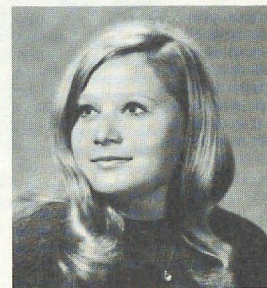
Mary Kay McGregor, I  
Iowa  
Mortar Board



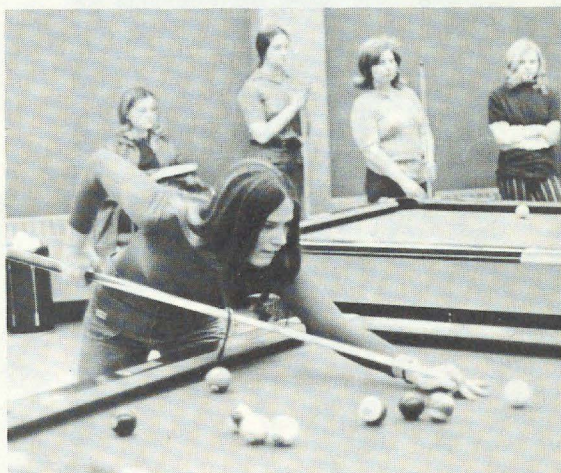
Cindy McCall, I  
Iowa  
Mortar Board



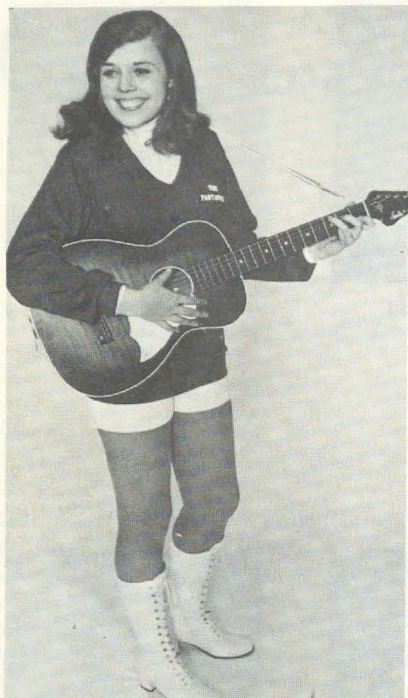
Jean Gibbons, ΕΤ  
Central Missouri  
Greek Goddess



Linda Levy, ΘΘ  
De Paul  
Inter-Sorority Council  
President



Doreen Corpron, ΓΨ, prepares for a pool shot in the Central Michigan Greek week tournament. Doreen's sharp shooting helped win first place for Gamma Psi.



Jane Pellow, ZΩ, is a member of the Northern Michigan's Fantastics and named to Who's Who.

KANSAS STATE—Visiting ΔΠ at Emporia was a sisterly excursion for Lambda Spring pledges. Phi Kappa Tau Little Sister of the Shield, Cannonball Queen and member of Engin-dears are all honors for Donita Barnes. Carol Landtiser is an Alpha Tau Omega Little Sister and member of Light Brigade. Other little sisters are Shirley Moyer, ΔΧΑ; Joyce Vering, ΒΣΨ; and Laura Barton, ΑΤΩ. Marty Shroeder is a new member of Angel Flight.

KANSAS TEACHERS—Active in student government are Sonya Stryker, Carol Walter, student senators; and Kathy Aldrich, Cheryl Hannah, Nancy Harter, class representatives to Union Activities Council. Officers of honoraries are Mary Jean Hanis, Pi Lambda Theta vice president; Sharon Bartoski, Pi Lambda Theta treasurer and Cardinal Key recording secretary; and Betty Bauman, Cardinal Key corresponding secretary. New members of Spurs are Lisa Stevens, Jan Wilder and Deann Walters. Fraternity little sisters are Kathy Aldrich, Terry Mallein and Linda Attig. Miss Legs of KSTC is Lisa Stevens.

MINOT—Reigning campus sweethearts are ReNae Faul, Sigma Tau Gamma Sweetheart, and Pat Thome, Vet Sweetheart.

