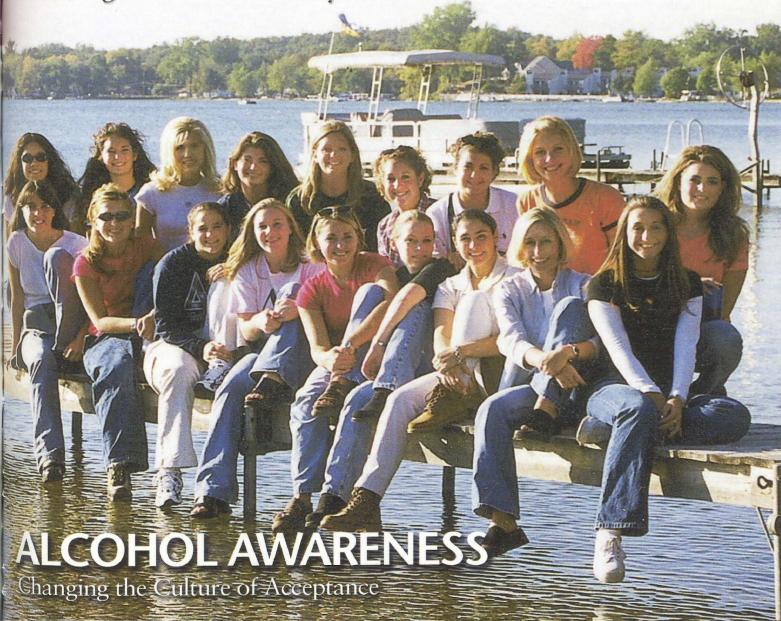
In this issue - The Woman of the Year Presentation

# www.deltazeta.org of Delta Zeta Spring 2004 Of Delta Zeta

Recruitment in the 21st Century

Redefining Recruitment for Today's Student



### From the National President



### From the National President

As a collegian at Nicholls State University and a member of Delta Zeta Sorority, I could never have imagined that one day I would be leading this wonderful organization. In the many roles that I have served in Delta Zeta, from collegiate officer to National Field Representative to National Vice President of Membership Development, it is this role as National President that is most humbling for me.

This is an exciting time to be a part of Delta Zeta. As you'll see in this issue, Delta Zeta is recruiting quality members and teaching our collegians about the dangers of alcohol and substance abuse. Our alumnae are leaders in their communities, in our country, and in their professions.

Having recently returned from three Region Weekends, I am, as always, amazed at the caliber of women who make up the membership of Delta Zeta. From the chapter level to the National Council level, each woman brings her unique strengths and talents to the Sorority. And because each member gives of herself, Delta Zeta continues to grow and remains a viable organization in an ever-changing world.

As we move forward to the 2004 Convention, let's remember all that Delta Zeta has given each one of us, and what we should give back in return. As a collegian, it was the outstanding alumnae volunteers who worked with my chapter that helped to shape me as an alumna, just as thousands of volunteers around the country do for our collegians today. Our remarkable membership makes Delta Zeta Sorority what she is today, and will shape her future for tomorrow.

Debbie Raziano National President

Selicie Varjano

#### **FOUNDERS**

Alfa Lloyd Hayes, 1880-1962 Mary Collins Galbraith, 1879-1963 Anna Keen Davis, 1884-1949 Julia Bishop Coleman, 1881-1959 Mabelle Minton Hageman, 1880-1929 Anne Simmons Friedline, 1879-1932

#### THE ORDER OF THE LAUREL

Irene Caroline Boughton, 1904-1988 Grace Mason Lundy, 1893-1993 Elizabeth Coulter Stephenson, 1881-1939 Myrtle Graeter Hinkly, 1893-1987

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# The LAMP of Delta Zeta



4

### Woman of the Year Presentation

Delta Zeta honors distinguished attorney Melody McDonald Wilkinson  $\Lambda O$ 



### Recruitment for the 21st Century

How does today's recruitment process attract the new student demographic?

### IO-12 Reference & Legacy Forms



### **DEPARTMENTS**

On Campus	15-19, 28-31
Directory	
Flame Eternal	24
Foundation Focus	26
Stars in Our Service Flag	31
Alumnae News	32



### 13

### Alcohol Awareness

A conversation with Delta Zeta's National Risk Management Chairman Barbie Snow Mirdo EM

### Photo Credits:

Page 3 - Melody Wilkinson courtesy of Gittings Studios, Fort Worth, Texas. Pages 4-6 - courtesy of Melanie Rush Davis Photography.
Back cover - courtesy of Duncan's Photography, Mesquite, Texas.



# 33 Alumnae Profiles

A Delta Zeta is surprised by Oprah Winfrey, Susan Paige Lawrence Cruz  $\Delta$ 1° '63 makes history again on the Lewis and Clark trail, and Deborah Renshaw  $\Xi$ H '94 races towards the winner's circle.

# Woman of the Year 2003

### MELODY McDONALD WILKINSON

### Makes a Difference

hen Melody McDonald Wilkinson AO
'82 was a little girl, she knew what she
was going to do when she grew up.
"My grandmother said that because I
was so sassy, I should be a lawyer. I always remembered
that." From that time on, Melody's focus never shifted.
At 14, she had a summer job as a "runner" for a Texas law
firm, a job that lasted until she went to college.

It was at Angelo State University in San Angelo, Texas that Melody was introduced to Greek life. "I arrived early at college for baton twirling practice. I met some Delta Zetas when I was moving in who were recruiting." Delta Zeta entered Melody's life in her freshman year, and continues today with the recognition of the Sorority's Woman of the Year award.

Melody heads up the Texas office of Cooley Manion Jones LLP, a Boston-based law firm handling the firm's toxic tort docket in an 11-state region as well as other litigation matters. Previously, Melody was a practicing attorney and equity partner in the law firm of Cantey & Hanger, L.L.P., which she joined immediately after graduating from law school in 1988.

Melody received her law degree from Texas Tech University School of Law in 1988, serving as a class officer, on the Student Bar Association, and as secretary for the Board of Barristers. In 1988, she received the Foundation Press Service Award for her service to law school.



above

Cathy Irvin Painter A $\Gamma$  '87 (right), National Judiciary Chairman, presents Melody with a framed copy of The LAMP, which announced Melody as the Woman of the Year.

Her distinguished law career includes being one of 18 attorneys from Texas invited to join the Fellows of the American Bar Foundation. Membership in the Fellows is limited to one-third of one percent of all attorneys practicing law.

She has held numerous leadership positions in the State Bar, and has participated in bar activities in the local level as well as in the American Bar Association (ABA). She was recently selected as one of five individuals to serve as a Fellow of the Business Law Section of the ABA, and became director of the Young Lawyers Division of the ABA (ABA/YLD) in 1996.

More recently, Melody was named to the "40 Under 40," awarded by the Ft. Worth Business Press, which recognizes outstanding individuals in the Ft. Worth business community, in addition to being named to the "40 Under 40," by the Texas Lawyer. She was also honored as one of the Great Women of Texas in 2001.

On February 28, 2004, at the Region XII weekend, Debbie Raziano, Delta Zeta National President, presented Melody with the Woman of the Year medallion, saying, "Tonight, we are here to honor Melody McDonald Wilkinson, a woman who will make her Woman of the Year counterparts proud."

"Delta Zeta has been blessed with Melody's intuition and love of the Sorority," said Heather Jerden Anderson IP '90, Southwest Area Alumnae Director. "In addition to her dedication to her profession, Delta Zeta, and her community, she is a wife and mother of three active children. She is the most positive person I have ever met and she has incredible energy. I am truly honored to know Melody."



at left

Emily Brown Brown IY '91 (left) and Lisa Feichtinger Dorsey IY '96 present a gift to Melody on behalf of the Arlington Alumnae Chapter.

Past National Officer Phyllis Berens Ross  $\Delta\Omega$  '64 gave the invocation, and Patricia Brown Rizzotti IY '79 was the guest speaker. Emily Brown Brown IY '91 gave a presentation from the Arlington Alumnae Chapter, and Aileen Salinas OA '94, Regional Collegiate Coordinator for Region XII, spoke on behalf of the collegians in attendance. "I am so honored and touched to be named Woman of the Year," Melody says. "There are many fabulous women who are members of Delta Zeta. I believe that I'm a representative for all the young women coming up through the ranks— I represent an extension of the Sorority. Of all the accolades that I have received, the Woman of the Year Award means the most to me."

Professionally, Melody has many achievements, but one that she was especially proud of was her election as president of the Texas Young Lawyers Association, which has over 20,000 members. "This is a state-wide election with a large number of lawyers in competition for this position." One of the reasons Melody enjoyed serving in this position was because of the Association's focus on public service. "I got to volunteer on so many projects and had the opportunity to go to different parts of the world. I went to Hungary with the Texas Supreme Court Justice. We visited classrooms and heard children talk about the difference between communism and democracy," she says. "In Soweto, Africa we were invited to speak to a huge assembly of school children. Many of those children were impoverished, but they all had school uniforms. I have a vivid picture of those children and their families in my mind to this day."

Melody believes passionately in giving back. "The values that the Sorority embodies are ingrained in you—especially philanthropy and giving back to your community. It's so important to be mindful of our community—so important to volunteer to make a little corner of the world a better place. That has always been a cornerstone of my life. I love working with children—I think a positive word or taking a small interest in someone can be such an influence in a child's life."

In 1996, Melody was co-chairman of the Voter Education Committee which, through its VoTexas project, reached more than 20,000 students in over 125 schools. "We talked about the importance of voting and what a privilege it is. It was a great project." Another volunteer effort through TYLA helped underprivileged families obtain deeds to their property. "Many couldn't speak English," Melody said. "The legal services that we provided were very important."

Melody has served Delta Zeta with the same devotion. As a collegian, she was Courtesy Chairman and Parliamentarian of her chapter, and was also president of the campus Panhellenic Association. While a junior, she received Delta Zeta's Florence Hood Miner Award, presented by National Historian Florence Hood Miner AB '27 herself. She was recognized as a Delta Zeta Province Scholar at four Province Weekends, graduating from Angelo State University with highest honors. In 1985, she was also selected Outstanding Parliamentarian for Delta Zeta Province XVII.



top

Melody (left) with Debbie Raziano KA, National President.

#### bottom

"The collegiate experience is just a snippet of your life in Delta Zeta," Melody says.
"Your true involvement is as an alumna."
Here she is with the Arlington Alumnae
Chapter. From left, Heather Jerden Anderson
IY '90, Area Alumnae Director for the
Southwest Area; Lisa Feichtinger Dorsey IY
'96; Catherine Crenshaw Husby IY '93,
Arlington Chapter Alumnae President;
Melody McDonald Wilkinson, Woman of
the Year for 2003; Emily Brown Brown IY
'91; and Liana Rohrer KZ '89.

# Woman of the Year

"I am so honored and touched to be named Woman of the Year," Melody says. "There are many fabulous women who are members of Delta Zeta. I believe that I'm a representative for all the young women coming up through the ranks— I represent an extension of the Sorority. Of all the accolades that I have received, the Woman of the Year Award means the most to me."

An active member of the Arlington Alumnae Chapter, she has served as its Secretary and President. She was awarded the Outstanding Alumnae President's Award at Province Weekend, and in 1992 was appointed Province Alumnae Director for Province XVII-North, serving in that capacity for two years. In 1996, Melody received the Distinguished Delta Zeta Alumna Award at Province Weekend.

Melody married Edward L. "Chip" Wilkinson in 1992. Chip is the assistant criminal district attorney in the Tarrant County District's Attorney's Office. Son Ned was born in 1994, and Melody added parenthood to her growing list of responsibilities. Melody says she strives to maintain balance in her life, and that her family is her first priority. In 1996, twins Emily and Elizabeth were born. All of the children are excellent athletes and participate in many sporting events. "Emily wants to be a professional soccer player, but she can arque like me, so she may be a potential lawyer," Melody laughs.

