

THE LAMP

OF DELTA ZETA

ISSUE 2 2010

www.deltazeta.org



*Delta Zeta
Connects the Generations*

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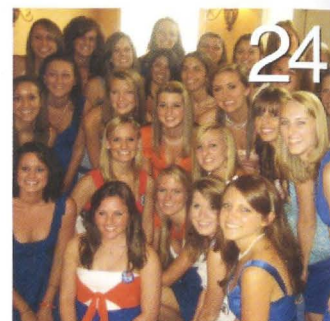


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National Panhellenic Conference



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from the president



It is amazing to think of the range of generations that span our Delta Zeta membership – from women who were initiated in the late 1920s to today. I remember, as a collegian in the Alpha Chi Chapter at the University of California/Los Angeles, while enjoying my time with my sisters, I admired the alumnae who served as advisors and visited us as Field Representatives (known as Educational Leadership Consultants today). After graduation, I became a Field Representative, and later a College Chapter Director, and needed to find ways to relate to the collegiate women I encountered.

Throughout my Delta Zeta life, it has been interesting to see the successive generation of collegians each school year, just as it has been rewarding to get to know alumnae ranging in ages from 22 to 100 years. We can compare our own generations to the generational characteristics noted by sociologists, but in Delta Zeta, I see firsthand how our sisterhood brings our membership together to enrich each other and enrich the world.

We learn from one another, just as I did as a collegian and young alumna; we mentor younger women as our advisors and alumnae achievers do every day; we revere our alumnae who have seen many changes throughout their 10 to 75 years of membership in the Sorority. Throughout our history, Delta Zeta values are the constant that unite our generations of women.

In Delta Zeta,

Michelle A. Smith, National President

Please visit <http://lamp.deltazeta.org> to read the latest issue. If you would like to read The LAMP online to help the Sorority to go green, please e-mail us at GreenLAMP@dzshq.com. You will receive an e-mail alert when the next issue is online. If you want to continue to receive The LAMP in its hard copy format, mailed to you three times a year, you need not do anything. **Thank you!**



Delta Zeta Connects the Generations

feature

“A generation gap refers to differences between generations that cause conflict and complicate communication, creating a gap.

“The most common areas of disagreement, according to [a] Pew Research Study, are technology and taste in music, but are closely followed by work ethic, moral values, respect for others, religious beliefs and political views.”

(About.com: <http://grandparents.about.co/od/grandparentingtoday/a/GenerationGap.htm>).

The generation gap is as old as time itself. Each successive generation experiences its own definition of the gap; first, as the demographic that widens the gap between itself and preceding generations, then later, as the generation that no longer understands the generation following it.

Today, the living generations that make up our world are seeing some startling changes in the generation gap as most of us know it. “According to present statistics, the number of seniors is expected to increase 56% between 2000 and 2020, so it’s more important to close the generation gap than ever before. Bridging the gap can lead to opportunities to learn new skills; encourage younger generations to accept people of all ages, capabilities and limitations; provide all generations with direction and purpose; and alleviate isolationism for elders.” (Parenting.com: <http://www.parentgiving.com/elder-care/bridging-the-generation-gap-encouraging-children-to-connect-with-elders/>).

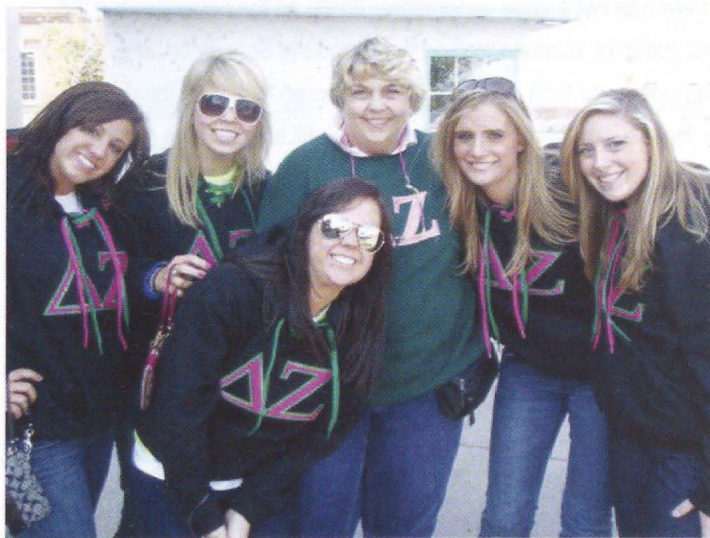
While technology and the furious pace of today’s society appear to have widened the gap even more, how can generations connect, learn from one another, benefit from each other and thrive?

Almost eight in 10 people believe there is a major difference in the point of view of younger people and older people today, according to [an] independent public opinion research group.

That is the highest spread since 1969, when about 74 percent reported major differences in an era of generational conflicts over the Vietnam War, civil and women’s rights. In contrast, just 60 percent in 1979 saw a generation gap.

(Source: <http://www.cbsnews.com/stories/2009/06/29/national/main5122660.shtml>)

DELTA ZETA: A MULTI-GENERATIONAL ORGANIZATION



Given that Delta Zeta Sorority is composed of women from all of the “living generations” (see sidebar), the organization experiences the same generational challenges within our membership. Alumnae who were collegians in the 1950s may not understand the world of texting, online classes and mass media consumption that defines today’s college student. Likewise, the contemporary collegian may not be familiar with the life experiences and cultural influences of the alumnae who came before them.

Yet Delta Zeta continues to grow strong, buoyed by women of every generation. And between these generations there exists an unshakeable bond of friendship that bridges all age groups. How does the Sorority bridge a gap between such disparate groups, while fostering a sisterhood of trust and love?

The First Delta Zeta Generation

In 1908, Founders Alfa Lloyd and Mary Collins, Elizabeth "Bess" Coulter A (the Sorority's first new member) and Jessie Duncan A returned to Miami University to recruit members for the Alpha Chapter. They were the first generation of Delta Zeta, coming back to Miami as alumnae to work with the collegiate members.

At Cornell University, where Bess Coulter (who would later become Delta Zeta's Grand President) had studied, she "drew about her a small group of congenial friends who became the charter members of Beta Chapter in March, 1908." (Lundy, Grace Mason, *The Story of Delta Zeta*, 1934, pp. 42-3.) No doubt the charter members were not much younger than Bess herself, but the common values of Delta Zeta brought them together.

There was not a large generational divide as the Founders and the first group of alumnae worked to expand the Sorority on other college campuses. As time put more years between them and the current collegiate members, the alumnae were still able to forge relationships with the younger women, regardless of age differences.

The values behind the Creed and Constitution are the common bond that first brings women together in Delta Zeta. Those values are the link that keeps women in Delta Zeta united, no matter what generation they are from. Shared values compel members to demonstrate the principles of enriching in their own lives and those of other members.



THE LIVING GENERATIONS

G. I. Generation (Born 1901 – 1926)

They saved the world and then built a nation. The most revered generation on the planet. Their Depression was The Great One; their war was The Big One; their prosperity was the legendary Happy Days. Excellent team players. Community-minded and patriotic. An ACTION generation.

Silents (Born 1927 – 1945)

Our country's Last Innocent Generation. Went through their formative years during an era of extreme conformity, during the postwar happy days. Provided the iconic leaders of the 1960's social revolt. Many are working past normal retirement age. Excelled in the helping professions but struggled as leaders. A RIGHTS generation.

Boomers (Born 1946 – 1964)

The save-the-world revolutionaries of the '60s, followed by the self-improvement partiers of the late '70s and early '80s. Career-driven. The Golden Generation in the American workplace. Assertive. Leaders. Ethical. Demanding. Struggled with marriage and parenting. This generation is all about VALUES.

Gen X (Born 1965 – 1981)

The latch-key kids grew up street-smart but isolated, often with divorced or time-starved dual-career parents. Entrepreneurial. Independent. Creative. Career "free agents." Government and big business mean little to them. Feel disempowered and disengaged. Eager to make marriage work and "be there" for their children. X'ers are rising. This generation is all about SURVIVAL.

Millennials (Born: 1982 – Present)

America's next great generation. Optimistic, idealistic, patriotic and over-parented. They revere the wisdom of elders. Team players. Redefining life in one's 20s – "extended adolescence." Delaying marriage and parenting. The 9/11 Generation. They will become an excellent career generation. The economic recession has been a needed reality check to their unrealistic career expectations. They'll be all about ACTION.

(Source: The Generational Imperative, Inc., <http://www.genimperative.com/AmericasGenerations.html>)

Delta Zeta brings out the best and unique qualities in each of these generations to foster friendship between them, and provides exciting opportunities to connect generations through its shared sisterhood and values.

Communication between the generations must be reciprocal. Within Delta Zeta, alumnae connect with collegians at their schools to advise, assist with recruitment activities and provide support. Alumnae chapters reach out to collegians by recognizing them with senior ceremonies and communicate with them before graduation to help them stay connected to Delta Zeta as new alumnae.

Likewise, collegiate chapters host events for alumnae during Homecoming and alumni events at their schools. They invite alumnae to join them for Founders Day celebrations and chapter anniversaries and keep alumnae updated on chapter news with websites and newsletters.

Chapter Anniversaries Offer Shared Experiences

The Zeta Lambda Chapter (East Carolina University) celebrated an exciting 50th year anniversary with collegiate and alumnae members at the university on March 19-21, 2010. "Over 90 alumnae from the early 1960s to the twenty-first century (including three charter members) and 80 collegiate members came to the white chapter house on Fifth Street and enjoyed sharing stories, laughter and catching up. Sisters sang songs together and toured the chapter house," writes Victoria McIntosh Respass ZΛ '01, Regional Collegiate Director, Region XIV.

The Omicron Beta Chapter (Richard Stockton College of New Jersey) celebrated 20 years on campus with an anniversary luncheon with founding members, collegians and alumnae. "The day was great fun and very inspirational for the collegiate members," Barbara Patzuk Horner KP '82, College Chapter Director for the chapter, said. "We were thrilled to be a part of this special milestone and to see how it brought to life the lifetime bond of Delta Zeta sisterhood and friendship!"



Collegiate members also learn the meaning of lifetime membership at these shared events when alumnae are recognized for their years of membership in the Sorority with the special distinctions of the Decade Membership (10 years), the Silver Certificate (25 years), The Order of the Golden Rose (50 years), The Order of the Pearl (65 years) and The Order of the Diamond (75 years). As these alumnae's stories have been published in recent issues of The LAMP, readers marvel at their amazing lives. And readers connect with them.

Recently, we received this letter about one of the alumnae highlighted in "Delta Zeta Memories."

"My mother, Nelle Etchison Burgess BΔ '34 (University of South Carolina), Chapter President in 1937, is 95 and in amazing health, mind and body. We sent a piece about her which was published in Issue 1 - 2010 of The LAMP. Nelle wants to let Delta Zeta know how much she appreciates the tremendous response she has received from the alumnae and active members of Delta Zeta around the country. Our whole family has been most impressed with the quality of the young women who are members of Delta Zeta. We sent the piece to The LAMP hoping Nelle would be able to contact some of her classmates, if they were still alive. We had no idea that so many younger sisters would take an interest and contact her. She wants to express her heartfelt thanks for all the cards, letters, phone calls, and even flowers she has received from interested Delta Zeta sisters. As an elderly senior, she is overwhelmed with gratitude and had no other way to express it than in your magazine. Thank you sincerely from Nelle and from the hearts of all her family."

Bonnie Neely (daughter)



Nelle's experience is just one of many that demonstrates how shared sisterhood spans generations.

Alumnae and collegians come together for the good of their communities, too, through philanthropy and service. Recently, members of the Beta Gamma Chapter (University of Louisville) and members of the Louisville Alumnae Chapter purchased about 30 Build-A-Bears for The Starkey Hearing Foundation. The bears contain hearing aids and are given to children who have hearing needs.