MICHIGAN STATE—Alumnæ contributing their thoughts, words and deeds in outstanding ways are honored by Beta Rho with golden hearts to attach to their badges. Shamrocks and a St. Patrick Day theme created a lively DZ philanthropy for the Veterans Hospital. Alpha Gamma Rho joined DZ in sponsoring the senior prom for the Michigan School for the Blind. Omicron Nu home economics honorary includes Ann Marie Krell.

MISSOURI-ST. LOUIS—Iota Xi celebrates its fifth year as a Delta Zeta chapter with honors and awards adding to a growing list of DZ superlatives. Gail Appelbaum was the fourth DZ to reign in a five year period as Basketball Homecoming Queen. Pat Hoerschler crowned Marilyn Martin new Sigma Tau Gamma White Rose, revealing the third DZ to reign in the four year history of the fraternity. Other chapter victories are second place overall Greek Week; first place sign competition; first place women's Greek games; Participation Award and second place sign and lawn decoration in basketball homecoming. Nine DZs were cited with Honor Awards in recognition for vital contributions to the campus. Honored were Linda Besper, Kathy Danna, Jan Debrecht, Sandy Gansner, Pat Hoerschler, Pat Landuyt, Barb McFarland, Margaret Notorangelo and Diana Pizzo. Cheerleaders Gail Appelbaum and Linda Besper helped lead the team to a berth in the NCAA tournament. A unique summer project for DZ is their annual Current River Float Trip. Members set aside several days and float the river.



Gail Appelbaum, IΞ, was Homecoming Queen and Sigma Pi Sweetheart, and Marilyn Martin, IΞ, Sigma Tau Gamma White Rose Queen on their St. Louis campus.

MISSOURI VALLEY—Dormitory officers are Sharon Midlekamp, Fran West, vice presidents; Cathy Kuehn, president; and Pam Seibert, treasurer. Greek Week Queen Gail Duckworth was named to *Who's Who in American Colleges and Universities* and *Who's Who Among Student Leaders*. Also named to *Who's Who in American Colleges and Universities* was Nancy Kelly, senior class veep and yearbook editor. Named to Cap and Gown were Joe Thomas and Nancy Kelly. Sue Bangs is a varsity cheerleader, while the Janice Shelton Service and Scholarship Award went to Gail Duckworth. Gamma Gamma honors include first places in Greek Week sing, bowling, pool, tug of war, tricycle race and obstacle course.

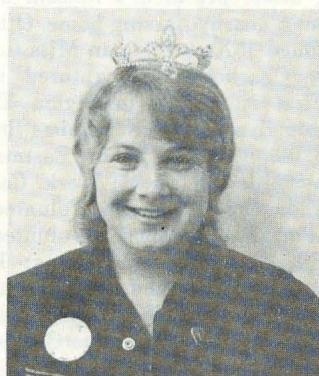
MOORHEAD—Trish Hurni, a mass communication major, had quite an exciting educational interlude. She spent three months as an intern in the political jungle of the US, Washington, DC, working closely with Democratic Senator Walter Mondale. Directing homecoming next fall will be Lynn Doxey. Alpha Lambda Delta presented its award for the senior with highest average to Julie O'Rourke, who was graduated Summa Cum Laude. Pat Mahan received the MSC Foundtion Merit Award. A nostalgic fund raiser for Theta Nu was a Quilting Bee. Quilts made at the Bee were prizes in a raffle; proceeds rose over \$100.

MORNINGSIDE—Lass, honorary senior scholastic group, selected Rhonda Weise and Mary Emsheimer for membership. Assistant editor of *Collegian Reporter* is Ginger Riffel, while newly elected Student Body Secretary is Helen Hartman. Delta Mu captured the coveted Greek Week trophy.