Melody's advice to anyone entering her profession is straightforward. "Truly there is nothing more important than your credibility and your reputation. You should never compromise your integrity." Delta Zeta is proud to honor Melody McDonald Wilkinson, a woman of integrity, humility, and indomitable spirit, as Delta Zeta's Woman of the Year for 2003.

tot

Back, from left: Heidi Waltenbaugh Parker AB '96, Southwest Area Public Relations Chairman; Ann Doyle Christmann ZY '71, Southwest Area Membership Chairman; Cathy Irvin Painter AT '87, National Judiciary Chairman; Pat Brown Rizzotti IY '79, Past Province Area Director; Phyllis Berens Ross  $\Delta\Omega$  '64, Past National Officer; Marcie Kinsel Berry AE, Southwest Area Development Chairman; Tracy Wilson LeSieur AE '77, National Vice President of Alumnae Development; and Heather lerden Anderson IY '90, Area Alumnae Director for the Southwest Area. Front, from left: Arlene Newman Marshall  $\Delta\Theta$  '59, Past National Officer; Melody McDonald Wilkinson, Woman of the Year for 2003; Debbie Raziano, National President; and Elsie Wheeler McTee AT '52, Past Foundation President.

### bottom

Melody and her family: husband Edward L. "Chip" Wilkinson, her mother Bonnie McDonald, twin daughters, Elizabeth and Emily, seven years of age, and son Ned, age nine.



# Recruitment for the 21st Century

by Ann Gurley Morrow AB
Delta Zeta National Recruitment Chairman



In I903, Founder Julia Bishop "had the honor of doing the rushing, using a horse and buggy to take her prospectives for long trips around Oxford," Historian Grace Mason Lundy E wrote in *The Story of Delta Zeta* (1934).

As Greek life and the "rushing" process evolved on campuses around the country, soon the experience of rush became visiting sororities on campus during open house parties, waiting for invitations to subsequent parties, coming to Preference Night, and then, finally, the excitement of Bid Day.

Recruitment, as "rush" is now called, has changed even more dramatically in the past ten years. "Contemporary students are ethnically, religiously, and racially diverse, and come from a wider range of socio-economic backgrounds than ever before," says Christine Barnicki, Past Chairman of the National Panhellenic Editors Conference (NPEC) and Editor, The Eleusis of Chi Omega,

in her article "Recruitment Redefined, Redesigned." This remarkable change has caused the National Panhellenic Conference (NPC) to re-examine the recruitment process in relation to today's student demographics. The NPC Recruitment Processes Committee has spent the past three years surveying and researching this area. They relied

not only on members of the NPC, but also advisors and administrators on college campuses around the country, to gather its findings.

In the fall of 2003, the NPC agreed upon changes that included, as Ms. Barnicki outlines in her article:

- A Marketing Plan that will encourage and assist all NPC member groups, College Panhellenics and Alumnae Panhellenics in developing marketing programs that will focus on a variety of publics at the inter/national, community and university levels.
- New methodology for determining release figures will provide realistic opportunities to encourage managed growth while balancing the need for parity among chapters with membership opportunities for unaffiliated women.
- A menu of four recruitment style models has been adopted. The four styles each lead to the same goal, but in different ways. While the emphasis and details of each style will vary from campus to campus, the move from one rather inflexible formal recruitment system to a four-style system presents an opportunity to make clear choices by offering alternative recruitment methods, responsiveness to changing demographics, and cost containment via the no-frills recruitment concept adopted in 1991.

In consultation with the campus Greek advisor and with the approval of their NPC area advisor, college Panhellenics will determine which recruitment style is the best fit for their campus. Implementation of the recruitment styles will begin in January 2005 after the college Panhellenics on each campus have assessed their needs using material provided by NPC. No-frills recruitment will remain a goal on every Panhellenic campus.

The NPC also established a committee on recruitment to monitor trends and recommend and implement recruitment strategies. The committee may include Greek advisors and other relevant experts. A new recruitment handbook will also be developed.



Ann Gurley Morrow National Recruitment Chairman

Delta Zeta Sorority has long been cognizant of this changing campus climate. To meet the dramatic changes in student demographics, the Delta Zeta National Recruitment Conference was implemented in 2001, where chapters were trained on recruitment basics. This year, special needs were targeted and the regional Recruitment Committee members were

trained. The Recruitment Committee consists of alumnae who are assigned to each Region to work with the Regional Collegiate Coordinator (RCC). The Recruitment Committee members provide one-on-one attention to chapters, assisting them in the areas of formal recruitment and Continuous Open Bidding (C.O.B.).

Delta Zeta's chapters are educated about recruitment and its importance to the Sorority, not only in gaining quality members, but *retaining* those members. The criteria used when considering potential new members includes academic achievement, a positive attitude, active involvement in other campus organizations and activities, and other student accomplishments.

Today's college woman is looking for the bond of meaningful friendship. Delta Zeta provides not only that friendship, but values that will stay with the member throughout her alumna life as well. When we recruit members of the caliber Delta Zeta demands, we are rewarded with their lifetime dedication to the Sorority.



Recruitment of quality members means campus prestige, leadership potential, and future involved alumnae, not only for the chapter, but for Delta Zeta as a whole. In turn, Delta Zeta provides members with the quality programs that will give them the opportunities and experiences they deserve. These members become outstanding representatives of the chapter and of Delta Zeta as a national organization.

Delta Zeta chapters' retention strategy includes providing valuable benefits to the members, such as personal development and learning, a feeling of belonging, a service component that allows members to make a difference, pride in the organization, fun, flexibility, rewards and/or recognition, inspired leadership, and honest communication.

Delta Zeta has met the NPC's challenge to redefine the recruitment process for today's student. When the NPC implemented the no-frills policy, recruitment returned to the basic premise of meeting women and forming friendships. Potential new members feel more comfortable with the conversation process versus the more formal recruitment procedures that used to be the norm. Today, recruitment is about building relationships.

One of the most important relationships that any chapter has is the one with its host institution. The support that Greek organizations receive from these host institutions plays an important role in recruitment. Delta Zeta is an organization based on tradition. The host institutions that house our chapters have solid foundations built from their own traditions. Delta Zeta respects these established traditions, and works with the host institution to form a long-term partnership that encompasses every aspect of Greek life on that particular campus—from recruitment to housing.

Members who possess high character, standards, intelligence, and enthusiasm are not only excellent representatives of Delta Zeta, but are students that the host institution is proud to have. Exemplary conduct and commitment to academic excellence and to campus and community service make Delta Zeta a positive force on the campus, and one that does not go unnoticed by the campus administration.

Although today's student and today's campus climate have changed, the tradition behind Delta Zeta's recruitment process has not. Recruitment is 365 days a year—and it's not just the collegians' responsibility. Alumnae provide crucial support in all phases of recruitment, from giving references on potential members to assisting in recruitment events to mentoring collegians during the recruitment process.

Whether you are a collegian or an alumna, you can introduce potential new members to Delta Zeta. As Christine Barniscki says in her article, "Let them know that through Greek affiliations begun during college, they will have a multi-faceted association with lifelong local and national support systems in which they will develop leadership skills, pursue scholarship, build careers, enjoy personal and social networking, discover rewarding opportunities for community service and philanthropic endeavors, and form enduring friendships built on common experiences and respect". The opportunities that they will have and the personal development they will experience benefit not only the member, but Delta Zeta as well.

Members who are outstanding representatives of Delta Zeta make your chapter a dynamic and essential part of the Sorority. It will be these same members who become leaders in the chapter, and, after graduation, active and important alumnae, ensuring the perpetuation of Delta Zeta.



"Let them know that through Greek affiliations begun during college, they will have a multi-faceted association with lifelong local and national support systems in which they will develop leadership skills, pursue scholarship, build careers, enjoy personal and social networking, discover rewarding opportunities for community service and philanthropic endeavors, and form enduring friendships built on common experiences and respect".

CHRISTINE BARNICKI

#### COMPARISON OF TRADITIONAL AND CONTEMPORARY STUDENT

Traditional Student	Contemporary Student
Student studies full time; 0% work	Over 70% of students work
18-22 years old, no family responsibilities	41% over 25 years old, many with family responsibilities
Lives on campus	Commutes to campus
Ethnically and socio-economically homogeneous student body	Ethnically and socio-economically diverse student body
Graduated in top 10-25% of high school class	Graduated in top 50% of high school class
Completes BA degree in 4 years	Completes BA degree in 5-6 years
Students spend all four years at the college they enter	Many are transfer students

(Sources: National Center for Education Statistics, 2000; S. Choy, Access and Persistence: Findings from 10 Years of Longitudinal Research on Students, American Council on Education, 2002)

### Participate in Quality Recruitment

### Submit Your Reference and/or Legacy Form Today

n this issue, you will find the Personal Reference and Legacy Introduction Forms. By participating in this process, you are fulfilling your personal responsibility to the future of Delta Zeta Sorority, and ensuring our continuing success. Many chapters will start formal recruitment at the beginning of their fall school terms. Your participation in the recruitment process will ensure that our college chapters are aware of quality women who have a personal association with one or more of our alumnae, and who will be participating in those recruitment periods.

We all know outstanding young women through our other associations. Perhaps we also think that many of these women would be wonderful Delta Zetas—collegians who are assets to their campuses and communities, and active and contributing alumnae after graduation. Our alumnae are our number one resource in recruiting these women by letting them know about Delta Zeta before they leave for college. You are often the first contact potential members have with Delta Zeta Sorority, and the impression you make is crucial before they meet the women of the college chapters.

How can you play an integral role in the recruitment process? Simply by taking a few moments to complete a Personal Reference Form or Legacy Form for each of the women you want to recommend and sending it to the College Chapter Director listed in the Directory of this issue of *The LAMP*. At the same time, please send a copy to National Headquarters. We will then forward it to the summer address of the chapter and/or Vice President of Membership (or, make sure it gets into the hands of the appropriate person).

We are including these forms to allow you to make your recommendations before fall recruitment begins. Please do not forget that many of our chapters also have deferred recruitment. Thank you for your participation in our recruitment process. We appreciate your effort to aid Delta Zeta Sorority in continuing to recruit quality members. Please complete this form and send it directly to the College Chapter Director (CCD) for the appropriate school listed in the Directory of this magazine, and send a copy of the form to National Headquarters.

### DELTA ZETA REFERENCE AND LEGACY POLICY

- 1. A Delta Zeta legacy is defined as the biological or adopted daughter, granddaughter, great-granddaughter, or sister of an initiated member (alive or deceased) of any Delta Zeta chapter. This may include half-sisters or step relations if the relationship to the Delta Zeta member has been a close one. A Delta Zeta legacy shall be invited to at least one invitational formal membership recruitment party if the chapter received a written voluntary reference and/or a legacy introduction form prior to the formal membership recruitment period.
- 2. A legacy receiving an invitation to the preference event shall be placed on the chapter's first bid list.
- 3. A prospective member receiving a written voluntary reference from a Delta Zeta alumna shall be invited to at least one invitational formal membership recruitment event.



#### RECRUITMENT REFERENCE FORM

This form is designed to introduce a young woman to Delta Zeta Sorority for consideration of membership. Name of Potential New Member Home address \_ State College/University attending \_\_ ☐ new student ☐ returning student ☐ transfer student Potential member: High school \_\_\_ Activities and leadership experiences: Please describe any organization with participation and leadership in each, interest and special talents, job and volunteer work experience. Additional information: List any additional information or reasons you believe would make this potential member an asset to Delta Zeta Sorority. Legacy information Is she a legacy? — umother ☐ grandmother ☐ sister other Name of Delta Zeta First Address State Zip City Phone\_ E-mail Area code Is she a legacy of another Greek organization? \_\_\_\_\_\_ If yes, which organization? \_\_\_\_\_ Check all that applies to you: ☐ I know this potential member personally. ☐ I know the potential member's family personally. ☐ I have discussed Delta Zeta with the potential member. ☐ I plan to discuss Delta Zeta with the potential member. ☐ I do not know this potential member personally. The information has been obtained from school, friends, or other reliable sources. ☐ I am happy to recommend the potential member for membership in Delta Zeta. Name Last Maiden Address Zip State City Chapter College/University\_\_\_\_\_

Please send this form to the College Chapter Director of the appropriate school listed in the directory of *The LAMP* (Spring issue) and a copy to National Headquarters.