Members from the Austin Alumnae Chapter and the Iota Alpha Chapter (Texas State University) joined Starkey for The Sound Patrol, a hearing awareness initiative in Austin, Texas.

Each generation has the opportunity to learn from the other and to foster understanding. At the same time, these activities strengthen the Sorority. The women of Delta Zeta in the generations that have gone before have made incredible achievements in their professions and communities. Many were breaking barriers for women long before the feminist movement. These women serve as role models for the women who follow. All commit to lead by example through high standards of behavior.

Female Leaders are Closing the Gap

"The Boomer Nation is now officially here," says Chuck Underwood of the Generational Imperative. Mr. Underwood presents training programs to corporate and government clients on the topic of generational workplace, marketplace and leadership dynamics.

"As Boomers begin their turn at the top, one of the profound changes from all prior generations of American leaders will be the much more prominent inclusion of female — and minority, by the way — sensibilities in the decision-making process. And not just in government, but across all of our institutions. From this single reality, our nation may now expect staggering transformation in the way America is led. I promise you, we are at the front door of one of the most thrilling two decades in American history.

"There is a list of ... contributions that Boomer women — and all women — are about to bring to this country's leadership community. Get ready for a magnificent ride." (Source: The Generational Imperative: <http://www.genimperative.com>)

Younger generations learn from the preceding ones about Delta Zeta values, leadership and good citizenship. The mature generations gain insight into the issues affecting recent generations. Women communicate with women, working together toward common goals, reaching out to one another through age differences to connect under the shared mores of Delta Zeta. This connectedness powers continued involvement in the Sorority while bridging that ubiquitous generation gap.

Call for submissions:

Are you changing the world by caring for it?
If you are an alumna or collegiate member working in an environmental field or have undertaken a project to help the environment, let us know about it!

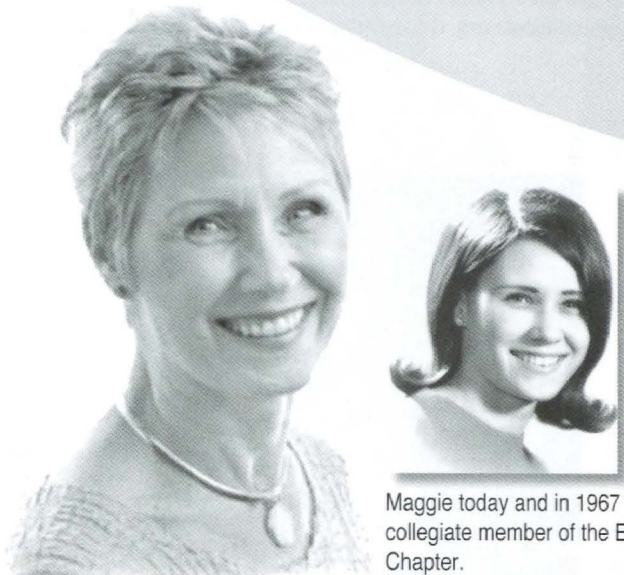
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<http://www.deltazeta.org/Content/NavigationMenu/AboutDeltaZeta/Publications/SendUsYourNews/default.htm>

Becoming Beauty-full

by Maggie Rose Crane EX '67 (University of Wisconsin/Milwaukee)



Maggie today and in 1967 as a collegiate member of the Epsilon Chi Chapter.

Power emanates from a woman who accepts her self fully and loves who she is. Feeling beautiful is a state of mind. Thankfully, this is as true at age 20 as it is at 60!

Have you noticed that when you feel good about your life and your choices, you also feel vibrant, sexy and powerful? On the other hand, when you find yourself changing who you are by deferring to cultural standards of youth and manufactured beauty, when you give away your power to materialistic urges, you'll often find yourself on the treadmill of more, more, MORE. Suddenly, you're not good enough.

It's human nature: we see pictures of designer homes and we want one. We see a celebrity wearing a fabulous dress and we want it. We see smooth skin and a shapely figure, and we want that! There's an underlying belief that if we just have what they have, wear what they wear and look like they look – we will be happy.

Unfortunately, we're just left wanting!

Living in the United States of Advertising, we are constantly bombarded with images of fashion, makeup and entertainment. No matter what our age, we find ourselves trying to measure up to an airbrushed standard that doesn't even exist! Women everywhere feel not good enough as we struggle to meet an unachievable standard: impeccably dressed, impressively addressed and perfectly shaped. Each time we fall short of these cultural expectations, it validates a belief that "there is something wrong with me." Slowly but surely, we are programmed to believe we are defective. As a result, many of us spend a lot of time, energy and money trying to make ourselves into who we think we should be. We poke, slather, tuck and camouflage, waging an all-out campaign to resist or disguise what is.

Today, the cultural message to be "perfect" is louder than ever, and the younger generations could pay an even bigger price than we older generations have. We seem to have crossed a line somewhere – with women of all ages abdicating their personal sense of self to be like the celebrities they see flaunted in their faces every day. It's inconceivable that our goal here on earth is for all of us to move toward the same standard of beauty, yet so many of us are willing to go to extremes to do just that.

In the interest of our future generations, perhaps it's time maturing "wise women" come forth and, reminiscent of the 1960s, once again proclaim, "We won't take it anymore!" Haven't we had enough of trying to be perfect, enough of trying to meet an unattainable standard, enough of trying to look like the celebrities? (Who, by the way, have trainers, hairstylists, makeup artists, personal stylists and the money to purchase any product or procedure they desire.)

When we define our beauty by our physical appearance, it's no wonder that we become disheartened as our bodies begin to reflect the passage of time (or a few too many doughnuts). Sure, our looks matter – but they are not who we are! By reaffirming that our physical self is simply part of a greater whole, we are able to appreciate that we are on this earth for a reason, and have much to offer.

Leading by example, and accepting our uniqueness at every stage of life, we maturing women have the opportunity to influence an entire generation (or at least those willing to listen!) by challenging our youth-and-beauty culture and embracing the satisfaction and freedom that comes with aging gracefully, knowing we are so much more than our physical bodies. By living our lives mindfully, authentically – with vitality and gusto – we can provide them with a roadmap to becoming the amazing women they were meant to be. Just as we have been both enriched and challenged by our mothers' generation – we have an opportunity to leave a legacy of self-love, acceptance and authenticity to the culture of women following in our footsteps. By redirecting one's focus from our packaging to our essence – we are better able to embrace the bigger picture and respect the ongoing circle of life.

For those of you still enjoying your younger years, remember – who you are today is the person you will wish you were 10-20-30 years from now. Don't miss the life you are having by wishing you were different than you are. Embrace the totality of the magnificent being that is you – now. (That applies to all of us!)

When you participate in activities you feel passionate about, spend time with those you treasure, inhabit your body fully, express your creativity, honor your boundaries, eat healthy foods and exercise your brain – what's not to love?!

Being happy, engaged and vibrant ... now that's beauty-full!

At any age.

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Maggie Rose Crane EX '67 joined the Epsilon Chi Chapter at the University of Wisconsin/Milwaukee in the late 1960s as Margie Bartz. Through her writing, speaking and workshops, Maggie shows maturing women how to let go of the past, embrace the present and create a life that honors the amazing woman they've become. Her award winning book, *Amazing Grays – A Woman's Guide to Making the Next 50 the BEST 50* (Regardless of your hair color!) is available at www.maggiecrane.com or e-mail maggie@maggiecrane.com.

on campus with delta zeta

Just as Delta Zeta's Founders defined leadership over 100 years ago, our collegiate members continue that legacy by leading in the Sorority, on their campuses, in their communities and nationally. These are leaders who are enriching today's world. Look for more On Campus news and photos, including philanthropic activities not listed here, on the Delta Zeta website under Collegiate Success Stories at <http://www.deltazeta.org>. Go to About Delta Zeta > Publications > Collegiate Success Stories or Philanthropy Success Stories.

Alpha

Miami University

new members participated in Delta Gamma's Anchor Splash, an annual Greek swimming competition, to benefit Service for Sight. The new member class chose Simply Smiles as its philanthropy project, collecting school supplies and hygiene items. They received the Most Spirited Award after participating in Kappa Alpha Order's philanthropy volleyball tournament.

Epsilon

Indiana University

co-hosted a Greek Unity cookout with Alpha Kappa Alpha and Phi Kappa Tau. They participated in IU's Sing, a song competition between all Greek chapters on campus, and joined the Bloomington Chamber of Commerce to help build relationships with the community.

Source: *The Indiana Daily Student*

Theta

The Ohio State University

hosted their annual Big Man on Campus philanthropy event, with proceeds donated to Columbus Speech and Hearing, the Delta Zeta Foundation and The Painted

Turtle camp. The chapter received the Mella Davies Award at Region V Day for outstanding collegiate-alumnae chapter interaction and the national Outstanding Academics Program Annual Award.

Iota

University of Iowa

placed first in the Greek Week blood drive and canned food drive, and was named a Gold Chapter. They received Certificates of Excellence in Academic Achievement, Philanthropy and Community Service, and Leadership and Educational Development. Iota was one of four chapters to receive the Fraternal Excellence Award.

Omicron

University of Pittsburgh

placed first in Greek Sing, a Greek Week event to raise money for the university's Cancer Institute. The chapter collected donations for the Make-A-Wish Foundation and held its annual Cornhole Tournament to raise money for speech and hearing.

Source: *Pitt News*

Rho

University of Denver

received the Presidential Pillar of Scholarship and Service, the Excellence in External and Alumni Relations Awards and the Chapter Award of Excellence at the Greek Awards. Elise Schwartz was named Greek Woman of the Year.

Sigma

Louisiana State University

received several awards at the Region XI Weekend, including awards for philanthropic work in speech and hearing, reporting, chapter programming and the Diamond Award for Chapter Excellence.

Alpha Beta

University of Illinois

won first place in Atius-Sachem Mom's Day Sing 2010 with their partner, Kappa Delta Rho, and donated \$5,000 to The Painted Turtle camp. Alpha Beta received the first place award for Outstanding Philanthropy at the Greek Awards.

Source: *The Illini Greek*



Members of the Alpha Theta Chapter (University of Kentucky)

Alpha Theta

University of Kentucky

placed second in the Spirit Competition during Dance-Blue, a 24-hour dance marathon that raised money for a pediatric oncology clinic.

Alpha Rho

Ohio Wesleyan University

was recognized by the university for outstanding chapter interaction and communication with alumni. They hosted the 2010 Delta Zeta Dodgeball Classic, a tournament benefitting the Delta Zeta Foundation and Gallaudet University. The chapter received the Caryatides Award at the 2010 National Convention and Honorable Mention for its Pink Goes Green program.

Source: *The OWU Transcript*

Alpha Sigma

Florida State University

created a \$25,000 endowment, which will benefit the School of Communication Science's L.L. Schendel Speech and Hearing Clinic. The endowment will fund support group meetings for families of children receiving services at the clinic and will make available assistive listening devices to Florida State students with hearing impairments.

Source: *FSU College of Communication Information and News*

Beta Gamma

University of Louisville

received several awards at the university's 2010 Annual Greek Life Awards, including Sorority of Year, Sorority of Excellence, Homecoming and the Phi Kappa Tau Step



Kristin Pendley, Beta Gamma (University of Louisville), won the Miss Photogenic Award.

Show. The chapter hosted the 2010 Miss University of Louisville pageant (a Miss Kentucky/Miss America Preliminary pageant) and formed a team for Walk MS, sponsored by the National Multiple Sclerosis Society to fund MS research.

Beta Delta

University of South Carolina hosted their annual blood drive, "Sweet Caroline," held in honor of the late Caroline Terry '03. During the event, they added 369 names to the national bone marrow registry. The chapter also sponsored a nutritionist to speak during Women's Wellness Week.