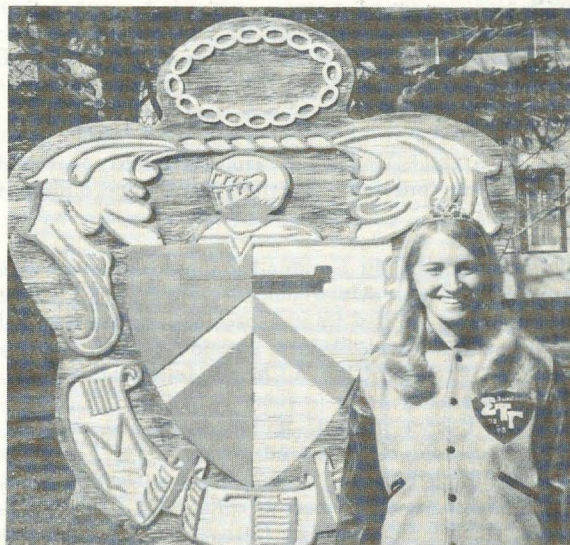
NEBRASKA WESLEYAN—Two weekends in Springs were set aside for relaxed Mom's and Dad's Weekends. Ironically, fathers ended up painting the basement, while mothers managed a rummage-bake sale. A large pink bunny dancing the Bunny Hop entertained children of alumnæ at Beta Tau's Easter party. Attendants of May Fete Court were Ellyn Bentz and Sue Anderson, while Barb Holliday was the pledge with the highest scholastic average. Beta Beta Beta biology honorary tapped Ellyn Bentz, Vickie Frisbie, Teri Holt, Celeste Van Greuningen. Sue Anderson, Dee Eden, Juanita Hill, Jane Holloway, Pam Jacobson and Mari Jones Hubbs are all members of KΔII. Other members of honoraries are Peggy Holloway, Nancy Kelley, Bev Lacy, Alpha Mu Gamma; Sue Anderson, Peggy Holloway, Mu Phi Epsilon; Nancy Keller, Pi Gamma Mu; and Carole Sorensen, Ivy Chain. Cardinal Key tapped Sue Anderson, Nancy Keller and Juanita Hill. Daisy Chain claims Barb Holliday, Peggy Holloway and Bev Lacy. Sue Anderson is Panhellenic president while Juanita Hill is secretary of Ionians. Members of Student Affairs Senate are Nancy Keller, Ellyn Bentz and Beth Heusel.



Sandy Brombaugh, BK  
Iowa State  
Military Ball Queen



Pat Thome, ΘΠ  
Minot  
Vet Sweetheart



Renne Faul was chosen Sigma Tau Gamma Sweetheart for the Minot, North Dakota chapter.



Dorothy Chiemlowski,  $\Theta\Theta$   
De Paul  
Phi Sigma Phi Queen



Janet Nereim, I  
Iowa  
Who's Who



Daphne Koga, ZP  
William Jewell  
Who's Who



Pam Carlson, BK  
Iowa State  
Outlook Editor  
Mortar Board  
Omicron Nu

**NORTHEAST MISSOURI**—Prettiest Legs contest sponsored by Delta Zeta netted over \$25 for philanthropy. Photos of pairs of legs were displayed in the union with DZ Pat Abraham winning the title. Other philanthropies were clothing drive, president's ransom and adopting "mothers" from a nearby nursing home. Other sororities on campus named JoAnn Eastman Miss Congeniality while Nancy Charbonneaux captured the Mardi Gras crown. First runner-up to Sigma Tau Gamma White Rose is Marilyn Kurz. TKE claims little sisters Mary Brennan, Debbie Davis, JoAnn Eastman, Debbie Wilson, Sharon Smith and Laurie Work. Campus leaders include Linda Cross, Campus Volunteers president; Karen Porter, Campus Volunteers secretary; Sharon Smith  $\Sigma\Delta\Delta$  sergeant-at-arms; Lorraine Heddleston,  $\Sigma\Delta\Gamma$  song leader; and Carla Beattle, Panhellenic secretary. Sherry Ferguson and Phyllis Schoonover were named to Board of Regeants Commission on Institutional Goals and Priorities. Sherry is also a senator and member of National Student Register. Barb Borron is a member of Cardinal Key and Cohecon. DZ won Greek Olympics and Varsity Club Spirit Award.

**NORTHERN MICHIGAN**—Fall pledges compiled a 3.5 grade point average, placing Zeta Omega's pledge class tops in scholarship.

**NORTHWESTERN**—Mortar Board member is Ann Tzakis, while publicity chairman for Homecoming is Janine Foster.

**SIMPSON**—Alpha Mu Gamma, honorary language fraternity, has Theta Alpha officers galore. President is Karen Pfeiffer, joined by vice president Cathy Scofield and treasurer Carol McVey. Presiding over Lambda Chi Alpha Crescent Club is Cheryl McConnell.