### LEGACY INTRODUCTION

Го			and the state of the second
Chapter		College/University	
This is to introduce you to my:	<ul><li>□ Daughter</li><li>□ Granddaughter</li><li>□ Sister</li></ul>		
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			peginning
Schoo		Year in school	Date
High school		dan Keste La	
Home address			
City		State	Zip
School address		State	
school address			
City		State	Zip
Please extend her every courtesy	afforded a legacy in Delta 2	Zeta Sorority.	
Submitted by:			
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First		Maiden	Last
Address			
City		State	Zip
Phone #		E-mail	
Area code		L-IIIaII	may have not the members
Chapter	School		The action of the test of
Signature			Date

Please send this form to the College Chapter Director of the appropriate school listed in the directory of *The LAMP* (Spring issue) and a copy to National Headquarters.

This is an introduction only. It is not a reference. Follow up this introduction by making sure a reference is sent to the College Chapter Director and/or chapter.

# Alcohol Awareness

A Conversation with Barbie Snow Mirdo EM '89
Delta Zeta's National Risk Management Chairman

Q. Please discuss the importance of Delta Zeta's participation in the Genesis Group coalition in relation to alcohol awareness/abuse on today's college campuses.

A. Alcohol abuse on college campuses continues to be a huge problem, both because of the direct damage that alcohol abuse causes to those who engage in it, as well as its secondary effects. For instance, a recent study conducted by the Harvard School of Public Health's Center for Alcohol Studies (an ongoing survey of over 14,000 students at 120 four-year colleges in 40 states) found that about one in every 20 female college students is raped each year, and more than 70 percent of those women are raped while they are too intoxicated to give consent. Those are incredibly scary statistics. There are well-established ties between alcohol abuse and injuries due to accidents, assaults, and sexual assaults, so it is very important that we continue to educate our own collegiate members, as well as other college students, concerning the dangers of alcohol abuse.

The Genesis Group coalition does exactly that, by working to change the underlying culture of acceptance on college campuses that has allowed alcohol abuse to become so prevalent among college students. Although alcohol abuse is not exclusively a Greek problem, or a Delta Zeta problem, we have to take a leadership role to combat it, both for the safety of our own members and for the betterment of the community as a whole.

Q. How do Delta Zeta's standards help members fight alcohol/substance abuse?

A. In the Creed, we promise to the whole world that we will exhibit temperance, insight and courage. Alcohol and substance abuse involve the exact opposite of those qualities: a lack of moderation, a failure to appreciate the harm done to oneself and others, and an attempt to escape from problems rather than to face them. Members of Delta Zeta who live lives true to the Sorority's values do not allow alcohol to impair their judgment or jeopardize their membership.

Please discuss how Delta Zeta communicates to our members that living responsibly and looking out for their sisters is the best way to fight this abuse.

A. I think there are several ways that our chapters can fight alcohol and substance abuse by communicating the importance of living responsibly to our members. First, we



need to spend some time actually thinking and talking about the meaning of the words in our Creed and in the vows we take when we pledge and are initiated, rather than just reciting them as fast as we can and moving on to the next order of business.

Next, Delta Zeta continues our educational programming efforts to reinforce our values and standards of conduct. Finally, we have to look out for one another, and for the Sorority as a whole, by enforcing our policies and standards of conduct through Judicial Board proceedings when a member violates them. Our actions have to be consistent with our words in order for our words to have real meaning, and if we routinely ignore alcohol and substance abuse in our chapters, then we are not living up to our obligation to our sisters, and to the Sorority to do what is necessary to put an end to the abuse.

Q. Please comment on the positive aspects of alcohol/substance abuse education and the results of that education on college campuses in recent years, especially within the Greek community.

A. Although alcohol abuse continues to be a major problem on virtually all college campuses and appears to affect all segments of the student population, the Task Force on College Drinking shows that peer education and norms (social facts of life that help frame perceptions and influence behavioral choices) have the greatest influence on students ("How to Reduce High-Risk College Drinking" from the National Institute on Alcohol Abuse and Alcoholism).

In addition, according to the recent Harvard study that I mentioned earlier, the overall excessive drinking rate among all students fell in the past from 46.5% to 44.8%, and



# Alcohol Awareness

the study concluded that this decrease is having an effect with Greek students as well. This suggests that the educational programming that Greek organizations undertake for their members really does work. We still have a long way to go before alcohol and substance abuse are eliminated in the Greek community, but we at least are moving in the right direction.

### Q. What upcoming risk management programs is Delta Zeta initiating?

A. As always, the National Risk Management Committee will continue to develop risk management programming and education requirements for our chapters that challenge our members to think about issues that they might not otherwise consider on their own.

### THE GREEK PERSPECTIVE

According to the National Center on Addiction and Substance Abuse (CASA) at Columbia University, after surveying the leadership of 29 of the largest fraternity and sorority organizations in the United States, with 21 groups responding:

81% of the groups surveyed have alcohol abuse prevention programs.

67% report cooperating with specific colleges, outside organizations, or community groups to address alcohol abuse.

57% of the respondents advocate specific alcoholcontrol programs to their chapters in addition to the proprietary programming. (For example, Alcohol 101, Training for Intervention Procedures [TIPS], Facts on Tap, and Prime for Life! On Campus. Some of these programs are funded by the alcohol industry.)

Even if chapters are not "dry," Greek organizations report that they typically mandate that risk management policies are followed, guest lists are observed, guests are carded and marked, and that security by nonmembers is provided. Many of the groups surveyed belong to the Fraternity Risk Management Trust (FRMT), an insurance purchasing consortium that has specific standards for participation, including an obligation to observe alcohol control procedures.

According to the respondents, virtually no college has an effective and successful all-campus alcohol awareness and prevention program.

### ACADEMIC ACHIEVERS

COLLEGE REGIONS WITH 3.0 GPA OR HIGHER

### "To my mind, Growth."

THE DELTA ZETA CREED



Higher learning and academics were among the first values embraced by our organization as documented by our founding members in the Sorority's Articles of Incorporation. Today, Delta Zeta believes that academic development and achievement should be the primary concern of all collegiate members. Academic excellence is the foundation of the Sorority and every Delta Zeta chapter encourages high scholarship.

The best possible education is more than just good grades. It is excellence and a sound attitude toward learning. Delta Zeta proudly acknowledges its Academic Achievers for the first half of the 2003-2004 school year.

REGION	STATES IN REGION	GPA
I twice	Connecticut, Maine, Massachusetts, New Hampshire, New York Rhode Island, Vermont	3.0322
II	New Jersey, Eastern Pennsylvania	3.0402
٧	Ohio Ohio	3.0450
VII	Indiana	3.0746
VIII	Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin	3.0210
IX	Colorado, Kansas, Missouri	3.0799
XVI	Illinois and and the particular and the second and	3.0420

# On Campus

The Alpha Chapter (Miami University) welcomed 44 new members during recruitment, and sponsored an academic speaker with Sigma Chi Fraternity to discuss the relationship between academic achievement and Greek life on campus. The chapter also hosted a program with Phi Kappa Tau Fraternity called "Know Your Rights," which provided a panel to answer legal questions that students had. In February, the chapter hosted its successful philanthropy project, Putting on the Hits, with all proceeds going to St. Rita School for the Deaf in Cincinnati.

The Alpha Alpha Chapter (Northwestern University) had a successful recruitment thanks to the planning of Shay Kirwan, Vice President of Membership. Erin Stauber, Vice President of New Member Education, planned an extensive education program for the new members. The chapter also had many members who made the Dean's List for the fall quarter.



The Alpha Alpha Chapter members during formal recruitment.

The Alpha Beta Chapter (University of Illinois) implemented a new incentive program to recognize members who do something outstanding for the chapter. At the end of the year, a banquet and silent auction will allow members to win prizes with the recognition tickets they have earned. The Executive Board planned several workshops for new members and has finished its strategic plan for the chapter, and the chapter just developed a new website at <a href="https://www.dzillinois.org">www.dzillinois.org</a>. Forty-nine members had a GPA of 3.5 and seven achieved a 4.0.



The Alpha Beta Chapter with its new member class.

The Alpha Gamma Chapter (University of Alabama) held its annual Christmas party with the Tuscaloosa Family Resource Center as they enjoyed pizza and games with the families attending. The chapter ranked fifth in academics among the 18 sororities on campus.

Collegians share recruitment news, report on academic achievement and recognition, and introduce us to their new Executive Boards.

The Alpha Rho Chapter (Ohio Wesleyan University) welcomed 15 new members during recruitment. Senior Katie Moran attended a psychology conference in Austin, Texas, where she gave a presentation on her work entitled "The Role of Social Interactions in Eliminating the Attention Bias to Negative Information." Alpha Rho received the award for the sorority with the highest GPA out of the five sororities on campus.

The Alpha Sigma Chapter (Florida State University) implemented successful programs during recruitment, such as pairing new members with a member with whom they shared a common interest. Lizzy Daniel, Vice President of Membership, held a recruitment workshop for the chapter, and chapter members wear their Delta Zeta letters every Friday, which has been designated as Letter Day. Thirty-three women are on the Dean's List; 17 are in the top 10% on campus, and eight achieved a 4.0 in the fall semester.

The Alpha Upsilon Chapter (University of Maine) had a successful recruitment, and has more new members as a result of spring informal recruitment. Sara O'Connell was inducted into the Order of Omega; Amanda Blodgett, Melissa Cote, Moire Daniel, Elizabeth Deprey, Lindsay Faustini, Elizabeth Hansen, Emily Jordan, Rebecca Martin, Sara O'Connell, Jennie Rood, and Heidi Wurpel were named to the Dean's List for the fall semester.



Alpha Upsilon Chapter members Janine Guetterman, Ginna Thomas, and Moire Daniel preparing s'mores for prospective new members.

The Beta Delta Chapter's (University of South Carolina) recently elected Executive Board has been planning events and appointing other members in support positions. Marie Russ, Vice President of Membership, provides workshops to prepare members for recruitment, including a special workshop for new members to educate them about the recruitment process. The chapter volunteered at Christmas to help the hearing-impaired students at a local elementary school build gingerbread houses.

# On Campus

The **Beta Gamma Chapter** (University of Louisville) has several new leaders in the chapter, including Margo Brink, Academics Chairman. She provides incentives for each member to strive for good grades. Many of the new initiates have excellent grades, including Hope Fothergill who achieved a 4.0 last semester.

The **Beta Kappa Chapter's** (Iowa State University) recruitment brought 27 new members to the chapter, all with great leadership potential. Libby Klutman, Vice President of Membership, has scheduled formal dinners and tours at the chapter house and local outings as part of the recruitment plan. The new member class has also referred several outstanding potential members to the chapter.

The Beta Lambda Chapter (University of Tennessee/Knoxville) participated in the All-Sing with the Alpha Gamma Rho Fraternity. The chapter has several members participating in "Alternative Spring Break." They will be volunteering their time in Washington, D.C. to families in need. Beta Lambda has members elected to the campus Panhellenic Executive Board and the All Campus Events (ACE) Executive Board.

The **Beta Xi Chapter** (Auburn University) initiated 56 women into the chapter. Seven members have been chosen to be recruitment counselors for the 2004 recruitment year at the university next fall. The chapter has 46 members who have a 3.5 GPA or higher.



The Beta Xi Chapter 2003 new member class on Bid Day.