Source: Daily Gamecock

Beta Lambda

University of Tennessee/Knoxville hosted their second annual Turtle Tug. Proceeds will benefit national philanthropies as well as Knoxville

Center for the Deaf. The chapter received the Outstanding Academic Programming Award at the Greek Awards.

Source: Tennessee Journalist

Beta Xi

Auburn University made 85 help packages to send to Haiti. The chapter also hosted a trunk show featuring attire from fashion label Leona. Beta Xi won third place at Auburn's Greek Sing.

Source: The Auburn Plainsman

Beta Tau

Nebraska Wesleyan University hosted its 17th Annual Spaghetti Feed philanthropy, with proceeds benefiting The Painted Turtle camp and The Starkey Hearing Foundation.

Gamma Alpha

Baldwin-Wallace College received the Outstanding New Member Program and Outstanding Sorority Awards from the university's fraternity and sorority community. Mallory Yankush, past Chapter President, was recognized as Outstanding Sorority President.

Gamma Beta

University of Connecticut held the chapter's first ever DZ Dash, raising money for The Painted Turtle camp. The chapter also celebrated Earth Day by cleaning up litter around campus. Members participated in the HuskyTHON dance marathon to raise money for the Connecticut Children's Hospital. Many members also attended the IMPACT retreat, which focused on strengthening the Greek community.

Gamma Delta

Pennsylvania State University participated in THON, a 24-hour dance marathon, which is the largest student-run philanthropy event in the world. With the brothers

of Delta Tau Delta, the chapter raised \$90,418.33 dollars, placing the two organizations in the Top 10 Fundraisers for the Greek community. Overall THON raised \$7,838,054 this past year, which goes to the Four Diamonds Fund, based at Penn State Hershey Medical Center, to conquer childhood cancer. Gamma Delta was named Panhellenic Chapter of the Year at the Greek Awards.

Source: The Daily Collegian

Gamma Kappa

Kent State University received the Outstanding Chapter of Region V Award. Two members also won Outstanding Past Chapter President and Pride of the Region awards.

Gamma Lambda

San Jose State University participated in the American Cancer Society Relay for Life and the SJSU Day of Service.

Gamma Nu

Eastern Illinois University sponsored "Shake It For SACIS," a dance class

where participants practiced hip-hop, line dancing, salsa, swing and Zumba. Proceeds went to the Sexual Assault Counseling and Information Service (SACIS), which provides 24-hour services to those affected by sexual assault, sexual abuse and sexual harassment.

Gamma Xi

New Mexico State University participated in Pi Kappa Alpha's Powder Puff Football Tournament to support the local Boys and Girls Club. The American Red Cross, Southwestern New Mexico Chapter, thanked the chapter for their participation in Greek Week's "Day of Service." The chapter donated funds to UNICEF to help children in Haiti after the earthquake.

Source: The Merge

Gamma Pi

Western Michigan University was recognized for having the highest all-sorority average GPA. Noel Delahaye was awarded Greek Woman of the Year.

Source: WMU Greek Links



Gamma Delta (Pennsylvania State University) members at THON.

Gamma Omicron

San Diego State University

Candice Luistro was named Greek Woman of the Year, Rachel Miller was named New Member of the Year and the chapter received the Outstanding Parent Relations Award at the university's Greek Week event.

Source: *SDSU Greek Beat*

Gamma Rho

Northern Illinois University

sponsored its 15th annual Dream Man and Greek Goddess Pageant. The chapter raised over \$5,000 for Gallaudet University, The Painted Turtle camp, the Starkey Hearing Foundation and the House Ear Institute.

Source: *The Northern Star*

Gamma Chi

Ball State University

received an award for completing the most service hours among all sororities on campus and the second highest overall for the entire Greek community. Their fall philanthropy event, Mel's 5K Run, Walk and Dog Walk raised over \$4,000 for the burn unit at Riley's Children's Hospital.

Gamma Psi

Central Michigan University

hosted a pancake breakfast fundraiser to benefit the CMU Speech and Hearing Center and The Starkey Hearing Foundation.

Source: *Central Michigan Life*

Delta Delta

Georgia State University

along with other Greeks, attended the first official football scrimmage at the Georgia Dome in Atlanta to show support for the school.

Delta Omicron

Northwestern Oklahoma State University

participated in the "Big Event" sponsored by NOSU to help local parks. The chapter was honored for having the highest cumulative GPA in Region XI and won the sorority challenge during the campus blood drive.

Source: *NOSU News*

Delta Tau

Temple University

co-hosted Dress 4 Success, a runway event that showcased professional wear for men and women. They also co-sponsored a pancake fundraiser with Alpha Epsilon Pi and proceeds were donated to the Sharre Zedek Medical Center in Israel.

Source: *The Temple News*

Delta Upsilon

Marshall University

was named the Greek Week Champions for the spring of 2010. Ashley Saunders, Chapter President, was named Greek Woman of the Year. Members wrote letters to soldiers and collected over 400 toothbrushes for children in Africa. Delta Upsilon had the highest participation among all fraternal organizations in the Greek Retreat Impact, which taught leadership and teamwork skills.

Delta Phi

Northeastern State University

hosted its first Pink Goes Green Week, where they campaigned for students to become more aware of the environment. Chapter members presented ideas to show what students can do to make a difference and demonstrate their commitment.

Epsilon Delta

Concord University

won awards for Highest GPA, Greek Week and took second place in the Greek Sing.

Epsilon Zeta

Drexel University

placed first in the Greek Week tricycle race. The chapter received the Chapter Achievement Plan (CAP) Award in several categories at the Greek Awards, including Membership Development, Community Relations and Citizenship.

Epsilon Kappa

University of Wisconsin/Whitewater

won a cash prize for having the most library hours during last semester. The chapter has the highest GPA of all sororities on campus.

Epsilon Xi

University of Central Arkansas

participated in the 11th Annual All-Greek Step Show.

Source: *The Fountain*

Epsilon Tau

Longwood University

participated in The Big Event, a university-wide project



The Zeta Lambda Chapter (East Carolina University) welcomed alumnae for its 50th anniversary.

to help those in need. The chapter took part in Relay for Life and raised over \$800 for the American Cancer Society. In conjunction with the Longwood Ambassadors, the chapter orchestrated a prom dress drive for the local high school.

Zeta Epsilon

California University of Pennsylvania

Cara Esser, Chapter Historian, was elected president of the Order of Omega. The chapter received a Certificate of Appreciation for their efforts in supporting the 2009 Washington County and Mon Valley "Start! Heart Walk" of the American Heart Association.

Zeta Kappa

Ohio Northern University

was recognized as a Gold Chapter by the university for accomplishments in academic achievement, external relations, chapter management, recruitment and risk management.

Zeta Lambda

East Carolina University

hosted their annual philanthropy event, Big Man on Campus, to benefit speech and hearing organizations. The chapter pledged a commitment towards the university's establishment of a \$125,000 endowment in the name of Kay Yow ZA '62, Delta Zeta's 1987 Woman of the Year and North Carolina State University's Hall of Fame women's basketball coach, who passed away on January 24, 2009.

Source: *The East Carolinian*

Zeta Xi

Lenoir-Rhyne College

took part in the Hike for Hope to raise funds and awareness for the prevention of HIV/AIDS. Over 200 hikers were joined by volunteers and supporters, raising \$17,000 for the cause.

Source: *Sunday News Herald*

Zeta Pi

University of Georgia

was the overall winner of Greek Week.

Source: *The Concordian*

Zeta Phi

Slippery Rock University

celebrated their 47th Founders Day. The chapter participated in the Martin Luther King, Jr. Day of Service and Relay for Life on campus. Additionally, Zeta Phi was recognized for having the highest GPA out of all Greek organizations at Slippery Rock.

Zeta Psi

Stephen F. Austin State University

won the university's 2010 Sorority of the Year Award and the Dean's Cup for Greek Excellence. The chapter was voted Most Panhellenic-Friendly during Greek Week.

Theta Theta

DePaul University

adopted the Glass Slipper program, which collects formal dresses and provides them free of charge to Chicago high school students who are unable to purchase their own prom attire.

Source: *The Villager*

Theta Kappa

University of New Orleans

volunteered at City Park Clean Up, an event that helps restore city parks. The chapter received the Spirit Award, the Rising Star Award and the Overall Delta Zeta Girl Award at Region XI Weekend.

Theta Mu

St. Cloud State University

received the Founders Award at the university's Excellence in Leadership Banquet for instilling the values of their organization through action and behavior. In addition, they received the Coat of Arms and the Lighthouse Awards.

Theta Nu

Minnesota State University/Moorhead

won MSUM's Dragon Frost, an ice sculpture contest, raised money for Gallaudet University and prepared for flood season by sandbagging areas in the community. The chapter received the highest All Sorority GPA Award from Panhellenic Council.

Theta Phi

Old Dominion University

Megan Morrow, Academic Chairman, was crowned Homecoming Queen. Four chapter members were initiated into the leadership honor society, Order of Omega.

Iota Alpha

Texas State University

joined the Austin Alumnae Chapter for The Starkey Hearing Foundation's

The Sound Patrol, which descended upon the Austin area with one message: "Protect Your Hearing." Volunteers were joined by film actor Verne Troyer, and film and television personality Erik Estrada for this event

Iota Xi

University of Missouri/St. Louis

joined the St. Louis Alumnae Chapter to donate 25 bears with hearing aids to The Starkey Hearing Foundation's Build-A-Bear program.

Iota Phi

University of Nevada/Las Vegas

participated in intramural football and attended a presentation on the consequences of driving under the influence.

Kappa Alpha

Nicholls State University

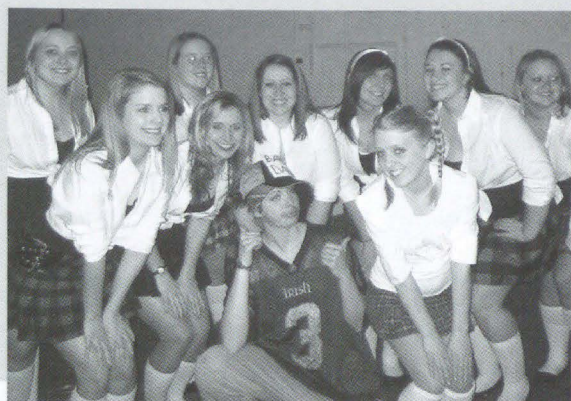
with other Greek organizations, donated \$1,800 to the Lafourche Sheriff's Office supervised visitation and exchange center for children whose parents are in abusive relationships. The money came from proceeds earned during Greek Week events.

Source: *The Courier*

Kappa Rho

Kutztown University

raised over \$3,500 through bake sales, t-shirt fundraising, Turtle Tug and several other fundraisers. Proceeds went to the Berks Deaf and Hard of Hearing Services, the Delta Zeta Foundation,



Top: Members of the Kappa Tau Chapter (Morehead State University). Bottom: Members of the Kappa Phi Chapter (University of North Carolina/Charlotte)

Gallaudet University, The Painted Turtle camp, The Starkey Hearing Foundation and the House Ear Institute.

Kappa Tau

Morehead State University

held its annual "DZ Great Pretenders" lip syncing contest.

Kappa Phi

University of North Carolina/Charlotte

received the Overall Greek Women's Intramural Award for 2010. At the Greek Awards, Sabrina Hays Colquitt ZΛ '96, College Chapter Director, was named Advisor of the Year. The chapter participated in their first Pink Goes Green event called "Artistic Recycling," collecting recyclable items during the university's Earth Day

celebration which students could use to make art items.

Kappa Psi

Shippensburg University

was named the 2010 Sorority of the Year. Members volunteered at the Shook Home, a retirement home, and collected shoes to donate to Soles for Soles, which go to children in need, especially in Haiti. They also collected and sent care packages to those affected by earthquakes.

Source: *Kappa Psi Blog*

Lambda Alpha

Arkansas Tech University

sponsored the 55th Annual Miss Arkansas Tech University scholarship pageant.