**WINONA**—Recent projects included working at a Winona Pre-School Hearing and Vision Center, sponsoring a handicrafts boutique and Parents Day Banquet. New initiates presented Zeta Upsilon with a large pink candle with rose engravings. Cathy Muellich is Tennis Team captain and Kathy Starr homecoming co-chairman.

**WESTERN ILLINOIS**—Epsilon Omicrons are anxiously awaiting their new house, which is now in construction stages. The facility will house 32 girls and completion is planned for Fall. Fund raisers to help furnish the new house included a key chain sale, bike raffle and carnival booth. DZ placed top in scholarship for the second consecutive quarter, and copped the  $\Delta\Gamma\Omega$  raft race trophy. TKEs awarded them second place in powder puff football. A year long philanthropy has been washing, ironing and delivering clothing collections for the Salvation Army. Pledges joined X-Givettes Club in cleaning up a local cemetery. Panhellenic named Charley Stallsmith as Panhellenic Woman of the Year. Fraternity little sisters as  $\Delta\Sigma\Phi$ , Kathy Collins, Casey Jackson, Teddi Faber; TKE, Margaret Kelly, Ellen Jackel, Sheila Shortridge, Dottie Reynolds;  $\Delta\chi\chi$ , Dianne Hacker, Carol Syverson, Donna Shelton;  $\Delta\Gamma\Omega$ , Murial Larson, Maureen McGrath, Mary Sue Hiclin, Nancy Norton. Others are ATP, Mary Thom, Julia Knuckles, Charley Stallsmith;  $\Theta\chi$ , Pam Warren, Linda Douglas, Jeri Riley, Claudia Browne;  $\Phi\Sigma\epsilon$ , Joanne Maxon, Phyllis Baird, Marilyn Kovanda;  $\Theta\Xi$ , Debbie Kasch, Chris Knutson and Sharon Dickerson.

**WISCONSIN-STOUT**—Fund raiser for Zeta Betas included selling Shamrock frosted cookies on St. Patrick's Day and the annual Pancake Brunch with parents. Members honored graduating seniors with a banquet.

**WISCONSIN-MILWAUKEE**—Nominee for Sorority Woman of the Year is chapter president Marge Prince, while Panhellenic's new corresponding secretary is Nancy Lippert. First runner-up for Military Ball Queen was Linda Klafter. Accepted as a mezzo soprano in UWM Concert Choir was Patricia Avery. Epsilon Chi filled an Easter food basket for an area family.

*Oops!*

Dickinson, Kansas, Minot, Moorhead, Nebraska Wesleyan and Winona should be listed with the West Region!



# West Region



ARIZONA—Monte Hatcher is UA's first "Yell Queen." She teams with the Yell King in leading basketball and football cheers. Mortar Board tapped Beth Veazie and Cyndi Haugeland. Honoraries claiming other DZs are Spurs, Dione McCarty; Chimes and WRA Arete, Ellen Turner; Sigma Delta Chi, Mindy Gates; and Sigma Alpha Iota, Beth Veazie. Ellen Turner was re-elected to WRA Executive Board, while Beth Veazie is an Angel Flight member. Loy Barlow participates in both Symphonic and Chamber choirs. Dancing with University Opera Theatre was ballerina Dione McCarty. Beta Iota placed second in WRA participation and fourth in Greek Week.

CALIFORNIA-LOS ANGELES—Taking honors in Mardi Gras, the largest collegiate activity in the world, was the team of DZ-Triangle. Their riverboat theme captured the Executive Award for best booth and trophy for Most Profitable Booth. Mardi Gras, which this year grossed \$50,000, provides funds for Uni-camp and underprivileged children. Distinguished as Chancellor's Marshalls at graduation were Charlotte Newton, ΦBK, and Cathie Terry. Carmen Rexach is second vice president of Bruin Belles hostess organization and recipient of Distinguished Service Award.