The **Delta Chapter** (DePauw University) recruited 20 new members. Emily German and Leighann Daihl achieved a 4.0 GPA last semester. Leslie Moore, Aleka McAdams, Erica Bowling, Sarah Hartley, Beth Toney, Lauren Thompson, Laura Schafer, Abra Sandy, Heather Hansen, Betsy Bell, Carol Hutton, Lauren Tokoly, Eileen Wiedbrauk, Wendy Petzl, and Kelli Washburn made the Dean's List.

The **Delta Beta Chapter** (University of Tampa) raised \$1,442 during its Paint the Town theme week. The chapter also held the Speech and Hearing Impaired Auction in January.



Delta Beta Chapter seniors at the "DZ Man of the Year" event during Paint Your Town theme week.

The **Delta Delta Chapter** (Georgia State University) held a successful recruitment, and placed first in academics among all sororities on campus. Nineteen women have achieved a 3.5 GPA and were named to the Dean's List.

The Delta Omega Chapter's (Fort Hays State University) careful recruitment planning was rewarded with many new members who possess excellent potential. The chapter also ranked number one among sororities on campus in academics. The chapter is involved with the Speech and Hearing Clinic on campus, collected hundreds of toys to send to children in Africa, and is sponsoring its "Big Man on Campus" event.

The **Delta Omicron Chapter** (Northwestern Oklahoma State University) had a successful recruitment and has many plans for an exciting spring.

The **Delta Phi Chapter** (Northeastern State University) initiated 19 new members and Heather Winkleman, Vice President of Membership, is planning for informal recruitment. Amanda Welsh was recognized with the highest GPA in Region XI.

The Delta Sigma Chapter (Truman State University) held a successful spring recruitment. At Region IX Weekend, Kari McClernon received the Outstanding Secretary Award and Elizabeth Ostby received the Spark Plug Award for her motivational attitude. The chapter received awards for reaching total and quota, achieving 100% initiation, Outstanding Philanthropy, Outstanding New Member, Outstanding Chapter, and the Academics Excellence Award, with the highest GPA of all sororities on its campus.

The **Delta Theta Chapter** (University of Houston) is ranked third among all Greek organizations on campus for its GPA standing. The chapter hosted the Scholarship Dinner to recognize members with a 3.0 GPA or higher. The Executive Board has many plans for spring, including a baseball game for Greek organizations at which one of the Houston Astros will referee.

The **Delta Upsilon Chapter** (Marshall University) welcomed 12 new members during recruitment. Chelsea Miller, Vice President of Membership, says themed C.O.B. events were very effective during recruitment. Kaci Workman and Kristin Houghton were named to the *Who's Who Among Students in American Universities and Colleges*. The chapter has the second highest GPA among Greek organizations on campus, and was named the Chapter of the Semester last fall.

The **Epsilon Chapter** (Indiana University) participated in a dance marathon to raise money for Riley's Children's Hospital.



Epsilon Chapter members during recruitment.

Epsilon Delta Chapter (Concord College) member Sara Blankenship portrays the school's mascot, the Concord Mountain Lion, and did a photo shoot with the college's athletic teams and marching band. The chapter gained 11 new members during recruitment, and its GPA is ranked second among all sororities on campus.



Epsilon Delta's Sara Blankenship is Concord's Mascot. With Sara (middle) are, from left: Miranda Tilley, Shenna Russell, Nikki Harvey, Carol Bonnes, Amanda Heaton, Ashley Hackney, Jennifer Boone, and Amanda Bird.

The **Epsilon Epsilon Chapter** (Fresno State University) was featured in an article in the *Fresno Bee* about their enthusiastic support for the university's basketball team as they recruited students to strengthen the ranks of the student sections at the arena.

Bethany Tyler, the Epsilon Gamma Chapter's (Central Missouri State) Vice President of Membership, did extensive planning which contributed to a successful and fun recruitment. Twenty-three women made the Dean's List, and six achieved a 4.0 GPA last semester.

The Epsilon Kappa Chapter (University of Wisconsin/ Whitewater) will plant a tree near the university library in memory of member Robyn Bowers, whose sudden death stunned the school and brought students and staff together for a candlelight vigil.

Information from the <u>Wisconsin State Journal</u>, Madison, Wisconsin.

The Epsilon Nu Chapter (Southwest Missouri State University) received several awards at Region IX Weekend, including Most Improved Chapter, 100% Initiation, Outstanding Risk Management, 100% Participation, and Total and Quota for 2003. Kim Bussen received the Spark Plug Award.

The **Epsilon Rho Chapter** (Northwest Missouri State University) welcomed 11 new members during recruitment and is now recruiting more during C.O.B. The new member class had the highest GPA on campus and the chapter is tied for the second highest sorority GPA. The chapter hosted a Faculty Night Out and babysat professors' children, hosted brunch for alumnae in April, and held a Turtle Tug to raise money for the national philanthropy.

Robyn Roberts, the **Epsilon Sigma Chapter's** (Wayne State University) Vice President of Membership, has organized several successful events for recruitment, including "Warm Up to Delta Zeta," at which potential new members were served hot chocolate and met the chapter in the student center. Diana Harper, Kayla Hahka, Brandy Johnson, and Jessica Setlak made the Dean's List.

The **Epsilon Tau Chapter** (Longwood University) held a successful recruitment, and provided a special opportunity for potential new members to ask questions about Delta Zeta's philanthropy and scholarship programs. Lindsey Boothe and Kristy Holland are members of Mortar Board, and the chapter is planning to visit Gallaudet University. They have been learning sign language in preparation for the trip.



Epsilon Tau Chapter members during recruitment.

Gaby Randall, the **Epsilon Theta Chapter's** (Clarion University) past Vice President of Membership, held a recruitment workshop that contributed to a successful recruitment for the chapter. Leta Romeo, current Vice President of Membership, has many fun recruitment activities planned for spring. The chapter co-sponsored World AIDS Day at the university, with an information table and a tribute to those who have succumbed to the disease.

World AIDS Day information from <u>Clarion News</u>, Clarion, Pennsylvania.

The **Epsilon Xi Chapter** (University of Central Arkansas) was featured in the *Log Cabin Democrat* newspaper, which highlighted the chapter's activities during Homecoming, including participating in a singing competition and the pep rally. Amber Everett was the Homecoming Queen for 2003.

The **Epsilon Zeta Chapter** (Drexel University) held its "Hearts for Hearing" event prior to Valentine's Day to raise money for the Delta Zeta Foundation. Students purchased and decorated hearts, which were entered in a drawing for prizes. The chapter also tutors children at a local daycare center and volunteers for the AIDS Fund and at a local soup kitchen.

# On Campus

The Gamma Alpha Chapter (Baldwin-Wallace College) recruited 14 new members during spring recruitment. Last semester, 26 members made the Dean's List, and Liz Guiffre was recently initiated into the Order of the Omega. Gamma Alpha ranked third academically out of all fraternities and sororities on campus. Lauren Hope took part in "Who Are We as a Nation?", touring the country with 17 other students as they studied America's collective sense of community.

Some information for this story from Tribune Chronicle, Warren, Ohio.



The Gamma Alpha Chapter's new Executive Board.

The Gamma Chi Chapter (Ball State University) recruited 26 new members and five more during C.O.B. Lacey Arthur and Laura Ruckel were recognized by the university's Panhellenic Council as Scholars of the Week, and several members made the Dean's List. The chapter holds a combined GPA that is higher than the all-campus women's average. The new Executive Board members are working on exciting programs for each of their areas.



The Gamma Chi Chapter's new member class volunteered to walk dogs at a local animal shelter.

The Gamma Delta Chapter (Pennsylvania State University) participated in the Penn State IFC/Panhellenic Dance Marathon to benefit the Four Diamonds Fund for pediatric cancer. Gamma Delta, in partnership with Delta Upsilon Fraternity, contributed to raising over \$3.5 million dollars for the cause.

The Gamma Lambda Chapter (San Jose State University) welcomed 12 new members during a recruitment that was well planned by Christine Barker, Vice President of Membership. Gamma Lambda has one of the highest GPAs of all sororities on campus, and many members received academic awards at San Jose's Greek Awards. The chapter is planning its Rose Ball for collegians and alumnae and the Turtle Bowl, a flag football tournament between the fraternities on campus to raise money for the Delta Zeta Foundation.



The Gamma Lambda Chapter's new member class at Bid Day.

The Gamma Pi Chapter (Western Michigan University) welcomed new members through C.O.B. and the excellent planning of Carrie Dupart, Vice President of Membership. The chapter participated in Greek philanthropic events such as Delta Gamma's Anchor Splash and Lambda Chi's SnowBowl, placing first in both events.

The Gamma Psi Chapter (Central Michigan University) recruited 19 new members in the fall and 18 in the spring. Kim Tassie, Vice President of Membership, said recruitment was successful because each member met potential new members in a relaxed setting and got to know them one on one.

Andrea Ramirez, the Gamma Tau Chapter's (Bowling Green State University) Vice President of Membership, says the chapter has an excellent new member class, and 22% of the chapter made the Dean's List. The chapter's GPA was above the overall campus GPA and the overall Greek GPA. The chapter participated in BGSU's Dance Marathon to benefit the Children's Miracle Network, and hosted Region Day in Ohio.



Gamma Tau Chapter's members at Bid Day included, top: Nicole Holoka, Stephanie Coleman, Audrey Rossman, Jen Miller, Amanda Viancourt, Melissa Patterson, and Jill Thomasson. Bottom: Amy Dammeyer.

The Gamma Xi Chapter (New Mexico State University) had a successful recruitment, and initiated 28 new members. Recruitment workshops held before school started were the key to their success. Gamma Xi ranked third overall in GPA and had the highest in-house GPA. Alaina Castillo, Vanessa Rodriguez, and Diana Keener were recognized for achieving a 4.0 GPA.

The **lota Chapter** (University of Iowa) welcomed its new members to Delta Zeta. Virginia Witherspoon, Academics Chairman, handed out Golden Turtle Awards to recognize academic achievement within the chapter. The new member class had the fourth highest GPA out of the 17 sororities on campus.

The Iota Iota Chapter (Middle Tennessee State University)
Executive Board includes Amanda Hodge, Chapter President;
Rachael Raymer, Vice President of Membership; Autumn Eades,
Vice President of New Member Education; Amanda Barnes,
Vice President of Programs; Merilee Martin, Academics
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McKeever, Treasurer; and Anna Willis, Panhellenic delegate.
Blaire Hodge has been elected as campus Panhellenic
president.

Many of the **lota Psi Chapter's** (University of Texas/Arlington) new members have taken positions as chairmen within the chapter. The new Executive Board consists of Carol Stretch, Jenn Walsh, Polly Conner, Kristin Dolce, Melanie Cheek, Catherine Chau, Stephanie Begley, and Melissa Dollins. Ashlee Voda, Chapter Editor, was voted Best New Member.

The **lota Rho Chapter** (West Chester University) initiated 20 women in the fall, and welcomed six new members this spring. lota Rho has the best GPA overall for all sororities on campus. The chapter held an alcohol and substance abuse awareness program in the spring, as well as self-defense and yoga programs.



Members of the lota Rho Chapter.

The **Iota Theta Chapter** (Mansfield University) had a successful recruitment with nine new members. Lauren West, Vice President of Membership, says, "The best recruitment strategy is just talking to friends." Nichole Swick made the President's List, and Emilee Danielson, Shanna Koch, Tiffany Koch, Liz Werner, Lauren West, and Mandy Huber were on the Dean's List.

The **Iota Upsilon Chapter** (California State University/Fullerton) had a successful recruitment after holding workshops over the summer, which were organized by Jenny Reed, Vice President of Membership. Senior Corinne Simmon holds a 3.79 GPA, and new member Trang Tran has a 4.0. Katie Pichelli was initiated into Gamma Sigma Alpha, a Greek academic honor society. The Executive Board has many plans for the spring, including getting all members involved, improving leadership skills, and volunteering at a nearby homeless shelter.