Source: *Arkansas Democrat Gazette*

Lambda Gamma

Jacksonville State University raised over \$600 for The Painted Turtle camp through its annual Don't'cha Pageant and Turtle Tug.

Lambda Delta

University of Virginia hosted a karaoke event in honor of Emily Dao of the Kappa Theta Chapter (Virginia Polytechnic Institute & State University), who passed away last year from colon cancer. Proceeds from the event were used for cancer research.

Source: University of Virginia Greek News

Lambda Theta

Michigan Technological University earned the highest Greek GPA on campus. Four members traveled to Puerto Rico where they worked at Casa Buen Pastor on the 'Always Green' Project.

Lambda Lambda

The College of New Jersey members volunteered in New Orleans during spring break in an effort to rebuild the city. Five members helped build two homes over the course of the week.

Lambda Nu

Auburn University/Montgomery won the Organization of the Year Award. Abbie Redden, Treasurer, received the Campus Leader of the Year Award. During Greek Week, the chapter won the Most Spirit and Community Service Awards. The chapter also helped the Big Brother/Big Sister Program, hosted Turtle Tug and participated in Bucks for Books during Greek Week to raise funds for the university library.

Lambda Xi

Texas A&M University participated in Songfest, Miss Greek, Derby Days, Mud Run and numerous other philanthropic events on

campus. The chapter also hosted their annual spring Turtle Tug.

Lambda Omicron

Angelo State University joined other Greek groups on campus to raise \$1,400 during Greek Week for the Alcohol and Drug Abuse Council of the Concho Valley. The chapter won Outstanding Leadership on Campus, Greek Social Organization of the Year, the Dr. James E. Hindman Award (as the top organization on campus overall), Academic Excellence and Most Spirited. Lauren Guthrie, Chapter Secretary, won Greek Woman of the Year.
Source: San Angelo Standard-Times

Lambda Pi

Georgia College and State University co-sponsored a benefit fashion show with the Ruzivo Foundation, which sends textbooks to schools in Zimbabwe.
Source: GCSU Colonnade and High Country Press

Lambda Sigma

Winthrop University received the 2010 NPC Chapter of the Year Award. The chapter came in first place in Relay for Life, raising more than \$4,100. On Earth Day, Lambda Sigma had a Pink Goes Green booth on campus to increase awareness about the environment and recycling.

Lambda Phi

Appalachian State University hosted its fourth annual 5K run/walk, the Turtle Trot, to benefit ASU's Communication Disorders Clinic. Last year, the chapter raised over \$8,000 at the event. The chapter co-hosted Rock-2Raise, a benefit concert for the DeAngelo Williams Foundation, which raises awareness and support for breast cancer and childhood literacy.
Sources: Mountain Television Network and High Country Press

Xi Iota

Muhlenberg College received an Academic Achievement Award from the college. Forty percent of Xi Iota's members are on the dean's list.

Xi Lambda

University of San Francisco raised \$5,300 for the Speech and Hearing Institute of

Northern California during its Teeter-Totter-a-thon. Current and potential new members visited residents at a retirement facility.

Xi Tau

Millersville University raised over \$400 for The Starkey Hearing Foundation and the Painted Turtle camp by holding fundraisers at car washes. The chapter made 15 Build-A-Bears for The Starkey Hearing Foundation and participated in Relay for Life. Xi Tau was named #1 Greek Organization on campus.

Xi Upsilon

Northeastern University co-sponsored Alive! Mental Health Fair, an event to raise awareness about mental health and suicide prevention.

Members of the Xi Lambda Chapter (University of San Francisco)

Below: Lambda Theta (Michigan Technological University) members in Puerto Rico.



Members of the Omicron Delta Chapter (Bryant University) on Earth Day.



Xi Chi

Robert Morris University received the university's Organization of the Year in Community Service Award. Pamela Isoldi, House Manager, was elected Panhellenic President. She helped the chapter organize a benefit dance for Haiti that raised more than \$2,000 with a matching pledge from World Vision.

Omicron Alpha

St. Mary's University raised over \$6,000 for the San Antonio Food Bank.

Omicron Beta

Richard Stockton College of New Jersey received Region II's Outstanding Academic Achievement Award, and the chapter ranks second academically out of the four sororities on campus. The chapter contributed to Kappa Sigma's Polar Plunge Princess to raise money for the Red Cross Haiti Relief Fund. They

volunteered at the 5K Run for Atlantic City Firefighters and Police Officers and donated goody bags to the Children's Hospital in Atlantic City.

Omicron Gamma

Ohio University participated in the third annual Polar Plunge, sponsored by Phi Kappa Theta and the Ohio University Police Department, raising \$1,055 to benefit the Special Olympics of Ohio.

Omicron Delta

Bryant University participated in Earth Day by helping the Smithfield Conservation Commission clean up a nearby park. At the Greek Awards, the chapter was recognized for the highest overall sorority GPA; members Tara Calnan and Lora Zaccaro were awarded the Black and Gold Award and New Sorority Member of the Year, respectively.
Source: Your Smithfield Magazine; Photo: Sandra M. Mayer, Smithfield Conservation Commission

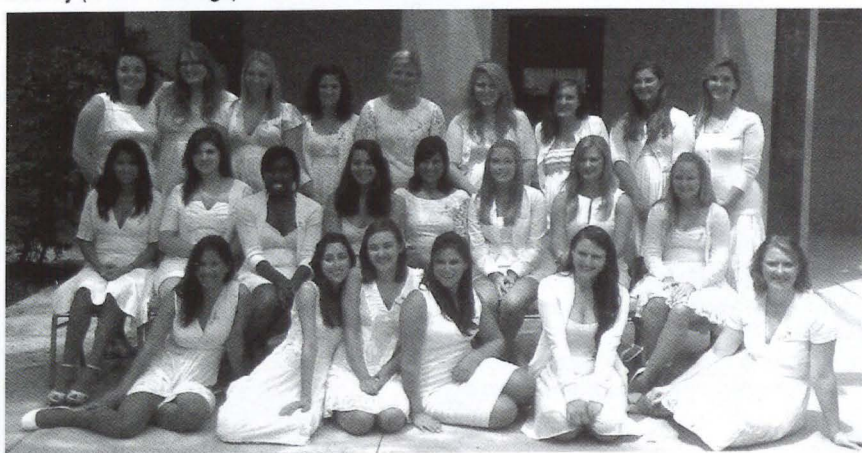
Omicron Epsilon

Arkansas State University hosted their annual Pancake Supper, with proceeds going to the Delta Zeta Foundation and Camp Aldersgate in Little Rock. The camp is for children with disabilities such as autism and epilepsy.
Source: The ASU Herald

Omicron Omicron

Lindenwood University hosted ultimate kickball during the university's Greek Week.
Source: LU Legacy

Members of the Pi Theta Colony (Rollins College).



Pi Alpha

University of Florida won Blacktop Beach, an event featuring a sandcastle building contest along with live music and a barbecue, which was sponsored by Kappa Sigma. The chapter also won first place at Dance Marathon 2010, a campus-wide event benefiting the Children's Miracle Network.

Pi Delta

Wake Forest University raised over \$1,500 for Haiti relief through a campus bake sale. Profits were sent to the Red Cross.
Source: Old Gold and Black

Pi Theta Colony

Rollins College is Delta Zeta's newest colony in Winter Park, Florida.

Visit the Delta Zeta Awards website at <http://awards.deltazeta.org/> to see all of the National Convention 2010 Award winners and the inaugural Annual Award winners for 2010.

delta zeta memories

As Delta Zeta recognizes her 25-, 50-, 65- and 75-year members, we asked our treasured alumnae to tell us more about themselves and how Delta Zeta enriched their lives.

THE ORDER OF THE DIAMOND (75 YEARS OF MEMBERSHIP)

Olga Campbell Brocklehurst AP '34 (Ohio Wesleyan University)

Olga married Gordon Brocklehurst and has four children: Gordon, James, Karl and Linda. She taught music at Redford Union Schools. Now widowed, Olga is a grandmother and a member of the Redford Presbyterian Church and Eastern Star.

*Patricia Mathias Seitz AI '34 (University of Southern California)

"My years with Delta Zeta have been very happy," Patricia said. She met many alumnae in San Jose and Campbell, California and often substituted in a Delta Zeta bridge group. Patricia taught primary grades for 21 years at Alta Loma.

ORDER OF THE PEARL (65 YEARS OF MEMBERSHIP)

Alice Arnsbarger Burnette X '44 (Oregon State University)

Alice was married for 60 years before her husband passed away and they have two daughters, Laurie and Shelley, four grandchildren and two great-grandchildren. She taught preschool in a Lutheran church for 35 years before retiring.

Dorothy Dow DeVitt A '44 (Miami University)

After graduation, Dorothy worked as an American Airlines attendant for four years during the pioneer years of the airline. She married Robert DeVitt, who passed away in 1993, and the couple have three sons, Doug, Don and Mike. Dorothy resides at Springhill Retirement Campus, where she now has her own garden home. She has been to Europe more than a dozen times, to the Pacific three times and to Australia and New Zealand. Dorothy writes, "I've had a good life. The four years at Miami University and being a member of Delta Zeta are the main highlights!"

Jean Hovey Hafer Y '44 (University of North Dakota)

After graduating from the University of North Dakota, Jean received her business degree from the University of New York in 1983. She moved around the country with her husband and they retired to South Carolina. They have three children and five grandchildren and enjoy volunteering at local hospitals.

Virginia Olson Hinman FB '44 (University of Connecticut)

Virginia and her husband Earl live in south Florida and have four children, five grandchildren and four great-grandchildren. Virginia taught Physical Education and Health for 25 years before retiring in 1986. Now, she enjoys knitting over 200 caps and booties each year for the newborns at the local hospital. Virginia and Earl are active members of Pratt Whitney's Retirement Association and compete in a bowling league. She has been a member of the Panhellenic Alumnae Association for more than 40 years.

Mildred Herreilers Lutgens AZ '44 (Adelphi University)

After graduation, Mildred worked for Burlington Mills, married and had two children. She served as a lay pastor in the Presbyterian Church for 15 years. Mildred is retired and knits baby blankets, hats and sweaters for children, and afghans for her great-grandchildren. She recently celebrated her 60th wedding anniversary and enjoys movies and eating out.

Georgetta Isgrigg Veech BΓ '44 (University of Louisville)

Georgetta and her husband, Robert, have one son. She is a retired human resources manager.

THE ORDER OF THE GOLDEN ROSE (50 YEARS OF DELTA ZETA MEMBERSHIP)

Patricia Albee Beam AB '58 (University of Illinois)

Patricia joined Delta Zeta during her junior year and competed in intramural hockey, volleyball and basketball. She was honored in 2003 as one of the pioneers of women's athletics. Patricia taught physical education for several years, but became a mother and full-time community volunteer after her three children were born. She keeps busy with her eight grandchildren.

Patricia is a senior Olympian, with more than 1,000 medals. She currently holds the title of champion of all women 50 and older in the state of Illinois and has received this award six times. Patricia writes "I am thoroughly enjoying my second childhood."

Virginia Laufketter Feldmann ΓP '58 (Northern Illinois University)

Virginia and her husband John have been married for 48 years; they have three children, Chuck, Julie and Doug, and four grandchildren. Virginia retired in 1998, after teaching English for eight years in Elgin, Illinois and for 22 years at St. Margaret Mary Elementary School in Algonquin, Illinois. She now supervises student teachers at Northern Illinois University.

Drude Sparre Roessler AA '59 (Northwestern University)

"I so enjoyed my Delta Zeta years, serving as Chapter President for two years and winning the Florence Hood Miner award in my junior year," writes Drude. "I remember going to the National Convention in Pasadena in 1960! I married right after graduation in 1962 and with my Bachelor of Music Education, I began teaching elementary school music. I traveled to Salzburg, Austria to study the Carl Orff (of Carmina Burana fame) method of music education.