CALIFORNIA STATE-LOS ANGELES—Flannel board depictions of Raggedy Ann and fairy tale characters, bean bags and other teaching aids are Theta Rho's recent gifts to Hear Foundation of Pasadena. DZ also participated in local Walk for Hunger. Fraternity little sisters are Cathy Mormann, ΔXA; Eva Garai, ΣAE; Mary Sherlock, TKE; Suzi Diaz, Teresa Lara and Nancy Haeuser, ΦX. Campus tour guides include Mary Sherlock and Joyce Levitan. Sylvia Vidana represents DZ on the songleader squad. Campus production "The Visit" included Suzi Diaz in the cast.

CENTRAL OKLAHOMA—Presiding over Sigma Delta women's honorary are Patty Dowling, president, and Marsha Carrico, vice president. Gail Abney, yearbook editor, is Pi Delta Epsilon prexy and Associated Women Students vesp. Bronze Book Queen is Debra Jackson. Calendar Girl candidates include Becky Baker and Debbie Case. Epsilon Upsilon placed first in Religious Emphasis Week Sing. DZs participated in Arthritis Foundation and Muscular Dystrophy drives.

FRESNO—"Un-Week" is an Epsilon Epsilon innovation in which members try harder to think before speaking. Fund raisers were a fashion show, salad bar and DZ boutique. Sigma Chi awarded DZ second in spirit and third in events at Derby Week. Active in Tokalon honorary are Susan Dutton, Joyce Wood and Cheryl Moser. Finalists for sweethearts are Carolyn Maley, ROTC Galaxy Ball Queen; Melinda Lee, ΣN; and Cheryl Moser, Joyce Wood, ΦX. Playing in Fresno Philharmonic are Janet Dill, Elaine Peters and Joyce Wood.

HOUSTON—New Mortar Board members are Jan Newton and Robbie Reese. Reigning Sigma Nu Sweetheart is Kathy Derouen.

LONG BEACH—"It's All Ours" squealed Delta Alpha and alumnae as Brenda Kempster, chapter president, and Francis Gregory, alumnae president, set aflame the mortgage to the DZ house, purchased in 1958. A unique fund raiser was a Dime-a-Dip dinner.

NEW MEXICO STATE—*Who's Who* lists seniors Linda Jones, Donna McCoskey and Mary Sweetser. Junior honorary Las Campanas includes Elaine Dahlquist, Paulette Jaramillo and Robina Myers. Gamma Xi purchased a machine for campus hearing center.

NORTH TEXAS—Miss Hot Pants title goes to Elaine Pickett, chapter president. She won the title when KZs collected \$181 for the philanthropic drive. Elaine is also a member of Sigma Alpha Iota, second runner-up to Greek Goddess, and one often Best Dressed. DZ raised over \$200 for second place in Beauty and Beast competition. Alpha Phi Omega Sweetheart is Sandy Mathews, while Rachel Laiche is nominee for Phi Kappa Theta sweetheart. Mary Helen Murray captured two third places and one fourth in District Track Meet. She also received an Extramural award in Track and Volleyball. Vice president of Panhellenic is Rachel Laiche.



Kappa Zeta chapter president, Elaine Pickett, displays some of the new chapter room furnishings purchased with trading stamps and coupons collected by the Dallas Alumnae chapter and their Colonade club.

**NORTHEASTERN OKLAHOMA**—The first woman candidate for senate president in 10 years is Nancy Thompson, secretary-treasurer of Phi Alpha Theta. Other campus dignitaries are Janis Soeten, Panhellenic president; Kathy Melhorn, PΘΣ secretary; and Sheri Squires, ΣAH treasurer. Award winners are Nancy Thompson, Marcia Toliver Keene, Nancy Leeds Mc-Lemore, honor society awards; and Kathy Cooper, student activity award. Newly elected cheerleader is Debbie Hackler. First runner-up to yearbook queen was Cindy Leath, while Pat Archer is ΦΔΧ Sweetheart. Fraternity little sisters are Debbie Smith, Nita Towry, Diane Fiveash, Patti Forman, Kathy Ray, ΣΤΓ; Linda Johnson, Irene Johnson, Pat Archer, Debbie Hackler, ΦΔΧ. Boutinghouse. Delta Phi again placed first in scholarship.