The Iota Xi Chapter (University of Missouri/St. Louis) held a philanthropic event to raise money for St. Joseph's Institute for the Deaf, raising \$700 and hosting a concert to which local bands donated their talents. They also volunteered at 100 Neediest Cases, a St. Louis-based organization, to help a family in need, and delivered Christmas gifts to a local charity.

The Kappa Chapter (University of Washington) held their flag football tournament to raise funds for Speech and Hearing Sciences. Six new members were initiated, and 31 chapter members are on the Dean's List. The top scholars for the autumn quarter were senior Nicki Viall, junior Leslie Martin, sophomore Megan Sheets, and freshmen Laura Carroll and lamie Martin.

Members of the Kappa Alpha Chapter (Nicholls State University) traveled to New Orleans to assist in preparations for the governor's inaugural ball. The governor's staff was so impressed with their volunteerism that they asked them to return for the event.

The Kappa Beta Chapter (Northern Kentucky University) participated in many Homecoming activities and supported freshman Kate Brodbeck who won the title of Homecoming Dutchess. Kappa Beta members showed their colors at the Homecoming game, and were thrilled when Chapter President Shelley Heavrin won the title of Homecoming Queen.

Sarah Gavalier, the **Kappa Chi Chapter's** (Youngstown State University) Social Chairman, is working with Amanda Day, Vice President of Membership, on plans for recruitment. Spring informal recruitment and C.O.B. yielded much success for the chapter.

The Kappa Epsilon Chapter's (Plymouth State University) Executive Board is implementing plans for the rest of the year, and Rebecca Michno, Song Chairman, guides the chapter in learning one new Delta Zeta song each week. Rebecca Michno, Emily Dowd, Jillian Cormier, Lisa Baiocchi, and Katie Haarlander made the Dean's or President's Lists. Kappa Epsilon has the highest GPA of any organization on campus.

The **Kappa Psi Chapter** (Shippensburg University) completed a successful spring recruitment, led by Sara Groft, Vice President of Membership. Last semester, 16 members made the Dean's list, and the chapter is ranked third on campus in academics. Jenn Mull, Chapter President, is putting together a Spirit Committee to keep members involved.

The **Kappa Rho Chapter** (Kutztown University) participated in their first deferred recruitment, which was very successful. Last semester, the chapter ranked second out of all sororities on campus for the highest GPA.



Kappa Rho Chapter members during spring formal recruitment.

Continued on page 28

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Apartial sponsorship is \$500. A full sponsorship ranges from \$6,000 to \$2,500 depending on the event. All sponsors will be recognized in the Convention Program and at the workshop they are sponsoring. Interested in learning more about these sponsorship opportunities? Please complete the form in your Convention Registration packet, or contact Cindy Menges, Executive Director.

Please REMEMBER the deadline date is May 15 for the early registration fee. All registrations must be received by May 21, 2004.



**REGISTER NOW!** 

### DELTA ZETA SORORITY 46TH NATIONAL CONVENTION Saddlebrook Resort, Tampa, Florida July 9 – 14, 2004

#### **TENTATIVE SCHEDULE**

Friday, July 9 Registration Opening Reception

Saturday, July 10 **Business Meeting** Foundation Luncheon Financial Seminar Collegiate Awards Banquet

Sunday, July 11 Memorial Service **Business Meeting** Rose Luncheon Alumnae Reunions Workshops Fun Night

Monday, July 12 Workshops Luncheon Volunteer Recognition/Parade of Panhellenic Flags Symposium Initiation Initiation Banquet

Tuesday, July 13 **Business Meeting Group Photos** Lunch Workshops Processional and Installation Banquet

Wednesday, July 14 Departure

Dr. Mari Ann Callais, Keynoter Speaker National President, Theta Phi Alpha

Mari Ann Callais believes that learning to live the values of our rituals can help fraternity and sorority members deal with the negative challenges facing Greek life: apathy, hazing, substance abuse, and negative relations with faculty and our communities. Mari Ann knows how to make century-old lessons found in our rituals relevant to today's member.



Using music and storytelling Mari Ann Callais offers a truly memorable and unique program about values, ritual, and the responsibilities of being a lifetime fraternity or sorority member. You will leave her program feeling great about your membership in Delta Zeta and resolved to make our Sorority something closer to the ideals our Founders dreamed about.

Mari Ann is a popular choice for all-Greek and new member programming because she uses a non-threatening, discussion style with her audiences, using her guitar and music to create a relaxing and fun tone.

# Foundation Focus

### DELTA ZETA QUADATIO

### Dear Sisters and Special Friends,



The last week of February saw snow in Ohio and sleet in South Carolina, but Bill Jenkins, Foundation Director of Development, and I had the good fortune to be in sunny Los Angeles, California.

The Lamplighters of Southern California sponsored the 48th annual Flame Fantasy

luncheon benefiting the House Ear Institute. It was our great pleasure to attend this event and to present a check for \$14,500 to House Ear Institute. Each year in support of Delta Zeta's national philanthropy of speech and hearing, collegiate and alumnae chapters raise funds for speech and hearing projects in general, and House Ear Institute and Gallaudet University in particular. Some chapters send their funds directly to the speech and hearing project of their choice, but others send their checks in care of the Foundation. These gifts do not remain in the Foundation and may not be used for Sorority programs. The Foundation disperses all of these funds to the named institutions every year.

While we were in Los Angeles, we toured the House Ear Institute at the invitation of Dr. John House. Our guide was Elaine Forest, the HEI director of development. We met with key research and scientific personnel, toured the children's clinic and were introduced to several of the young patients and their parents. Marilyn Fey Ghysels  $\Gamma\Pi$ , the Foundation's House Ear Institute Committee Chairman, was our host and escort for the day.

Our trip to Los Angeles also gave us the opportunity to have a dinner meeting with the members of the Undergraduate Scholarship Committee. This group has the demanding assignment of reading and evaluating hundreds of applications and then recommending the candidates for the Foundation's undergraduate scholarships. Vicki Bowman  $\Omega$ ' chairs the group with five committee members: Nancy Russell  $\Omega$ ', Diane Gabbert Harris  $\Omega$ , Lynn Ehrenberg BP, Elizabeth "Bitsy" Chilton Gryder B $\Lambda$ , Christine Shlegal Whipp  $\Delta A$ , and Laura Fowler Motoyoshi EE.

Of special importance during our trip was our being able to spend time with some key Southern California area alumnae whose long-time support of the Foundation has made a significant difference for Delta Zeta.

One of the most fulfilling parts of my position as Foundation President is to meet the alumnae and collegians who donate to the Delta Zeta Foundation. To thank them in person and let them know how their donations are being used, whether for scholarships, educational and leadership programs, or for the preservation of our history, is most rewarding. A gift to the General Fund can do so much for so many! Thank you for your donations and your contribution to the future of Delta Zeta.

Ruth Weider Patterson
Delta Zeta Foundation President

### FROM THE DIRECTOR OF DEVELOPMENT

## A giant may take bigger steps . . .



William D. Jenkins happen!

but none so important as those taken this past fall and spring by new Delta Zeta initiates from coast to coast. Those young women are destined to be the leaders of tomorrow, and I suspect they already know how important it is for the experience of Delta Zeta to be available to those who seek it in the future. Alumnae make that

Ruth Patterson, President of the Delta Zeta Foundation, and I truly enjoyed our recent trip to visit with alumnae in Southern California (as her letter in this issue attests). Visits with alumnae always prove enjoyable and informative, no matter where they reside across our land or what chapter they represent. Such visits also offer the opportunity to discuss and amplify just how the Foundation goes about its responsibility of supporting the education and leadership initiatives of the Sorority.

Those discussions are varied, and always reflect the interest alumnae have in promoting the vision and mission of Delta Zeta. Inquiries run the gamut from how the Foundation raises revenues to how it spends those dollars to more introspective consideration of estate planning decisions for Delta Zeta's benefit.

Alumnae support is so much more to this Foundation than merely giving. Alumnae gifts are *gifts of leadership*. And I can report without reservation that alumnae support, the magnificent combination of dollars and service, helps paint the future of this Sorority with exceptionally bright colors.

I'm especially enthusiastic about continuing opportunities to meet with Delta Zeta alumnae in "their part of the country." Helping make a difference in the lives of young women who will be the leaders of our communities is what it's all about!

Indeed, that giant may take bigger steps . . .

hillen o zih

# Chapter Consultan

### A TRIBUTE TO OUR CHAPTER CONSULTANTS



As the school year draws to a close, Delta Zeta Sorority has been interviewing candidates for the position of Chapter Consultant. Chapter Consultants convey the Sorority's mission and fundamental principles through on-site visits to our college chapters around the country. Consultants often keep a busy travel schedule as they become acquainted with campuses and collegiate and alumnae members.

We'd like to thank the Chapter Consultants who have served Delta Zeta in the past year. Some of them worked with colonies in conjunction with Delta Zeta's extension plans as others traveled to visit college chapters throughout the United States. Their efforts are greatly appreciated, and they have valuable experiences to take with them in future endeavors.



Kate Bleakley P'99



Kate worked as a Chapter Consultant for two years. "Being a Chapter Consultant was an amazing experience!" she says. "It provided me with the skills to be an effective leader in any type of field and position. I have learned the value of flexibility, patience, and the priceless lesson of how you foster success among a group.

"When I went through recruitment, little did I realize what a huge part of my life Delta Zeta would become. My favorite aspect of Delta Zeta is that it helps women realize what amazing individual potential they have. We are all a part of a wonderful and amazing sisterhood."

Kate plans to take some time off to do some traveling, and hopes to work with Delta Zeta in a volunteer capacity.



Stephanie Ledet KA '99 Stephanie was the winner of the Grace Mason Lundy Award before graduating from Nicholls State University, where she pursued a major in biology and a minor in chemistry. She was also the Chapter President for the Kappa Alpha Chapter, and received numerous awards for academic excellence, including membership in the Alpha Lambda Delta Honor Society and the Order of Omega.

Stephanie plans to continue traveling for Delta Zeta throughout the fall of 2004.

Ashley Patton IA '98



"Joining Delta Zeta is the best choice I have ever made; becoming a Chapter Consultant is a very close second," says Ashley. She is conducting a job search now in the Houston, Texas area, and plans to join the Bay Area Alumnae Chapter and the Clear Lake Alumnae Panhellenic Association.

"This job has allowed me to explore many career options," Ashley continues. "I have made some of my dearest friends working for Delta Zeta. I have learned so much from all of the women I have worked with over this past year. I wouldn't trade my experience working for Delta Zeta for anything."

Shoshana Yudin AA '98



Shoshana plans to complete her Master's degree at California State University/ Long Beach. She has completed half of the credential program in Special Education, and hopes to work with autistic elementary school students in the Long Beach school district.

"I have gained a wealth of knowledge through my travels with Delta Zeta," Shoshana says of her Chapter Consultant

position. "This journey has made me realize the extent of my devotion to Delta Zeta and the amazing sisterhood that we share around the country. I have met many amazing people and have learned from each one of them."

Shoshana says this experience will remain with her long after she has left the position. "There is so much of this experience that will help me throughout my entire life, and I am so glad that I had this opportunity."

The Kappa Theta Chapter (Virginia Tech Institute and State University) celebrated Homecoming with Kristin Hackenson, Chapter President, as a member of the Homecoming Court. Alumnae were invited, and many came back to attend the football game and parade, and a cookout with the chapter. At Christmas, the chapter participated in a campus-wide food drive for a local charity.



The Kappa Theta Chapter held a campus-wide safety awareness campaign called "Buckle Up."

The Lambda Beta Chapter's (University of Southern Indiana) Amanda Whittenburg, President, is working closely with the chapter Philanthropy Chairman to plan an event to raise money for speech and hearing. Jennifer Perlow, Alumnae Relations Chairman, held an Alumnae Date Party, and Lacey Russell, Vice President of Membership, organized a spring open house for potential new members.