"I was selected to sing in the Robert Shaw Choral Workshops sponsored by Carnegie Hall for nine consecutive years. I became active in our local Musical Club as President for the past four years. We promote classical music and raise money for scholarships for deserving music majors. I retired after 40 years of teaching, and have two beautiful granddaughters. A huge thrill was getting to conduct a full chorus and orchestra in rehearsal on the stage of Carnegie Hall, where my daughter and her daughter sang, too! I travel and enjoy time with family and friends."

Dena Morris Shultz ZE '58 (California University of Pennsylvania)

Dena is one of the founding members of the Zeta Epsilon Chapter at California University of Pennsylvania, which was part of the merger with Delta Sigma Epsilon Sorority in the 1950s. She writes "I was the 1957 Homecoming Queen; when my float rounded a corner, there was a large group of my sisters cheering and waving."

Dena and her husband of 49 years, Bill, have three daughters, Jonna, Tracy and Shannon, and 10 grandchildren. She is the fourth generation to live in her ancestral farmhouse. Dena taught high school English for 35 years and now enjoys being with her grandchildren. Other activities include membership in the Daughters of the American Revolution and singing in her church choir.

*Indicates Flame Eternal

membership recognition & sisterhood

A lifetime of sisterhood enriches our members' lives as well as the Sorority.

MEMBERSHIP RECOGNITION

Marilyn Pieper Roth Δ '41 (DePauw University), below, recently received the Order of the Diamond for 75 years of membership in the Sorority. She is a member of the St. Louis Alumnae Chapter and was crowned the 2010 Valentine Queen of Mark Twain Manor. Marilyn's careers over the years included milliner, jeweler and ticket seller for groups such as the St. Louis Wrestling Club and the St. Louis Cardinals.



Central Plains Area (Colorado, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota)

Alumnae from the **Delta Nu Chapter (Parsons College)**, below, met in Van Buren County, Iowa for a reunion. Charlotte Lamb I '51 (University of Iowa), a long-time College Chapter Director for the chapter, was recognized for her many years of service. Another reunion is planned for September 2011 in Des Moines. For information, contact Marlene "Tommy" Thompson Gilpin '60, College Chapter Director, Lambda Theta Chapter (Michigan Technological University) at mikegilpin@sbcglobal.net.



REUNIONS AND GATHERINGS

Blue Ridge Area (North Carolina, South Carolina, Virginia, West Virginia and Washington, D.C.)

Kappa Theta Chapter (Virginia Polytechnic Institute & State University) alumnae held the first Annual DZ Classic Play Day at Kylie's Playground. Kylie, who died of SIDS, was the daughter of Kathy Cung Clifford '94. The playground honors Kylie at the school where Kathy teaches.

Alumnae and collegians from the **Zeta Lambda Chapter**, (East Carolina University), below, celebrated the chapter's 50th Anniversary. Go to <http://www.deltazeta.org> > Alumnae > Connect With Delta Zeta > Reunions and Gatherings for photos and videos.



Delta Xi Chapter (University of Northern Colorado) alumnae from Virginia, Idaho, Texas, Florida, California and Colorado reunite each year to share memories and celebrate their friendships.



Alumnae reuniting from the Delta Xi Chapter (University of Northern Colorado) included Kathie McFarland Johnston '76, Nancy Johnson Simons '76, Carol Tice Davis '75, Sue Conover Bentley '75 and Jeri Schenfeld Ducker '75. Not pictured: Donna Brown Claussen '75.

May 2010 marked the 90th anniversary of the **Greater Kansas City Alumnae Chapter** (below). Members celebrated with a "Happy Birthday" theme complete with a birthday cake, ceremony and photos taken with the original charter dated May 25, 1920.



Mid-America Area (Illinois, Indiana and Wisconsin)

Alpha Beta (University of Illinois), below, alumnae held a reunion for members who graduated from 1975-1981 with 24 alumnae in attendance. For more information or updates, please contact Alpha Beta Alumnae at abofd2@gmail.com.



Alumnae from the **Epsilon Omicron Chapter (Western Illinois University)** reunited in July at the home of Karen Drysdale Phillips '69 in Barrington, Illinois. The alumnae will hold their fourth reunion in Barrington for lunch on Saturday, July 16, 2011. For more information, contact Mary Stoklosa Ferrandino '70 at read2me2@aol.com.



Front: Linda Wells McNelley '70, Karen Drysdale Phillips '69, Judy Bieschke John '65, Barb Lennox Pollen '67, Millie Foltyn Wostratzky '68, Marianne Kastner Bricker '64, Sandy Falcetti Carson '67, Trish Lash Laureys '65, Judy Nickel Winter '69, Sally Bogguss Davis '69, Cassie Short Paulsen '69 and Julie Frels '69.

Back: Sue Wood Hipple '68, Carlene Krutmeier Kemmis '66, Candy Muntean Maloney '67, Barb Barker Shaw '67, Donna Howe McGarry '69, Claudia Browne Curtis '70, Karen Howe Jackson '69, Vicky Jepson Slaymaker '68, Joyce Gradert Duncan '69, Linda Walczak Petersen '69, Marie Foltyn Andersen '68, Carol Waltzek Gaare '69 and Mary Stoklosa Ferrandino '70. Not pictured: Nancy Lutter Thompson '65.

On the weekend of July 9-11, members of **Zeta Chi Chapter (University of Wisconsin/Stevens Point)** reunited at the home of Kathie Vavra '68 in Sturgeon Bay, Wisconsin.

Mid-Atlantic Area (Delaware, Maryland, New Jersey and Pennsylvania)

Alumnae of the **Iota Theta Chapter (Mansfield University)** gathered for a special reunion in March at the university.

The **Omicron Beta Chapter (Richard Stockton College of New Jersey)** celebrated 20 years on campus.



Founding members of the Omicron Beta Chapter in attendance from left to right: Kim Jaffee Prado '90, Amanda Minger-Thomas '90, Laurie Mitchell Simpson '90, Dawn DiDonato Sabo '90, Jacqueline Granski '90, Stacy Fabiano Semco '90, Noreen Tarbous McCarthy '90, Theresa Briigliadoro-Herbst '90 and AnnaMarie Giglio DeNardo '90.

Extension News

The National Council of Delta Zeta Sorority is pleased to announce the following colonizations:

Rollins College, Winter Park, Florida

University of Tennessee/Chattanooga

University of Idaho, Moscow, Idaho

Congratulations to Delta Zeta's newest colonies! Watch for additional news about these colonies soon.

A Snapshot in Time

Delta Zeta's Stars in Our Service Flag

In every conflict since 1902, Delta Zeta members have served and supported our country in many capacities. Today, Delta Zeta continues to support our troops who are far from home and salutes their courage.

Flora Ruth E '11 (Indiana University) was the first Delta Zeta to die while serving as an army nurse in World War I. Later, during World War II, Delta Zeta's Service Flag would become a regular feature in *The LAMP*, listing the names of members serving their country in a uniformed service.

Here is the original article about Flora from the December 1918 issue of *The LAMP*.

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THE LAMP OF DELTA ZETA

In Memory of Flora Ruth

IN the fall of 1911, a dark-haired, brown-eyed, vivacious freshman girl won the hearts of the entire Epsilon Chapter of Delta Zeta and was invited to wear our rose and green. She did so joyfully and became one of the most ardent Delta Zetas I have ever known. This was Flora Ruth. After a short time of living with us she was affectionately known at "Tom" and was better known by this name during her entire college career. It was my



FLORA RUTH

pleasure and privilege to lead the initiation the fall that Tom was a freshman. She was so earnest, so sincere, so devout in her pledge that it gave me strength and courage which helped me during darker times. No other Epsilon girl has been so efficient, so true to her pin and to her college as Flora Ruth. Her ideals and standards were of the highest and she was as firm as a rock in carrying out her convictions. Her strength was superb in maintaining the position which she felt was right and yet no girl was ever more willing to recognize and acknowledge her mistakes.

THE LAMP OF DELTA ZETA

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Flora graduated from Indiana University in 1915 and went directly to the Robert Long Hospital where she served a very successful period of three years as a nurse. She enlisted as an army nurse last February and was sent to Camp Pike at once. Here, on August 17 and September 12 she was operated on for appendicitis. October 2, she died—peritonitis the direct cause. She was laid to rest in the white uniform of a nurse and the flag for which she died was folded in her arms. They buried her with military honors and taps was sounded at the grave. Nothing but praise came from those under whom she worked. Those who knew her best know well the quality of her service. Nothing was too difficult if it was in line of duty, no perseverance too great to accomplish the desired result.

Delta Zeta, nationally, is deeply touched by the loss of a true Delta Zetan; Epsilon as a chapter feels keenly the loss of such a splendid member; each girl who knew her well, who worked and played with her while in college, grieves deeply for the loss of this sincere, true girl; and yet we must grieve, for how thankful we are for the privilege of having known and loved her, for having had the wonderful example to follow! We must be comforted by the thought that "all is well" with Flora.

GRACE ALEXANDER DUNCAN, *Epsilon*.

alumnae news

*Delta Zeta alumnae
share their talents to enrich lives
and the world.*

Argelia Atilano ΕΟ '96

(Loyola-Marymount University) broadcasts on KLVE-FM (107.5) in Los Angeles, California every weekday morning as well as reporting for Univision's KMEX-TV news program Primer Impacto. Argelia has hundreds of thousands of loyal listeners. K-Love has been L.A.'s Spanish-language radio leader for most of its 32 years and is one of the most important espanol radio outlet in the nation. Argelia has also served as the official DJ and main MC for Premios Juventud, a music-driven show. In 2005, she was named one of People en Espanol's 50 most beautiful people.

Source: *LA Weekly.com*

Karen Catechis EP '88

(Northwest Missouri State University), Greater Kansas City Alumnae Chapter President, was recognized by the Greater Kansas City (Missouri) Alumnae Panhellenic Association as one of its 18 Women of the Year, nominated for upholding the standard and ideals of Delta Zeta.

Source: *The Johnson County Sun, August 19, 2009*

Dianna Grattopp Buck ΔΦ '67

(Northeastern State University) was among 19 women honored at the Tulsa Area Alumnae Panhellenic

Awards Luncheon recognized for their leadership and community contributions.

Source: *Tulsa (OK) World, March 17, 2010*

Donna Niemann Brown ΓΓ '52

(Missouri Valley College) was among 17 outstanding women honored at the Oklahoma City Area Panhellenic Women of the Year Event.

Sara Costello ΔΠ '07

(Georgia College and State University) created Soles for Soles, a mission to provide aid to special needs children in Peru. Sara volunteered in Peru and saw the effects that not having proper shoes had on the children. She raised enough money for 72 pairs of shoes, which she hand delivered. The project is promoted through SolesForSoles.BlogSpot.com and through its blog as Sara continues this important work. Find out more at <http://www.solesforsoles.blogspot.com/>.

Source: *The Colonnade*

Adrian France ΔΒ '05

(University of Southern Indiana) co-founded The Odyssey, a newspaper to improve communication within the Greek system and highlight the many positive aspects of fraternal life. When she transferred to Indiana University, she met Evan Burns of Phi Kappa Psi Fraternity in a class and they

discussed the lack of Greek life coverage they saw in their student newspaper. With entrepreneurial spirit, the two began to work together to create The Odyssey. Read more at <http://olympiamedia.group.com/#/whatistheodyssey/whygreeks/>.

Source: <http://www.university-business.com>

Martha Rockwood King Ε '49

(Indiana University) was inducted into the Fairborn City Schools Hall of Fame in Xenia, Ohio. She is co-owner of King Schools, Inc. in San Diego, California, the world's leading producer of aviation training multimedia programs. She was chosen as one of five Presidential appointees to the First Flight Centennial Advisory Board, inducted into the International Aerospace Hall of Fame and was named one of "100 Most Influential Women in Aviation."