**OKLAHOMA STATE**—Orange & Black Quill sophomore honorary tapped five DZs. Honored were Carolyn Gang, Laurel Dieken, Pam Magee, Jane Bockstege and Mary Ann Ringwald. Omicron Nu chose Pam Wadley, while Mortar Board tapped Holly Dieken and Nancy Craven. Mechanical Engineering Queen is Diana Schilb. Carolyn Henderson is a Business Queen finalist. Presiding over KΣ auxiliary is Marilyn Hawk, while Marsha McCracken is an AΓP Rho-mate. Playing on All Women's Basketball Team is Laurel Dieken. Fashion Board member is Joyce Cook.

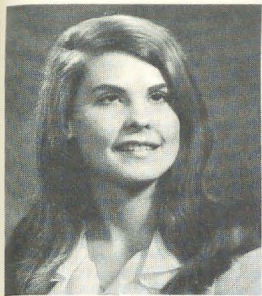


Lamp reporter Skelton snapped this sign on the campus of Louisiana Polytech at Ruston last summer.

**NORTHERN COLORADO**—For Daughters of Diana auxiliary TKE chose Patty Bliss, Maryjo Hutchcroft, Linda Ives, Donna Mihlan, Suzanne Poitras, Debbie Rabbourn, Debbie Smith, Michelle Sparr, Lynn Wagner, Debbie Woerber, Lynn Nelson and Shirley Patton. TKE then named as sweetheart Shirley Patton, pom-pom girl and intramurals veep. Theta Xi's auxiliary includes Nancy Wyckoff. Honors for Cheryl Piotter are Outstanding Greek, Gold Key, ΣΦΕ Sweetheart, and Denver Area Panhellenic Achievement Award. She also participated in Modeling Board, UC Commission hostesses and Business Honors Program. Presiding over Modeling Board is Debbie Millard, a University Center hostess. Named to honoraries are Karen Harvey, Gold Key, and Anne Pretti, Chandelle. Delta Xi's gave a feeling of accomplishment to students at an educable retarded center by purchasing tacos at the youngsters' taco sale.

**SAM HOUSTON**—Linda Humphrey, reigning Kappa Alpha Rose, placed second in Miss Alcalde Beauty Pageant. Former Panhellenic President Janet Robertson now serves Panhellenic as secretary. First place in Pancake Eating Contest went to Nancy Wells.

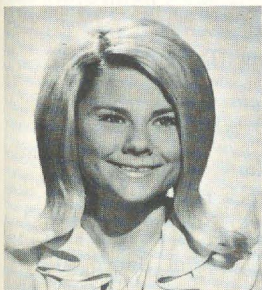
**SOUTHWEST TEXAS**—Associated Women Student officers are Linda Leake, president, and Nancy Dubisson, secretary. Other campus leaders are Megan Spencer, cheerleader, and Patsy Staskus, Outstanding Student Award winner. *Who's Who in American Colleges and Universities* lists Leslie Wepfer and Susan Perry. Competing for title of Miss Texas is Micki Gautney, Miss Austin. ΠKA named Sharon Fulton as a Pikette of the Month, while ΘΞ named Johnny Sue Reynolds a little sister. TKE little sisters are Karen Andrews and Ann Vandeventer. Runner up in Texas A&M Vanity Fair contest is Jane Short. Iota Alpha teamed with TKE to sponsor a Greek Week Putt Golf Tourney. A KΣ-DZ venture aided Austin's Home for the Deaf.



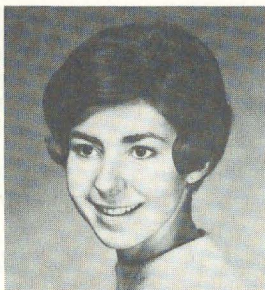
**Carol Benningfield, AT**  
Texas  
Posse



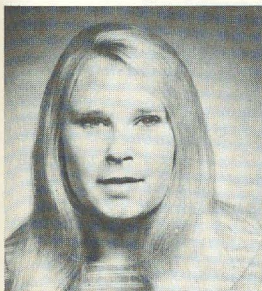
**Charlotte Newton, AX**  
UCLA  
Panhellenic President  
Phi Beta Kappa