The Lambda Kappa Chapter (University of Huntsville/ Alabama) initiated 26 new members, and congratulated Katie Powers, who received the Florence Hood Miner Award. Kristen Robertson, Academics Chairman, is emphasizing the importance of studying; Amanda Caldwell, Panhellenic Delegate is encouraging every member to become involved in campus Panhellenic; and Katherine Tyler, Vice President of Membership, organized recruitment workshops during the spring.



Members of Lambda Kappa's Executive Board for 2004 include Katherine Tyler, Vice President of Membership; Kristen Robertson, Academics Chairman; Amanda Caldwell, Panhellenic Delegate; Michelle Johnson, Vice President of Programs; Heather Haney, Chapter President; Callie Nicholson, Secretary; Megan Morris, Vice President of New Member Education; and Amanda Black, Treasurer.

The Lambda Omicron Chapter (Angelo State University) focused on making recruitment fun for the members and potential new members. Marnee Lane, Vice President of New Member Education, has formed a New Member Board to sit in on new member meetings and be available to help the new members.

The Lambda Pi Chapter's (Georgia College and State University) successful recruitment resulted in the initiation of 27 new members. On the new Executive Board, Audrey Jaacks, Vice President of Membership, has many plans for fall 2004 recruitment; Elizabeth Freeman, Academics Chairman, is keeping the chapter motivated to study; and Nicole Bruno, Chapter President, is implementing several plans to make the chapter visible on the campus.

The Lambda Rho Chapter (Illinois State University) initiated 29 new members in the fall. Eleven members of the chapter earned a GPA of 3.5 or higher during the semester, and Stephanie Genrich was elected president of the campus Panhellenic Council.

The Lambda Sigma Chapter (Winthrop University) initiated nine new members into the chapter, who were treated to dinner to celebrate their membership in Delta Zeta.

The Lambda Theta Chapter (Michigan Technological University) participated in the university's 82-year tradition, Winter Carnival. The chapter participated in every event, winning second place for snow statue building, first place for special events (snowboarding, ice bowling, and skiing), and first place overall for the Women's Organizational Division.

The Omicron Chapter (University of Pittsburgh) participated in the Greek Auction to benefit the Elizabeth Glaser Pediatric AIDS Foundation by auctioning memorabilia, including a sweatshirt signed by NFL Miami Dolphins quarterback Dan Marino.

Information from the Pitt News, Pittsburgh, Pennsylvania.

The Omicron Beta Chapter (Richard Stockton College) extended bids to 15 new members during a successful formal recruitment, and looks forward to the contributions these new members will make to the chapter.

The Omicron Delta Chapter (Bryant College) credits role playing as one of the activities that helped them prepare for a successful recruitment. Members were also polled to find out what they believed were the most successful strategies for recruitment. Marcy Spada was initiated into the Order of Omega last semester, and the chapter received the award for the Highest New Member GPA of all sororities on campus.

The Omicron Epsilon Chapter (Arkansas State University) enjoyed bowling and skating events with potential new members. Five members achieved a 4.0 last semester, and the chapter was recognized with the second highest GPA among sororities on campus.

The Omicron Gamma Chapter (Ohio University) initiated 34 members in the fall, and Rachel Friedson, Vice President of Membership, implemented plans for C.O.B. in the spring. The chapter has 39 members who made the Dean's List. Brandi Daniell, Risk Management Chairman, organized a sexual health seminar for the chapter.

The Omicron Lambda Chapter (North Carolina State University) says their recruitment was successful because they focused on pairing potential new members with members who had the same interests. Thirty-five members were named to the Dean's List, and Tiffany Morgan, Secretary and Academics Chairman, received the award for the highest initiate GPA at Region XIV Weekend.

The Omicron Nu Chapter (University of Windsor) initiated seven members in the fall, and six more during the winter recruitment. The chapter involves potential new members in chapter activities, such as philanthropic projects and lunches.



The Omicron Nu Chapter's recruitment events included a roller skating outing. Back: Rae-Anne Berthiaume, potential new member Sarah Pinsonneault, Therese McCauley, and Michelle Delaney. Front: Nancy Jarnevic and Elizabeth Barrow.

The Omicron Sigma Chapter (Gallaudet University) had a successful recruitment, and planned a special event in the spring, which allowed potential new members to get to know members one-on-one while they learned about Delta Zeta. The chapter placed a contact e-mail address in the campus announcements about recruitment, and believe that this strategy worked successfully for them in garnering potential new members.

The Pi Alpha Chapter (University of Florida) welcomed 50 women to their first formally recruited new member class. In the fall, the chapter had 29 members on the Dean's List, and nine on the President's List. Jillian Seybert, Chapter President, is implementing new communications programs for the chapter, and the chapter looks forward to hosting recruitment in their new chapter house in the fall.

The Pi Gamma Colony (California State University/Northridge) recruited 16 members during their first recruitment, and has gained ten more through spring recruitment and C.O.B. The chapter held their Turtle Tug philanthropic event in March.

The Sigma Chapter (Louisiana State University) placed first for their Homecoming banner and third in the Homecoming parade. Christen Heaton is the treasurer of the Panhellenic Executive Board. The chapter held their Miss LSU-USA Pageant in March, which brought in \$10,000 in 2003 for speech and hearing.

The Theta Chapter (Ohio State University) welcomed 19 new members to the chapter during winter formal recruitment. The chapter is planning events for Greek Week and a philanthropic event to benefit Columbus Speech and Hearing Center.



The Theta Chapter on Bid Day after formal recruitment.

The Theta Eta Chapter (Creighton University) gained 42 new members, and was active in several philanthropic projects, including the American Girl Style Show, a Special Olympics basketball tournament, Girl Scouts, and Girls and Boys Club mentoring. The chapter will also participate in a Habitat for Humanity effort with other Greek organizations on campus.

Mary Fleetwood, the Theta lota Chapter's (Western Carolina University) President, has initiated a points system to encourage members to attend chapter functions. Each month, the member with the highest number of points is recognized.

The Theta Mu Chapter (St. Cloud State University) has many plans for 2004. Stephanie Flater, Academics Chairman, is encouraging the chapter to raise its GPA. Erin Allison, Vice President of New Member Education, is working to retain all new members. Michelle Malinowski, Treasurer, is offering incentives for prompt payment. Laura Meyer, Chapter President, has plans to get the chapter involved in the community, and Lacy Bienkowski, Vice President of Programs, is ensuring that members are fully involved in all chapter activities.

The Theta Nu Chapter (Minnesota State University/Moorhead) had a successful recruitment thanks to the planning of Amy Bjornson, Vice President of Programs. The chapter is "Shaking Things Up!" by going out for milkshakes and meeting potential new members during recruitment.

The Theta Phi Chapter (Old Dominion University) initiated 15 members during recruitment, thanks to innovative ideas from Kristy Sanford, College Chapter Director, Leigh Ann Duckwitz, Chapter President, and senior Sam Lott, who led the Bid Committee. The chapter had the top GPA among all sororities on campus, and the new members were also recognized with the highest GPA.

The Theta Psi Chapter (Ashland University) participated in the Student Winter Olympics, which had an excellent turnout despite record cold temperatures. The school's recreation program is a popular one on the campus.

Information from the News Journal, Mansfield, Ohio.

The Xi Chi Chapter (Robert Morris University) initiated ten new members. Rachel McElhaney, Vice President of Membership, has formed the Spirit and Recruitment Committees to benefit recruitment events. The chapter won the university's Scholastic Award for the year 2003, and the Executive Board held an image workshop for members.

The Xi Delta Chapter (Radford University) recruited 17 new members, and believes that being themselves and sharing their love of Delta Zeta makes their recruitment efforts a success. Meredith Henderson received the Dr. Steve Lerch Scholarship Award of Excellence, given to an outstanding senior and named after the chapter's academic advisor. The chapter received the highest overall cumulative GPA for all Panhellenic organizations on campus, and 19 members were named to the Dean's List, with four of those members achieving a 4.0 GPA.



Seniors from the Xi Delta Chapter.

The Xi Eta Chapter (Northwood University) has gained 17 new members, and is recruiting more through C.O.B. Themed C.O.B. events have been successful for the chapter. Sarah Balcueva, Chapter President, holds a 4.0 cumulative GPA, and the new member class received the Region VI Day award for the highest GPA. Seventeen members made the Dean's List in the fall. The chapter held a 3-on-3 basketball tournament to benefit speech and hearing, thanks to the planning of Christina Laethem, Philanthropy Chairman.

The Xi Nu Chapter (Tarleton State University) initiated 32 new members. Several members were named to the Distinguished Student List for academic achievement, and the chapter had the highest cumulative GPA of any Greek group on campus.

The Xi Omega Chapter (Purdue University) held recruitment workshops to prepare for a successful recruitment. Jennifer Blank, Kim Chase, Amanda Jackson, Megan Mueller, Missy Needel, Beth Riddell, and Rebecca Whiting achieved 4.0 GPAs for the semester, and 14 members were named to the Dean's List. Nicole Farnsley, Cassie Friermood, Megan Mueller, Missy Needel, Jennifer Padilla, and Jill Stout received Semester Honors.

Stacey Hahn, the Xi Psi Chapter's (Grand Valley State University) Vice President of Membership, says, "Our main strategy for recruitment was to get the whole chapter involved in the C.O.B. process. We utilized a Spirit Committee, and divided into groups, with each group having a different responsibility. As a result, our recruitment was a definite success." The chapter's GPA ranked second among all Greek organizations, and ten members made the Dean's List. Andrea Armstrong, Nikki Wangerin, and Krista Hermann were initiated into the Order of the Omega.

Maria Winling, the Xi Rho Chapter's (Clarkson University) Vice President of Membership, organized various events for spring recruitment, including "Winter Wonderland," where potential new members could learn about time management, and grade and financial requirements. Jen Mundy, Philanthropy Chairman, organized a recruitment project to benefit a local elementary school.

The Xi Tau Chapter's (Millersville University) new member class was recognized with the highest GPA of all sorority new member classes on campus. The chapter is ranked fourth in academics out of all sororities at the university.

The Xi Upsilon Chapter (Northeastern University) initiated 15 new members in January, and Amy Pasterczyk was nominated for the New Member of the Year Award during Greek Week. laclyn Carron planned the annual Parents Brunch and Jenna Zaffini is the new Ways and Means Chairman. Tricia Keck, Vice President of Membership, and Emily Lovald, Vice President of New Membership Education, are using feedback from this year's new member class to plan a successful formal recruitment in the fall.

The Xi Xi Chapter (North Georgia College and State University) welcomed 24 new members during formal recruitment, and held an open house after initiation.

The Zeta Beta Chapter (University of Wisconsin/Stout) is the largest sorority on campus after recruitment this year. Kelly Greer, Academics Chairman, awards pearls to members who achieve academic success. Shannon Everson, Chapter President, said, "All Executive Board members are excited about their new positions, and eager to reach their full potential." Shannon says the chapter will work to strengthen interfraternal relations on campus as well.

The Zeta Kappa Chapter (Ohio Northern University) wishes to thank their recruitment counselors for their commitment in preparing the chapter for a successful recruitment, during which they welcomed wonderful new members.

The Zeta Lambda Chapter (East Carolina University) recruited 19 new members during formal recruitment and C.O.B. The chapter supported members of Sigma Alpha Epsilon at a memorial for one of their brothers who died in a car accident at the beginning of the school year.

Some information from the TEC Online, Greenville, North Carolina.

The Zeta Nu Chapter (Ferris State University) enjoyed a successful recruitment, and is the largest sorority on campus. The new Executive Board is: Kait Miron, President; Ashley Steenstra, Vice President of Membership; Becky Freeman, Vice President of New Member Education; Roxy Petersen, Vice President of Programs; Lindsey Bonner, Risk Management Chairman; Sarah Amaro, Secretary; Krystina Gibson, Academics Chairman; and Jillian Snyder, Treasurer.