Source: *Xenia Daily Gazette*



Aida Kouyoumjian K '56

Aida Kouyoumjian K '56

(University of Washington) recently published *Between the Two Rivers: A Story of the Armenian Genocide*, the real-life saga of Aida's mother, who as a young girl was one of a small minority of Armenians who survived the massacre and deportation from the Ottoman Empire during and after World War I. Aida teaches a course titled, "Remembering Iraq" in the Bellevue College's continuing

education program, to provide new insights about Iraq in understanding the modern world. Born in Bagdad to Armenian parents, Aida was granted a Fulbright Scholarship in 1952 to study at the University of Washington. After serving thirty years in the public education system, she retired in 1998. She is an active member of the Kiwanis Club. Find out more about her book at Coffetown Press (<http://coffetownpress.com/between-the-two-rivers-a-story-of-the-armenian-genocide/>).



Martha Rockwood King Ε '49

Karissa Barber Ma ΔΘ '96

(University of Houston), Phoenix Valley Alumnae Chapter member, has organized the first chapter of a nationwide support group for young women with breast cancer. Open and free to all breast cancer patients younger than age 50, the Young Survival Coalition offers an opportunity for

young breast cancer patients to share the special support they need to communicate effectively with loved ones while they stay strong to fight their disease.

Source: www.facebook.com/youngsurvivalcoalition.

Jane Hobbs McDermott ΔΩ '02 (Fort Hays State University), Alva Alumnae Chapter President, was honored with the Outstanding Business/Professional Award by Northwestern Oklahoma State University Alumni Association. She is a co-owner of deVine Water and McDermott Insurance Co., president of Wheatland Republican Women and past president of the Higher Education Alumni Council and Northwest Family Services.

Source: *News-Tribune, Enid, Oklahoma*

Debra Modellmog IN '73 (Georgia Southern University), a professor of English at The Ohio State University, is widely recognized among students and faculty for her promotion of diversity, and is internationally known for her research on Ernest Hemingway. She travels with The Hemingway Society, a worldwide foundation established in 1965 by Ernest Hemingway's widow, Mary Hemingway. Debra has written several widely-praised articles and attends the biannual conference as a chair of the foundation. "I love to teach and to help people with their writing," she said. "I feel my whole goal

in life is to become a more compassionate person."

Source: *The Lantern (Columbus, OH)*

Jenna Nathan AB '02 (University of Illinois), Communications Manager for Habitat of Humanity in Des Moines, was profiled in the Des Moines Register. Jenna received the Governor's Volunteer Award in 2007 and is an AmeriCorps VISTA volunteer. "Becoming a VISTA allowed me to give back to the community." She also volunteers for the Children's Miracle Network, Shalom Zone Ministries and supports the Delta Zeta Foundation.

Source: *Des Moines Register.com*

Susan Robichaud Nightingale BP '54 (Michigan State University), a member of Metropolitan Detroit Alumnae Chapter, was installed as the president of the Detroit Alumnae Panhellenic Association for 2010-2011.

Julie Kopanic Pollack KE '90 (Duquesne University) was a candidate for this year's Leukemia & Lymphoma Society's Man & Woman of the Year, a friendly competition among Western Pennsylvania area community and professional leaders to raise vital funds for LLS. Julie knits scarves and hats to donate to those in need and is a survivor of AML (Acute Myelogenous Leukemia). Source: *Pittsburgh Tribune-Review, March 26, 2010*



Lauren Shapiro OB '04 (Richard Stockton College of New Jersey) with Donald Trump of "The Apprentice."

Margaret Purcell AT '82 (University of Alabama), State Alumnae Chairman – Alabama, is the Manager of Financial Affairs Grants at the University of Alabama and conducts a free introductory grant training program which she created to help small towns and local government apply for grants, especially important in today's economy. Now the program is being offered as a university outreach component.

Lauren Shapiro OB '04 (Richard Stockton College of New Jersey) competed to win a spot on the television show, "The Apprentice." Lauren is a corporate communication/technical blogger for her company and is a member of the New York Women in Communications organization. "Delta Zeta has proven to be a great network both as a collegian and as an alumna," Lauren says. "Becoming a Delta Zeta was the best decision I made as a collegian and I am proud to represent our Sorority in the business world."

Judy Burch Stutts ZA '75 (East Carolina University) organized the American Veterans National Creative Arts Festival held in San Antonio.

Sofia Torres OO '03 (University of Texas/Pan American), South Texas Alumnae Chapter President, was featured in The Pan American, the university's student newspaper, for her courageous fight against cancer after her mother was touched by the disease. Source: <http://www.panamericanonline.com/running-for-hope-funds-for-cancer-research-1.2225513>

Dr. Tanya Austin Wahl K '88 (University of Washington) was on the cover of Overlake Hospital's Healthy Outlook magazine. Dr. Wahl is an Oncologist at Overlake Hospital in Bellevue, Washington.

Dawn Ward BΔ '96 (University of South Carolina) is the Communications and Marketing Director for the American Cancer Society, responsible for developing and implementing strategic marketing and branding efforts, communications, public relations and media relations specific to the Maryland and Delaware/Delmarva regions. She currently serves as the President of the Baltimore Public Relations Council.

Carri Baker Wells ΛΞ '82 (Texas A & M University) is the chairman-elect of the San Antonio Chamber of Commerce. Carri is a past president of the Twelfth Man Association (the first woman elected to this position), and serves on many KLRN public television committees. Carri can be seen on KLRN in sponsorship spots.

CORRECTION

In Issue 1 – 2010, page 18, **Senator Jane Gray Nelson's** IΨ '70 school for her college chapter was incorrectly referenced as the University of North Texas. The correct school is the University of Texas/Arlington. We apologize for the error.

Call for submissions:

Are you an alumna initiate or do you know one? What contributions do alumnae initiates make to Delta Zeta? Tell us about your experience! E-mail LAMP@dzshq.com or send us your news at <http://www.deltazeta.org/Content/NavigationMenu/AboutDeltaZeta/Publications/SendUsYourNews/default.htm>.

flame eternal

ALPHA

Jo Gosney Dearing '55
Betty Jankovsky James '57
Linda Jackson Straus '66

GAMMA

Mildred Welander Gunkelmar '29
Katherine Briggs '39
Margaret Strunk Saetre '45

DELTA

Jean Johnston Richardson '30
Winifred Medcalf Happel '32
Dorothy Rominger Morse '41
Ann Marie Watskin Hines '45
Jean Houston Watts '51

EPSILON

Vera Lambrook Read '34
Phinetta Copeland Habegger '48
Nancy Miller Fine '55
Veronica Trees Davis '59

THETA

Mary Geiger Riggs '37
Betty Laffeur Barnhart '40
Elizabeth Baker Devereaux '46
Kathleen L. Seeds '79

IOTA

Helen Fitzpatrick Wieland '26

KAPPA

Dixie Stanley Lysons '32
Glendonna Greenway Davenport '41
Merilyn Harmon Brosseau '43
Emma Jelleberg Reynolds '46
Jeanette Moyle Chase '48

MU

Doris Adams Wentworth '19
Dorothy Yager Jannotta '31
Eleanor Hutson Lloyd '45
Elaine Emmons Olson '46
Joan Parsons Flanigan '50
Nancy Aljian Ashe '52
Jean Hall Kalfi '63

XI

Diane Foltzer Leesman '58

OMICRON

Dolores Stumpff Grundish '45
Kathleen Hoover McCulley '46
Gamze Akturk Bailey '84

PI

Mary Schroepel Nelson '37
Mary Brown Linn '80

RHO

Patricia Patch Wright '40
Annice Marie Maxwell '43

SIGMA

Sue Brown Dietrich '34
Mary Womack Percy '35
Barbara Walker Reid '46

TAU

Marian Corcoran Shinler-Enli '35
Betty Baker Wilson '50

CHI

Marjorie Metzger Young '35
Maryella Clark Banks '49

PSI

Doris Snedeker Henry '53

OMEGA

Elizabeth Ellen Phillips '31
Ann Morton '48

ALPHA ALPHA

Mary Wacker Delancey '42
Evelyn Dean Foster '49
Marilyn Perkinson Jevitt '50
Sheila Ehmke Robb '65

ALPHA BETA

Helen Lines Vincent '33
Frances Wilson Keith '62

ALPHA GAMMA

Mary Jones Clithero '45
Valerie Buckley Brown '49
Linda Logsdon Wattenarger '66

ALPHA EPSILON

Yvonne Degraffenried Burns '42
Doris Robertson Bell '46
Barbara Hopper O'Halloran '47
Martha White Nevins '55

ALPHA ETA

Norma Bowbeer Butler '23
Mary Yetter Goodell '23
Thyra Sheffield Hyde '23
Jewell Heiser Miller '23
Louise Mattern Oak '23
Lea Sherman Subora '23
Charlotte G. Tucker '23
Constance Lake Hahn '26
Jean Currie Makepeace '26
Helen Cosendey Abbate '30
Frances Anderson '30
Edith Budge Darnell '30
Jeanne Dubois Eldridge '30
Frieda Boersig Sherman '30
Marjorie Cuthbertson Springe '30
Ruth Knepp Simmons '33
Irene Lyons Kelly '34
Marcie Mathews Lindstrom '35
Kristine Ramsay Clark '48
Kathryn Cybulski Peters '48
Olga Verdellin Ramsay '48
Kathryn Randolph Smith '48
Sarah Wilcox Templin '48
Barbara Eaton '49
Sue Wilcox Kamrath '49
Mary Anna Sullivan '50
Carolyn Bauer Brown '51
Mary Steinbach Frey '51
Marjory Joan Maurer '51
Virginia Schuberth Luchek
Joy Carpp Remley

ALPHA THETA

Martha May Schneider '52

ALPHA IOTA

Margaret French Cramer '33
Patricia Mathias Seitz '34
Christine Junchen Miles '36
Carole Buscaglia Mortara '41

ALPHA KAPPA

Alice Haith DeRosia

ALPHA PI

Angeline Howell Florence '41

ALPHA SIGMA

Sylvia Renz Peters '50
Margaret Parham Gandy '53
Brenda Alberson Thompson '59

ALPHA TAU

Bessie Tate James '44
Kathryn Bonar Brock '45
Sarah Jones Della Corte '47
Patty Schmidt Richardson '50
Joan Mathesen Toppen '50

ALPHA UPSILON

Virginia Ulmer Bedoar '60

ALPHA CHI

Juanita Wright Hunzinger '33
Thelma Halverson Ebbitt '35
Charla Bisno Janecek '44
Marion Richardson Broyles '64
Desiree Ruth Sanchez '87

BETA ALPHA

Eileen Gorton Shanley '36
Dorothy Turner Clarke '47
Robyn Eastwood Feeley '74

BETA GAMMA

Elizabeth Johnson Daugherty '43

BETA ZETA

Audrey Boggess Turner '35

BETA THETA

Elizabeth Johnson Leach '49

BETA KAPPA

Dorothy Carlsen Burkhardt '44
Elizabeth Hixon Long '45
Belva Ross Ball '49
Susan Peters Armstrong '70
Susan Lee Norman '83

BETA LAMBDA

Janet Anne Dykstra '70

BETA MU

Marion Pou Sadler '41
Daisy Jean Wyatt Neel '42
Mildren Caison Parker '43
Dorothy Niblack Jackson '50
Claudine Keith Wall '53
Margaret Arnold Daniel '57
Carla Huddleston Steiner '65

BETA NU

Jean Cottle Hitz '45
Elaine King Campanaro '65

BETA XI

Betty Moreman Broadhead '48
Rosalynn Fillmer Dresher '52
Patricia Ganey Richburg '64