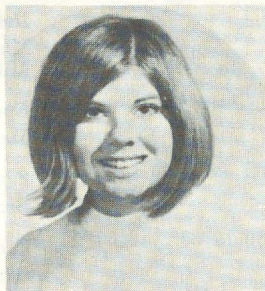
**Lynda Powers Peltier, ZPsi**  
Stephen F. Austin  
Phi Delta Theta Sweetheart



**Carmen Rexach, AX**  
UCLA  
VP Bruin Belles



**Lisa Johnston, AT**  
Texas  
Sigma Delta Chi



**Sandra Mathews, KZ**  
North Texas  
Alpha Phi Omega Sweetheart

The Miss Texas Pageant had four  $\Delta Z$  contestants: Amy Vandeventer, IA, Miss Austin; Dana Palmie, AT, Miss Houston; Micki Gautney, IA, Miss San Antonio; and Elaine Pickett, KZ, Miss Silsbee. Elaine was chosen Miss Congeniality and winner of the special talent award.

TEXAS—Mortar Board inductees are Amy Brown and Gwena Cearley. Other honoraries claim Corky Steeger,  $\Phi BK$ ; Janet Rosenbaum, Gwena Cearley, Charlotte Kroll,  $\Phi K \Phi$ ; Laura Ramsey, Suzie Priest,  $\Delta \Delta \Delta$ ; Lisa Johnson, Valerie Newman and Betty Jones,  $\Sigma \Delta X$ . Spirit organization Posse picked Carol Benningfield, while Spooks chose Susan Gardner. Debbie Gruss is a member of Army ROTC sorority Cordettes. Leading Young GOPs are Linley Holecamp, vice president, and Sherry Passmore, public relations chairman. Pledge trainer for Tau Beta Sigma band honorary is Marie Werkenthin.  $\Delta \Phi \Omega$  Sweetheart is Jo Ann Vasic. Alpha Tau Spring pledges devised a summer directory of members listing addresses, activities, interests and honors. DZs are yielding volunteer hours to a local rest home, an injured youth, Carville and Texas Hemophilic Association.

TEXAS ARLINGTON—Iota Psi pooled funds with North Texas collegiates for the annual Rose Ball. Sigma Phi Epsilon's first sweetheart is Dominique Corbeil, also Panhellenic's recording secretary. First runner-up in  $\Delta Y$ 's Grand Prix Bathing Beauty Contest was Cindy Adams. Iota Psi pledges recorded the highest pledge class scholastic average. Vicky Dickenson represented DZ in the IKA March of Dimes Dance Marathon.

WEST TEXAS—Campus elections revealed several DZ winners. Senators are Patty Klaus, Diane Winn and DeAnn Schad. Terri Roark will be a cheerleader, while song girls are Diane Winn, Paula Leon and Patty Klaus. Sigma Nu princess is Janet Yeary. Charter members of Leather and Lace girls agriculture club are Sherry Meyers, Patti Short and Jan SoRelle. Members of honoraries are Betty Davis, Delta Psi Kappa, and DeAnn Schad, Phi Gamma Nu. Zeta Zeta raised \$460 for an Amarillo Speech and Hearing Center contribution.



# Eternal Flame

## Alpha

Luella Crugar '04  
Agnes Elizabeth Duff '26  
Helen Brunton McCall '28  
Mildred Boatman Whitlock '15

## Beta

Christine Schildwaster Brassneck '32  
Marion McWhinney King '24  
Anne Cunneen Lain '22

## Gamma

Evelyn Kelm Horton '26

## Epsilon

Nell Abel Cox '13  
Jesse Cook Foster '12  
Luella Agger Kellogg '21  
Dorothy Spencer Peck '21

## Zeta

Doris Root Barron '31

## Eta

Florella Counts McKittrick '10

## Theta

Ruth Colton Gleach '21  
Evelyn Graham '27  
Grace Kelley Jones '25  
Madeline Baird Porter '14

## Iota

Lisa Lundin Davis '32  
Elsie Axten Hill '13

## Kappa

Caty Braford Dix '25  
Armetta Hazell Combs Hathaway '32  
Muriel Bibby McCaughan '42  
Pauline Harris Olson '29  
Winnifred Seifert O'Reilly '35