The Zeta Phi Chapter (Slippery Rock University) has two members who hold offices on the campus Panhellenic Executive Board: Stacey Trump is the vice president of administrative and judicial affairs, and Jennifer Valentic, Zeta Phi's Chapter President, is the vice president of community service. The chapter was named the university's Panhellenic Council's Spotlight Chapter of the Month, and was also named the outstanding organization on campus in 2003. Zeta Phi also has the second highest overall sorority GPA on campus.

The **Zeta Psi Chapter** (Stephen F. Austin State University) honored Dr. Louise Parker Bingham  $\Delta O$  '56, College Chapter Director, at a retirement dinner at the university that over 100 collegiate and alumnae chapter members attended. The chapter is raising funds to furnish the Dr. Louise Parker Bingham Speech and Hearing Room in the new communications center on campus.

The Zeta Rho Chapter (William Jewell College) initiated 21 new members during recruitment. The chapter received the following awards for academic achievement at Region IX Weekend: Above All Sorority Average (fall semester) and Above All Women's Average (two semesters). Kylie McPhee, Social Chairman, is planning the chapter's annual Killarney Ball; Katie Perko, Philanthropy Chairman, organized a Teeter-Totter-athon in the spring to raise money for speech and hearing, and Anna Watts, Academic Chairman, held an awards dinner for members who attained a 3.0 GPA or higher.

The Zeta Xi Chapter (Lenoir-Rhyne College) had a successful recruitment thanks to the planning of Kati Wilson, Vice President of Membership. Jamie Clark, Vice President of New Member Education, is doing an excellent job with new member education, and Jessi Allgeyer, Chapter President, has exciting plans for the chapter in the coming year. The chapter thanks Ronda Hope Wilson OI '98, College Chapter Director, for her quidance.

#### IS YOUR CHAPTER MISSING?

The LAMP provides guidelines and report forms to all chapters which contain deadlines, requirements for material to be submitted, and photograph requirements. We want your chapter to be a part of The LAMP. If you don't see your chapter listed, it is because that chapter did not file their LAMP Report with the Editor or because the information was not received by the deadline specified on the Report.

If you have any questions regarding submissions, please contact Nancy Brewer, Director of Communications and Editor of The LAMP, at National Headquarters, 202 E. Church Street, Oxford, OH 45056. Phone: 513/523-7597 E-mail: LAMP@dzshq.com

### Stars in Our Service Flag

Airman First Class Danielle Melissa Scroggins BA '99 (United States Air Force)



"Since my enlistment in the summer of 2002, I have lived in both Monterey, California and Texas. I have had the pleasure of meeting other Delta Zeta sisters who are also serving as enlisted officers in the United States Air Force. I also correspond with other Beta Delta sisters who are serving in other branches of the military. I work as a Spanish Cryptologic Linguist.'



Melissa Klopfer BA '78

"While I am not enlisted in the military, I have served, for over 23 years, as a teacher, assistant principal, and now a principal of a Department of Defense school overseas. I have lived in Japan, Okinawa, Turkey, Portugal, and Italy. I think it is terrific that I get to do a job that I love while serving my country. I was

fortunate enough to sneak away to the University of South Carolina last October to help dedicate the beautiful new house in the Greek Village and

get together with Beta Delta sisters. Serving as President of my college chapter in 1980 certainly helped me to build leadership characteristics that have helped me to be a strong administrator today. Currently, I am serving as the principal of Aviano Elementary School in northern Italy. Our school enrollment is more than 780 children of Air Force personnel."

The LAMP is recognizing Delta Zeta's "stars" in our Service Flag. If you are or you know a Delta Zeta member in the armed forces or serving as civilians in foreign service, U.S. Agency for International Development (USAID), USO, or other such organizations, please send name, military branch, rank, where stationed, and other information (including family, hometown, etc.) to Nancy Brewer, Editor, The LAMP, Delta Zeta National Headquarters, 202 E. Church Street, Oxford, Ohio 45056 or via e-mail at LAMP@dzshq.com. We welcome stories and photos of members, and look forward to honoring our stars in Delta Zeta's Service Flag.

### Alumnae News

Carol Jean Stallard Birch ZB '59 recently held a showing of her photography at the Barnes and Noble Bookstore in Peoria, Arizona. Carol has won two blue ribbons for her outstanding photography, and has traveled around the world capturing art on film.



Julie Dunn Crawford BT '89, of the Louisville Area Alumnae Chapter, completed the 90-hour accreditation program to become a leader in the La Leche League International (LLLI), an organization that is the foremost authority on breastfeeding information and the mothering experience. Julie leads the Highlands Area support group, the largest in Kentucky. With Julie's guidance, the group raised \$5,000 during the 2003 World Walk. Julie is a reassuring presence for new mothers as she offers education and advice.

Angela Evans ΛΓ '81, the Southeast Area Membership Chairman and Past President of the Atlanta-Cobb County Alumnae Chapter, serves on the board of directors for the Atlanta 2-Day Walk for Breast Cancer. Serving as secretary, Angela is also instrumental in planning the logistics of the actual route of the walk and is in charge of the 300-person crew supporting the walkers during the event. In 2003, the event raised approximately \$700,000. Angela is also a delegate to the Atlanta Area Panhellenic Association.

Sonya O'Neal Jennings EM '84 of Hattiesburg, Mississippi was named one of 20 men and women chosen for the 2004 Leaders for a New Century class, which is sponsored by the Area Development Partnership. Sonya will join 11 men and eight other women in the eight-month leadership-building program and undertake three projects aimed to enhance the community. The 20 were selected from approximately 190 nominations of employees of Hattiesburg companies and organizations.

Information from <u>Hattiesburg American</u>, Hattiesburg, Mississippi.

Beth Harrington Knight  $\Phi B$  '57, of the Cleveland Eastside Alumnae Chapter, is an advocate for the hearing impaired, a condition she has lived with for over 24 years. Beth works with adults who need hearing assistance by helping them get tested and fitted for hearing aids. She also joined the chapter when they delivered TTY machines to hearing-impaired public

high school students in Cleveland. She is a tireless volunteer in her church, and has led summer camps, retreats, and workshops. She has worked with youth groups for 37 years, and has song-leading skills that many musical groups have benefited from. Beth is an inspiration to many people.



Please visit Delta Zeta's website at www.deltazeta.org, for our new Alumnae News e-newsletter online, entitled **Dateline: Delta Zeta,** for the latest Alumnae News.

Stacey Lazenby EM '95 of the Greater Orlando Area Alumnae Chapter is the Junior League of Orlando, Florida's Women's Residential and Counseling Center tutoring chair. Working in association with the Coalition for the Homeless, she helps the next generation learn how to read and be successful in their schoolwork. Stacey is also web-



master for the Greater Orlando Area Alumnae Chapter's website; serves as President of the Epsilon Mu Chapter Association, and is the University of Central Florida Education College alumni president. She is also working on her dissertation in Education.

Susan Smith Nesbit  $\Delta\Delta$  '77, a member of the Triad Alumnae Chapter (North Carolina), volunteers with her dog, Buddy, a



nine-year-old Keeshond, in the Pet Therapy Program, which is affiliated with the Family Assistance Program at the Ronald McDonald House. During the stressful time of a hospital stay, families and patients often miss the comfort of their pets, and the Pet Therapy Program brings pets to them. All Ronald McDonald House dogs are registered with Therapy Dogs International (TDI), the oldest registry for dogs in the United States.

Linda Dennison Tapp EZ '85 was named as one of the Greater Philadelphia Region's 40 Under 40, which recognizes impressive business leaders who have accomplished much in their careers, while still making time to give back to their communities. Linda received the award at a special banquet in late April.

#### **CONNECT WITH A CHAPTER ASSOCIATION!**

An easy way to connect with your sisters in Delta Zeta is through Chapter Associations. Alumnae who belong to the same college chapter can form a chapter association. It's really just a chance to meet whenever you want to—chapter associations don't have the formal structure of an alumnae chapter, but give alumnae the opportunity to connect with sisters from their college chapter at their convenience.

If you'd like more information about forming a chapter association, you can contact:

Paula Mary Zalucki ΔΘ '83 Area Chapter Association Consultant 904 Drake Trail, Flower Mound, TX 75028 Phone: 972/691-3977 E-mail: paulazdz@yahoo.com

# Alumnae Profiles

### Oprah Winfrey's Gift to One Delta Zeta by Megan Erb ΔΣ '95

Oprah Winfrey is an international icon known for her celebrity interviews, generous charity work, and her love of her fans. And at the end of a tumultuous five-year struggle to conceive, one fan and Delta Zeta alumna received a surprise from Oprah that was almost as thrilling as the birth of her baby.

As a principle sales consultant for Oracle, Greg Anderson travels quite a bit. "When he's home, he works from home, and has a television on in his office and it's usually on Oprah," said his wife, Regional Collegiate Coordinator Jennifer Yeagley Anderson ΓΚ '88. While watching an episode of surprise home make-overs, Greg had an idea. "It was kind of on a whim-he never thought he'd hear back from anyone," she said. But one Friday in October, he did. Greg's letter to Oprah talked about their difficulty in trying to have a baby. He said he wanted to do something special for his wife and Oprah's producers agreed. So with one letter and one phone call, the plan was hatched: get Jennifer to Chicago for a surprise visit with Oprah. Greg needed an accomplice. Enter Regional Collegiate Coordinator Shellie Littrel Sturmer II '89. As a Chicago resident and fellow Delta Zeta Chapter Consultant, Shellie had become best friends with Jennifer. "Shellie calls me Friday night with this made up story," laughed Jennifer from her home in Ohio.

"Jenn came to the Oprah show thinking that my husband, Darius, and I were going to be interviewed after the day's taping for the possibility of being on a future show," said Shellie. Jennifer said, "I wasn't excited about going. I was six months pregnant and we were going to Chicago the next weekend so Greg could run the Chicago marathon." But with a little convincing from Greg, Shellie got Jennifer on a plane.

The following Tuesday at the show, Jennifer's attitude had changed. "I thought Shellie's idea must be really cool," Jennifer laughed. "They called us down with the special guests and we were in the second row right in the center." The episode they were watching was the 'Million Dollar Challenge' where eight inventors presented their ideas to Oprah. "Intermingled in the show were segments from millionaire moms. One of the stories was about Wendy Bellisimo, a nursery room designer to the stars," said Jennifer. "When the segment of the show featured Wendy Bellisimo, Oprah stated that she received a letter from a viewer and asked where Greg and Jennifer Anderson were," Shellie said. "I was thinking...'this can't be us," said Jennifer. But it was. They went on stage where Greg read his letter while Oprah held Jennifer's hand. "It was very overwhelming standing up there with Oprah."

Oprah was very touched by Greg's love for his wife and all they had gone through to start a family. She presented them with a complete nursery designed by Wendy. "Jenn's face was priceless with surprise. loved being there in person to witness her reaction first hand and to share in this experience," said Shellie. "Believe it or not, the nursery is pink and green," Jennifer laughed. The nursery came complete with a crib, dresser, changing table, a bassinet, art for the walls, stuffed animals, books, and a couple of outfits. "It was amazing, kind of from the time they called my name it went in slow motion, yet it flew by so quickly," she added.

Back home in Ohio, the thrill of Oprah's stage didn't quickly fade away. "They Fed-Exed it (the nursery) to our house—it was better than Christmas." A month after Christmas, the Andersons got their true present. January 22, 2004, Annika Susan was born. Their long struggle to become parents was over. "We were pretty happy before, but it's added a whole new dimension to our lives.

"She was definitely worth the wait." Jennifer says she's always been an Oprah fan, catching the show from time to time and reading the magazine. "We catch it everyday now that we're home on maternity leave. "Jennifer and Greg plan to have another child someday. Hopefully the youngest Anderson won't be too jealous of his or her big sister's personal decorator.