BETA RHO

Donna Erb Aurand '53

BETA SIGMA

Marianne Unger Patrick '52

BETA TAU

Dorothy Clark Lorenzen '42
Clair Lynn Holcomb '66

BETA UPSILON

Merrel Loubat Caire '42
Charmaine Grinnell Noel '56
Ellen Conmy Cornwell '61

BETA CHI

Carolyn Kuhls Taylor '47

BETA PSI

Doris McClenaghan Weber '43

GAMMA ALPHA

Mildred Curren Hickel '41

GAMMA BETA

Diana Dixon Stone '48

GAMMA GAMMA

Lucille Gaffney Fierce '45
Diana Christoff Miller '57

GAMMA EPSILON

Doris Deibert Braden '46

GAMMA IOTA

Jeanne Young O'Reilly '60

GAMMA KAPPA

Jane McSorley Briola '56
Sandra Kennedy '67

GAMMA LAMBDA

Carol Krieg Walter '79

GAMMA MU

Catherine Jongsma Bottino '48

GAMMA NU

Virginia Lee Johnson '49

GAMMA XI

Willa Kathryn Kennedy '69
Lee Ann Sullivan

GAMMA PI

Maxine Vaxter Gellick '51
Suzanne Bachi Forrester '57

GAMMA RHO

Pauline Sweet Clausen '53
Lucille Rohr Schmidt '53

GAMMA UPSILON

Doris Wright Sandoz '36
Kathryn Hensch Minton '53
Ellenmarie Myers Howland '58

GAMMA PHI

Jean Caldwell Jenkins '52
Gloria Frank Love '52

GAMMA CHI

Jeanne Wilkinson Goebel '56
Judith Arnet Schaller '85

GAMMA PSI

Ann Lowrie Gillis '59

DELTA XI

Betty Coomer Klune '56

DELTA OMICRON

Leota Brower McOsker '57
Debra Carney Myers '77

DELTA PI

M. Jane Smith Furman '56

DELTA SIGMA

Mary Kerr Collett '57
Mary Millemon Merrill '66

DELTA UPSILON

Betty Banda LaPlante '61

DELTA PSI

Carol Bock Thorp '57

DELTA OMEGA

Elizabeth Gilmore Mosier '56
Dorothy Galloway Denison '57

EPSILON ALPHA

Viola Humphry Mulford '57

EPSILON BETA

Deborah Davis Condon '69

EPSILON GAMMA

Jacqueline Chapman Rosenthal '56
Eva Frakes Bryant '60

EPSILON DELTA

Irene Cooper Bowen '57

EPSILON KAPPA

Dorothy Olbrich Kleckner '61

EPSILON NU

Roberta Lay Morris '56

EPSILON OMICRON

Dorothy Sheets Wren '65
Margaret Anne Montgomery '71

EPSILON SIGMA

Edith Soderblom Milott '58

EPSILON CHI

Lorraine Jacks Bach '58

ZETA ALPHA

Louise Hill Lawrence '61

ZETA DELTA

Jean Heaton Burton '63

ZETA EPSILON

Sandra Seshier Welsh '60

ZETA ZETA

Doris Billingsley Gabel '58
Mary Osborn McBroom '60

ZETA IOTA

Belinda Thompson Hall '60

ZETA KAPPA

Joyce Schweitzer Brown '75

ZETA PI

Johnnye Lilly Wilkes '62

ZETA UPSILON

Dale Helmich Leaf '69

ZETA PHI

Rebecca Ann Decapua '67
Naomi Daugherty Sinkula

ZETA OMEGA

Bonnie Bergh Zini '68

THETA EPSILON

Catherine Cox Thompson '67

THETA ZETA

Margaret McCarty Gearhart '62

THETA ETA

Irene Berning Christensen '63

THETA THETA

Elaine Mezison Dravillas '62
Susan Mary Nowak

THETA KAPPA

Cynthia Louise Sule '77

THETA XI

Jennifer Ann Vincent '85
Sharon Ann Burke '85

THETA OMICRON

Maura Sparks Eichorn '72

IOTA THETA

Mary Godbey Bailey '66

KAPPA ZETA

Nancy Geer Waters '70

LAMBDA RHO

Ethel Galvin Feicke '73

XI CHI

Amanda Marie Werkmeister '06

XI IOTA

Caroline Elizabeth Pottash '05

OMICRON OMICRON

Heather Troutt Sheets '92

PHI BETA

Elenora Hildebrand '57

CORRECTION

In Issue 1 – 2010 of The LAMP, it was erroneously reported in the Flame Eternal that Christine Marie Miles Ives A '84 (Miami University) was deceased. We apologize for this error.



*Elizabeth Baker Devereaux '46
(Ohio State University)*

Elizabeth "Liz" Baker Devereaux '46 (Ohio State University), Delta Zeta Past National President from 1970 to 1971, passed away on May 10, 2010. She served the Sorority on many levels, from collegiate delegate at National Convention to National President and President of the National Historical Museum Board of Directors.

Mrs. Devereaux was also named Delta Zeta's Woman of the Year in 1984. "Delta Zeta provided the opportunity to do things I didn't know I could do!" she said later of her sorority experience.

She was a retired associate professor of Psychiatry at the Joan C. Edwards School of Medicine at Marshall University in Huntington, West Virginia, where she had a distinguished career. Mrs. Devereaux received the Association's Distinguished Service Award in 1978. The Governor's appointee to the first West Virginia Board of Occupational Therapy, she also authored more than 20 professional publications and research papers during her career.

Donations in Mrs. Devereaux's memory may be made to the Delta Zeta Foundation, designated for the Women of Achievement Exhibit or the Museum Fund, 202 East Church Street, Oxford, OH 45056 or online at <http://www.deltazeta.org/>. Go to Foundation > How You Can Help.

National Convention 2010 Coverage

Coverage of the 2010 National Convention, held in Tucson, Arizona, will be in Issue 3 – 2010 of The LAMP. For Convention news and award winners, go to Metro (<http://metro.deltazeta.org/signin.aspx>) on the Delta Zeta website and click on the Convention News link under Delta Zeta News.



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alumna profile

Technology for All

Sandra Truschke Berger ☯ '66 (DePaul University) makes today's technology understandable for all generations.



Contrary to what many people might think, generations from the baby boomers and before are embracing today's technology enthusiastically. Writer, entrepreneur and instructor **Sandra Truschke Berger** ☯ '66 (DePaul University) sees this every day as she helps all generations understand what technology can do for them.

"Today's computers provide instant communication for both young and old. My company gives computer users of all ages guidance in using the hardware and software that is necessary to connect the generations. While my CompuKISS website (<http://www.compukiss.com>) is geared toward baby boomers and beyond, often younger people visit and they keep coming back," Sandy says.

Sandy says a college job fair led to her first job as a computer programmer. "I instantly fell in love with computers and everything high tech. When personal computers and high tech devices became readily available for everyone, I wanted to help others enjoy high tech as much as I do. At one point, my husband, David, told me that he thought I had a knack for explaining computers and technology in an easy-to-understand way. He suggested that I start writing about technology to help others understand it and that was the beginning of my writing career."

This led to Sandy establishing CompuKiss.com, a comprehensive website that offers computer tutorials, a blog, quick tips, podcasts, a technology center and much more geared to help anyone who might be intimidated by technology. "In the computer world, as in life, fear is the main obstruction to investigating and accepting anything new or unusual," Sandy says. "Once you can get people past their fears, learning is easier. The name CompuKISS comes from 'The Computer World ... Keeping It Short & Simple.' If you walk people through the concept and present it in a short and simple way, you can eliminate their fears and make them open to learning new things."

Sandy is certainly open to embracing new challenges. She has seen the Compu-KISS website go from a small site to one with a world-wide audience. The site has a large following from the U.S., as well as 160 other countries. "We get more than three million hits a month," Sandy says. "We have formed a family with visitors who subscribe to the newsletter, post and answer questions on the message boards, participate in my blog and listen to my podcasts. It's an exciting thing to see."

While Sandy loves the different opportunities that her company gives her, from troubleshooting equipment to reviewing the latest technology to writing magazines, newspaper and web articles as well as books, she loves opening a new world of connections for older generations. "When older computer users recognize the full impact of what computers and technology can do for them, they quickly become more enthusiastic than many younger people," she says. "They use technology to communicate with family and friends and to research health and other interests. Sometimes they find they can use technology to recapture youthful dreams. Those who dreamed of being a photographer, a writer, a videographer or an artistic designer find they can now easily achieve their dreams with the help of computers and high tech devices."

Sandy credits her Delta Zeta experience with enriching her approach to life and business. "Delta Zeta provided two things that were essential in contributing to my success: camaraderie and confidence. Having the full support and encouragement of my sisters carried over into my life, making me realize that there are many good people in the world and that supporting others and having them support you is the way the world should work," she says.

Likewise, she advises other Delta Zetas who might be considering their own business "to just do it!" she says enthusiastically. "There will always be obstacles, but obstacles can be overcome. So don't let anything get in your way. Make a commitment and move ahead day by day until you reach your goals."

While some might think that those who work with technology prefer machines to people, Sandy is proof that she is in the business because of the people she meets and interacts with every day.

"The thing that I like the best is that as I am helping others, I am constantly learning new things myself," she says. "What better use can be made of our time here on Earth than providing an atmosphere where we can constantly grow and expand while helping others at the same time?"

Internet Use and Seniors

In the last five years, the number of seniors (65+) actively using the Internet grew 55 percent, from 17.5 million in November of 2009, up from 11.3 million in November of 2004 according to a recent survey by Nielsen.

Among online visitors 65+, 88.6 percent say checking their personal e-mail is their top online activity.

(Source: PR Web, Aug. 9, 2010)

Texting Getting More Popular with Older Generation

A December 2009 study by the Pew Research Center showed that 68 percent of cell phone owners 18 and older send text messages.

What may come as a surprise is just how many people are texting within the older sets, including 25- to 34-year-olds (87 percent); 35-44 (74 percent); 45-54 (69 percent); 55-64 (43 percent) and 65-plus (20 percent).

(Source: Advertising Age, February 18, 2010 - http://adage.com/digital/article?article_id=142180)

Older Adults Among Newer Members on Social Networking Sites

A Pew study found that 35 percent of adult Internet users now have a profile on at least one social networking site. And among online adults, ages 35-44, 30 percent have a profile, 19 percent of online 45 to 54 year olds have a profile, 10 percent of online 55 to 64 year olds have a profile and 7 percent of online adults 65 and older have a profile.

(Sources: USA Today; Social Computing Magazine, <http://pewresearch.org/pubs/1079/social-networks-grow>)

"Now more than half of adults aged 35 to 44 are in social networks. Seventy percent of online adults, ages 55 and older, tell us they tap social tools at least once a month. As a result, social applications geared toward older adults will now reach a healthy chunk of their audience."

(Source: Forrester Research 8-29-2009 - <http://www.forrester.com/rb/research>)

collegiate profile

The Inside Scoop

Shelby Webb is a blogger, journalist, "politics junkie," adventure-seeker and a Delta Zeta!

Shelby Webb, a collegian in the Pi Alpha Chapter (University of Florida), says she is not your "perfect prom queen." Although she was prom and Homecoming queen at her high school in Sarasota, Florida, Shelby enjoys surfing, skimboarding, wakeboarding and skateboarding, is a self-proclaimed "politics junkie" and last school year, as a freshman at the University of Florida, was an online blogger for Seventeen magazine. In March of 2010, Shelby wrote an article for Seventeen entitled, "The Truth About Sororities."

In the article, Shelby encouraged freshmen to explore fraternal life on their campuses, with information such as, "It is super-diverse. We do a lot of philanthropy. There is no alcohol." This was in addition to blogging for Seventeen's the "Freshman 15 Blog," which follows the lives of 15 college freshman women who share tips, tricks and exciting stories about their first year away at school. (<http://www.seventeen.com/college-career/freshman-15-blog/about-freshman-15-blog>)

How did Shelby become a blogger and budding journalist for a national magazine with a circulation of over two million 12 - 19-year-old women?