## Lambda

Karleen Garlock Cather '26  
Anna Fox Treon '16

## Mu

Eleanor Christie Bose '29  
Edith Dimond Hemingway '29  
Vera Perrott Vietor '24

## Xi

Marjorie Work Finney '29  
Lisabeth Darden Rosendahl '36

## Omicron

Nellie Bark '27

## Pi

Marjorie Peterson Bolman '25  
Dorothy Warner Gibson '29  
Harriet Ferguson Taylor '39  
Dorothy Scott Underwood '26

## Rho

Bernadetta Marie Daly '24

## Sigma

Eloise Glynn Mullen '39

## Tau

Thelma Henry Matheson '22

## Upsilon

Dorothy Blanding Richards '22

## Phi

Carol Cornish '24  
Evelyn Truedson '18

## Chi

Ethel Armitage Brown '29  
Alete Ahlson Counsil '21  
Janey Guyton Enger '57  
Margaret Nilsen Wood '32

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Harriet Wilder Terry '23

## Alpha Beta

Helen Kautz Schafer '31  
Dolores Steeg Terrasson '51

## Alpha Delta

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Margaret Neumann '28

## Alpha Epsilon

Alice Burnham McCann '19

## Alpha Theta

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Martha Couty '31

## Alpha Kappa

Virginia Moore Baldwin '27  
Lucile Gifford Evans '33  
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## Alpha Lambda

Florence Anderson '25

## Alpha Nu

Harriet Kistner VanCleave '29

## Alpha Pi

Ora Daniel Bohannon '23

## Alpha Sigma

Roberta Murrell Godbold '33

## Alpha Tau

Lenora Dudley Caldwell  
Annabelle Armstrong McBride '48

## Alpha Phi

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## Alpha Chi

Nancy Mitchell Bill '35  
Barbara Pierce LeMoine '28

## Beta Alpha

Eloise Burns Sweeney '33

## Beta Beta

Virginia Sheffield Izard '38

## Beta Zeta

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## Beta Nu

Georgia Barrett

## Beta Xi

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## Beta Sigma

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# DELTA ZETA

*Founded at Miami University October 24, 1902*

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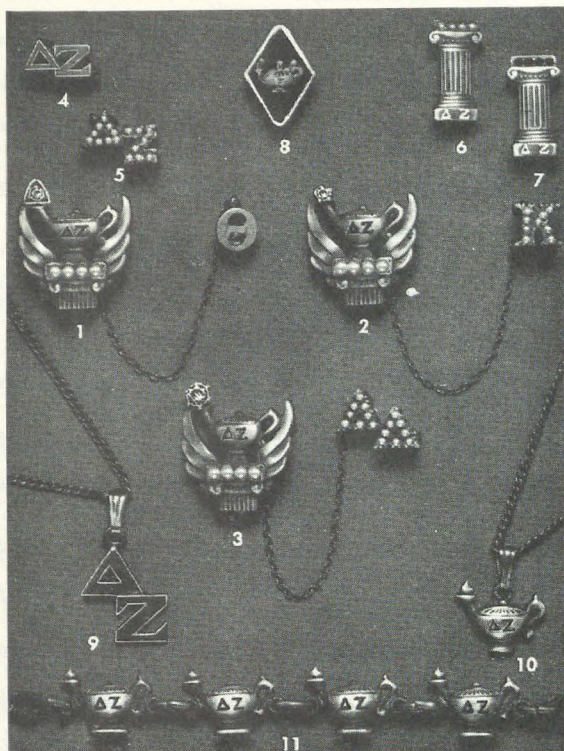
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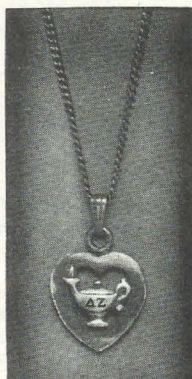
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Statement required by the Act of October 23, 1962, Section 4369, Title 39, United States Code, showing the ownership, management, and circulation of THE LAMP, published four times yearly by Delta Zeta Sorority as filed September 18, 1972.

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I certify that the statements made by me above are correct and complete.

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