Jennifer and Greg Anderson are surprised by Oprah Winfrey on her show, <u>Oprah</u>.



Jennifer's Delta Zeta sisters visit her after the nursery has been delivered to her home. Left, standing: Randi Reese Roger  $\Gamma$ K '88, Jennifer Yeagley Anderson  $\Gamma$ K '88 and her mother, Cynthia Leedy Yeagley  $\Gamma$ K '01. Seated: Nancy Watson  $\Gamma$ T '85, Shellie Littrel Sturmer  $\Pi$  '89, and National Panhellenic Conference Delegate Lynnda Wolf Hoefler  $\Gamma$ K '73.



Jennifer and Greg with daughter Annika.

# Alumnae Profiles

### A Delta Zeta's Journey through History

by Megan Erb ΔΣ '95

On August 31, 1805, the great American explorers Meriwether Lewis and William Clark set out from Pittsburgh, Pennsylvania on the Ohio River to explore uncharted territory for our young, growing nation. Who knew that 200 years later a Delta Zeta would recreate their journey and carve out her own piece of history!

Susan Paige Lawrence Cruz  $\Delta \Upsilon$  '63 worked in park management for the U.S. Army Corps of Engineering for nearly 30 years. In 2001, she was approached to head a grassroots effort as the Eastern Coordinator for the Lewis and Clark Commemoration for the Great Lakes Region. "The Eastern legacy portion of the Lewis and Clark journey was virtually unknown until we got involved with this," said Paige. What started out as a small group of fellow employees and volunteers quickly grew as word of their project spread. "We started out with just four or five in the Army Corps of Engineering and we ended up with 75 to 80."

Over the next several months, Paige led the group through their enormous task. She carefully researched the details of Lewis' work as he prepared for his journey down the Ohio River. "There was nothing on the Eastern legacy to identify Lewis and Clark in the east." Until now. On August 31, 2003, Paige and her group of volunteers set off on a journey, not one of exploration, but one to honor the brave men who sailed 200 years before them. The group created a replica of Lewis and Clark's iron-framed boat. It was accompanied down the river with a barge carrying replicas of the explorers' uniforms, supplies, and a keelboat. It also featured other exhibits so visitors could understand what life was like for the men traveling with Lewis and Clark.

For 80 days, just like the explorers, the group traveled down the Ohio River. They stopped at 33 cities along the route. "Communities even planned commemorative events as we were coming down the river," Paige said from her West Virginia home. From plays to musicals to wild beast feasts, communities honored the Lewis and Clark expedition. "People were very receptive that we brought all of this to them." Paige says a conservative estimate is between 135-150 thousand people who visited the barge displays.

Along with the floating exhibit, Paige created brochures, posters, and a 22-minute film, narrated by Nick Clooney. "Our information in our brochures has been well regarded for what we know at this time." It's also been well recognized. Her research and materials were honored with a national award by the American Association of State and Local History. Her film was shown on television in several cities.

"There was such an interest about the Eastern celebration of our journey. I don't think any of us realized that extent of interest in the Eastern journey."

Paige's journey with the traveling exhibit ended on November 19, 2003 at Cairo, Illinois. While Lewis and Clark continued West, Paige's recreation of their journey was over. "It was physically and mentally an exhausting trip, but it was exhilarating to know how much this meant to so many people." On December 31, 2003, Paige retired from the U.S. Army Corp of Engineering, but she isn't slowing down. As the only person to travel with the barge the full 80 days, she is now writing a book about the Eastern portion of Lewis and Clark's journey. She hopes to have it published by the end of the year. "I never expected this to be that big when we started out. It was truly a once and a lifetime event."

Her exhibits can been seen in parts of the Ohio River Valley and teachers from as far away as Oregon, Alaska, and Florida have requested her materials. "Hopefully this will connect and complete the journey. They couldn't just start at Saint Louis, they had to start somewhere." And thanks to one Delta Zeta's dedication, we now know where their journey began.

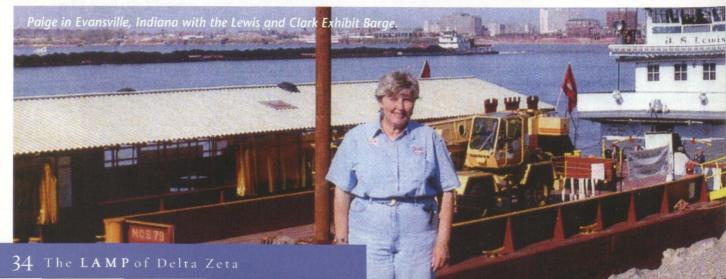
Our thanks go to Sandra Lawrence Mosser  $\Delta \Upsilon$  '62 for informing us about Paige's work on the Eastern Legacy.

Visitors enjoy one of the exhibits on the U.S. Army Corps of Engineers Lewis and Clark Exhibit Barge at Ravenswood.





Paige (left) with Nina Clooney, who presented Paige with a Kentucky Colonel Commission at Augusta, Kentucky. Nina is the wife of Nick Clooney, who donated his services as narrator of the film produced by Paige. The Clooneys are the parents of actor George Clooney. The towboat, the J. S. Lewis, and the St. Charles Corps of Discovery replica keelboat are behind them



# Racing to Win

The dark blue Chevrolet stock car with the number 12 painted boldly on the side roars down the track. After completing its laps, it comes to a stop in the pit, and the driver emerges. Clad in a fireproof racing suit, the driver removes the helmet and shakes her dark brown hair. Deborah Renshaw EH '94, the first female to lead the points race in a NASCAR-sanctioned series, has just finished her practice laps.

"I've always looked at myself as a competitive race car driver," she says from her home in Bowling Green, Kentucky. That competitive edge has kept Deborah viable as a contender in the NASCAR racing circuit. Her determination is uncompromising. "I am a minority in the sport. In order to be a competitor, you've got to have the mindset to succeed," Deborah continues.

With a pit crew that includes her father and her two brothers, Deborah is well on her way to finding that success. Her family has been an integral part of making her dream come true. "If it weren't for my mother and father, Vickie and Dan, I wouldn't be here today. I owe 100% of what I have to them. Secondly, the emotional support I've received from them has been so important. With the highest of highs, they are always there to celebrate with me. And during the lowest of lows, like my wreck at Charlotte Motor Speedway, in 2002, they are there to support me. My mom encouraged me to get back out on the track again—she loved the fact that I was chasing my dream."

That dream began when Deborah was a little girl. Her father owned an auto dealership, and started racing his stock car in the NASCAR weekly racing series when Deborah was in grade school. "He would take me with him," she says. "Being there every week, it just got into my blood, and I knew what I wanted to do at a young age."

It was her father's guidance that enabled her to race professionally for the first time in 1999. "The first time that I competed professionally, I had all the butterflies and everything, but I also had the determination to succeed from Dad. He always says, 'Remember the five P's: Prior planning prevents poor performance.' Before the first race, we went to the track and ran lap after lap." Deborah remembers that her determination was paramount over everything else that day, including any nervousness she might have had at the time.

Deborah attended Northwood University in Midland, Michigan and graduated in 1997 with a bachelor's degree in Business and an associate degree in Automotive Marketing. In 1996, she attended the Legends Driving School in Charlotte, North Carolina and followed up in 1998 by graduating from the FastTrack Driving School at both Atlanta Motor Speedway and the Lowe's Motor Speedway in



Deborah Renshaw EH '94

Charlotte. She also worked as an assistant lobbyist in government affairs for the National Automobile Dealers Association (NADA).

The year 2002 was a breakout season for Deborah. She competed at the infamous Nashville Speedway USA in the NASCAR Weekly Racing Series Late Model Division, and moved the team up to the top of the championship point standings, making history in the process by becoming the first female to lead the points race in a NASCAR-sanctioned series. She accumulated three poles, seven top-five and 11 top-ten finishes for a successful season.

She returned to Northwood in 2003 to be recognized with the university's Outstanding Alumni Achievement Award. "I was so honored and humbled in being a recipient. I've lived every day racing—I don't have time to think about my accomplishments, and hearing Dr. David Fry, the president of the university, talk about them, I realized what I had accomplished."

Deborah also credits Delta Zeta Sorority in playing a part in those accomplishments. "Delta Zeta played a key role in developing my personal and professional characteristics—for instance, in team building concepts. During recruitment, everyone in my chapter pulled together and accomplished the goal of recruiting new members. You're focused on the goal and working as a team—just like racing."

Giving back to her community is very important to Deborah. She is invited to speak at grade schools and colleges to inspire students to follow their dreams. "I tell them the things that I've done to follow my dreams, and the sacrifices that I've made."

Today Deborah is working part time for the Richard Petty Driving Experience, a premier motor sports experience that allows people to drive or ride in a stock car at many of the top racetracks in the country. She is a member of Indy 500 veteran Lyn St. James' "Women in the Winner's Circle" discussion panel, and is currently seeking sponsorship. She says, "Sponsorship is hard to find, being a minority in the sport, although it's not always easy for the big-name drivers, either. NASCAR is starting to implement some diversity programs, and I'm looking for new opportunities that will become available."

With her determination and enthusiasm for the sport of auto racing, Deborah Renshaw is a name to watch in the coming months.



Send all notices of address changes and member deaths to: Delta Zeta National Headquarters 202 East Church Street Oxford, OH 45056 Phone: 513/523-7597

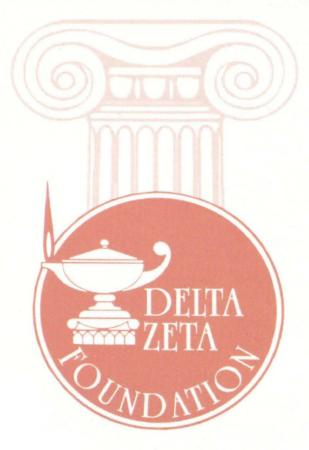


"Delta Zeta provided me with many opportunities and prepared me for my career.

The sisterhood has always been something I can count on for support."

Rona Lee Price **ΞN** '89

Look for additional profiles of donors who are consistent supporters of the Foundation in future issues of *The LAMP*. The amounts of their gifts may vary, but added together their annual support is invaluable.



Rona Lee Price has dedicated much of her life to her Mesquite Texas community. The marketing director of First State Bank, an independent community bank, she looks for many opportunities to be of service to her community. She recently completed a three-year term as a board member on the Mesquite Chamber of Commerce, serves as an ambassador for the Chamber, and was recently elected the president of the National Association of Chamber Ambassadors at the organization's conference in April.

She is also a member of the Historic Mesquite Foundation and the Main Street Mesquite Committee, both of which are working to revive the downtown area of Mesquite. This closeness to community, she says, is "a lot like my membership in Delta Zeta." Rona Lee gives to the Delta Zeta Foundation because, as she says, "I really feel that, through my donations, other young women can benefit from Delta Zeta as I have done."

In addition to nurturing leaders and preserving the Sorority's history, the Delta Zeta Foundation also supports educational programs for the philanthropy for speech and hearing. "This is something that is really close to my heart," Rona Lee says. "In my junior year, I awoke one morning to find that I was completely deaf—the result of an infection due to allergies." Fortunately, Rona Lee had surgery to correct the problem and the hearing loss was temporary, but this experience gave her a deeper understanding of hearing impairment.

There is no doubt a part of your Delta Zeta experience helped to shape you as the woman you are today. Just like Rona Lee, you want collegians to have the opportunities that you had. Your donation to the Delta Zeta Foundation can support leadership and educational programs, preserve Delta Zeta history for future generations, and educate others about speech and hearing impairment.

Donor Recognition at the 2004 National Convention

Individuals whose life-to-date giving amount totals \$5,000 by April 30, 2004 will receive an invitation to a very special event at the 2004 National Convention. Donors whose life-to-date giving amount totals \$7,500 by the same date will be honored with singular recognition at the Convention.