"I love sharing my experiences with other people, so when I heard one of my friends talk about the Freshman 15 program, I jumped at the chance," Shelby says. "It was a pretty rigorous process to get accepted to the program, starting with an application where you wrote, in 75 words, something interesting about your day. From there I moved onto round two, where each contestant had to submit an audition video via YouTube that would catch the judges' attention. Then I was asked to answer a series of questions about my life, what I would blog about and advice I could give to rising seniors in high school. Finally I got the best phone call I could have hoped for—my new editor telling me I had been selected to participate in the program! I was ecstatic!"

The experience also helped Shelby focus on what she wants to do after graduation. "I was an undecided major going into college, but after participating in this program for a year, I realized that I want to write and work in media. Now I am majoring in Journalism and Public Relations."

Shelby has an active interest in politics and is the youngest writer for the student-run newspaper The Independent Florida Alligator. She is a member of the Gator Skimboarding Club and the Accent Speakers Bureau, the largest student-run speaker's bureau in the nation, which brings prominent and influential speakers to the university.

The Freshman 15 blog kept her busy, requiring her to "write the weekly blog, record a weekly video blog, conduct five interviews a month of cute college



boys (one of the sections on Seventeen's website), answer reader questions and produce a monthly 'What's Up on Campus' video," Shelby enumerates. This summer she also had the opportunity to do an internship with a respected public relations firm in her hometown. She hopes to study abroad in a Spanish-speaking country like Spain or Argentina.

At school, Shelby finds support with all that is on her plate from her Delta Zeta sisters. "Being a Delta Zeta has given me the best group of friends and sisters I could have possibly asked for! I have a support group of more than 160 girls that have my back, that invite me to come over to eat ice cream if I've had a rough day, that listen to me rant about my Spanish class and can cheer me up. They are my best friends, and it's great to know there are so many other Delta Zetas out there who know what I'm talking about."

Shelby advises members who would like to start blogging professionally to "apply for any and all blogging positions you hear about, even if it sounds like a long shot. Also, make a portfolio of writing you may have done in the past so you can show a potential employer that you have writing experience," she says.

She sees her blog as way to help people, too. "I've gotten a lot of feedback from girls in high school asking advice on where to go to college, how to pick the best schools, help with their admissions essays and what Greek life is really like," she says. She wants to extend this aspect of blogging into her life after graduation. "I would love to write a blog as a career!" Shelby says. "This experience has been a blast, and doing it for a living would be a dream come true. But honestly, I'd just be happy if I could write and know that my work has made an impact on someone's life."

Advocating for Student Safety in Washington, D.C.



Lynnda Wolf Hoeftler $\Gamma\chi$ (Kent State University), National Panhellenic Conference Delegate; Congresswoman Shelley Levine Berkley Iota Phi '70 (University of Nevada/Las Vegas), 1991 Delta Zeta Woman of the Year, and Shelly Brown Dobek $\Gamma\Omega$ '94 (Southern Illinois University), Associate Director of Greek Life and Director of Chapter Services at North Carolina State University in Washington, D.C.

On April 20, 2010, nearly one hundred Greek student leaders and national fraternity and sorority representatives participated in the 2010 NIC/NPC Congressional Visits in order to lobby for the passage of the Collegiate Housing and Infrastructure Act of 2009 (CHIA) [H.R. 1547/S. 781]. These students and alumni conducted more than 400 meetings throughout the day in both Senate and House offices.

WHAT IS CHIA?

Sponsored by the Capital Fraternal Caucus, <http://www.fraternalcaucus.org>, a Washington, D.C.-based Greek umbrella organization representing the country's fraternities and sororities, CHIA would allow fraternity and sorority foundations to make tax-deductible, financial contributions for infrastructure improvements to meeting and dining areas in chapter houses in the same way that the tax code currently allows colleges and universities to use tax-deductible contributions to improve university-owned student housing on campus.

Find out more ways to get involved at http://www.fraternalcaucus.org/index.php?option=com_content&task=view&id=15&Itemid=30.

Before this year's annual Congressional Visits, the bill had 185 cosponsors in the House and 28 cosponsors in the Senate. As of July 26, the bill had 231 sponsors in the House and 32 in the Senate, a record number of sponsors for the bill in the House.

Recently the Associated Builders and Contractors, a powerful lobby that is excited about the bill's potential to jumpstart construction nationwide, has endorsed CHIA through a letter to Congress in support of our efforts. This year, the NIC and NPC were represented by 96 students representing 40 fraternities and sororities. These dedicated young men and women are students at 77 universities in 39 continental states.

If you are interested in participating in the April 2011 NIC/NPC Congressional Visits, please contact Delta Zeta at DZLeadership@dzshq.com.

Introducing Delta Zeta's Educational Leadership Consultants For the 2010-2011 School Year



Seated: Sarah and Lorraine. Standing: Alicia, Lauren, Nickie and Mallory.

Educational Leadership Consultants convey the Sorority's mission and fundamental principles through on-site visits to our college chapters around the country throughout the academic year. They become acquainted with campuses and collegiate and alumnae members, assist in the planning and implementation of membership recruitment activities and deliver leadership development and educational programs.

Mandi Wise $\Gamma\chi$ '96, Chapter Services Director, oversees the program.

The following women are serving as Educational Leadership Consultants for this school year:

- Nickie Callahan $\Pi\epsilon$ '06 (Clemson University)
- Sarah Cohen $\Xi\Theta$ '06 (University of North Carolina/Wilmington)
- Lauren Orr $\beta\epsilon$ '06 (Auburn University)
- Lorraine Villasenor $\Xi\Xi$ '06 (North Georgia College and State University)
- Mallory Yankush $\Gamma\Lambda$ '06 (Baldwin-Wallace College)

Continuing in the position for a second year is:

- Alicia Farrell $\Pi\beta$ '05 (University of Hartford)

Thank You to Our Educational Leadership Consultants

The Delta Zeta Educational Leadership Consultant (ELC) not only enriches the Delta Zeta collegiate chapters that she visits, but the program enriches the women who hold this position through experiences that will prove valuable in their future endeavors.

Thank you to the Educational Leadership Consultants who have served Delta Zeta during the 2009-2010 school year. Their work is greatly appreciated, and we wish them the best of luck as they begin a new journey in their lives.

Rebecca Ensley ITZ '06 (Arizona State University)

"I have learned how to adapt to a variety of situations. This has been a tremendous learning experience for me and a skill set that I will take with me. I really enjoyed the opportunity to visit Headquarters and experience the rich history that our Founders left on Miami University's campus.



"I am pursuing my lifelong dream of becoming a Political Officer in the State Department's Foreign Service. The best advice I can give to a chapter is to remember that they are a part of a national organization and not just the Greek community at their school. Remember that Delta Zeta is a lifetime commitment."

Alicia Farrell ITB '05 (University of Hartford)

Alicia is serving a second year as ELC.

"I learned that my love for Delta Zeta has grown even more as an alumna. Being an ELC helped me to become confident, resourceful and to tackle any situation with positivity.



"My greatest accomplishment was helping a chapter double their size. They started very small, but were motivated and passionate about having a successful recruitment. The initiation of the 23 current founding members of the Pi Theta Colony is one memory I'll never forget. Their passion for our ritual is immeasurable.

"I will continue working for Delta Zeta with the Pi Theta Colony at Rollins College. You take away from your Delta Zeta experience what you put into it."

Amanda Keeling BT '05 (University of Louisville)

"I learned that I can be a very independent person and my passion for Delta Zeta gets stronger every day. My greatest accomplishment was when I helped a chapter officer. Giving officers new ideas and seeing their faces light up with excitement was truly rewarding and made this job completely worthwhile.



"My favorite memory was seeing the country. I visited 15 states and 30 different campuses where I was able to see so many exciting things.

"I hope to get an elementary teaching job near home in Louisville, Kentucky and serve in an advisor role with my chapter, volunteering on the National level at some point. I am also getting married July 16, 2011!

"If I could give advice to a collegiate member, it would be to do everything you can with Delta Zeta during your collegiate years."

Christina Edwards BA '04 (University of South Carolina)

"I could not be happier with my decision to become an ELC. I hope that the chapters and women I worked with feel as though they gained something from working with me as well. One of my favorite memories was the 2010 Norma Minch Andrisek Leadership Conference. It was so much fun to see so many of the members whom I had gotten to know during my visits.



"The ELC experience taught me to take advantage of every opportunity that comes my way. Currently, I'm waiting to see what that next adventure is, while enjoying having a closet again! I tell current chapter members to take advantage of everything that their campus, chapter and Panhellenic has to offer and enjoy your Delta Zeta experience."

Mary Leschper ZZ '04 (West Texas A & M University)

"My ELC experience made me a woman of confidence, compassion and character. The ELC program is the ideal way to serve Delta Zeta — it allows you to embody the true spirit of Delta Zeta every day. One of my greatest accomplishments is setting a positive example for all the collegians I've worked with and seeing members take on leadership positions within their chapters.



"I've met and worked with some of the most wonderful volunteers across the country. Seeing their support and dedication to Delta Zeta inspires me to continue to be involved with our organization.

"I will apply for graduate school, then work with a non-profit organization in management or communications. Being an ELC has prepared me in so many ways for my future career plans."

Sarah Woodard EΘ '05 (University of North Carolina/Wilmington)

"I learned so much about myself while traveling as an ELC—how to be independent and self-sufficient, and that it is okay to ask for help. My greatest accomplishment was overcoming my fear of public speaking. The first school I went to had 150 members, so I got over that fear really fast.

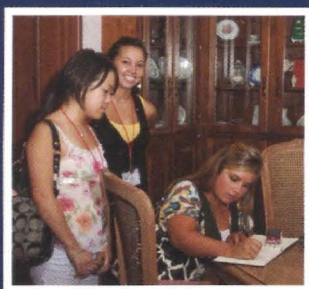
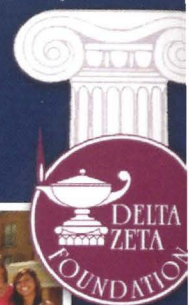


"My favorite memory is attending Convention. That was a great way to start off my two years as an ELC. I currently have no definite plans. I plan to stay active as a volunteer for Delta Zeta. Enjoy your time in college and get involved with everything while you can. Then plan to stay involved once you graduate — you will meet amazing Delta Zetas who will become your best friends!"

Send all notices of address changes and member deaths to:
Delta Zeta National Headquarters
202 East Church Street
Oxford, OH 45056
Phone: (513) 523-7597
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Alumnae Make the Difference!



"I was so impressed by the Norma Minch Andrisek Leadership Conference. The information was extremely relevant. I met many new friends who I still communicate with -- I even plan on visiting a friend from California this summer. The networking and leadership skills gained are well worth the trip, not to mention the added bonus of how this has really helped our chapter. Thanks!"

Stephanie Euer, Epsilon Gamma Chapter
(University of Central Missouri), Vice President
of Membership

"I would like to thank you for the scholarship to attend the Undergraduate Interfraternity Institute (UIFI). I had a truly amazing experience that taught me the true meaning of living the ritual in every day of my life. I cannot wait to use what I've learned to help my chapter, college and Delta Zeta as a whole. Thank you!"

Natalie Minott, Lambda Theta Chapter
(Michigan Technological University)



"Delta Zeta has provided me with many opportunities for leadership and scholarship. I hope to be able to give back to Delta Zeta and my community in honor of the wonderful women that came before me and as a positive influence for the women that will come after me. Delta Zeta has enriched my life by teaching me the importance of always walking truly in the light of the flame. I want other women to benefit from this knowledge and the amazing sisterhood that it nourishes."

Cassie Mundt, Delta Sigma Chapter
(Truman State University)

"Thank you so much for all the work you put into making this last convention another fantastic learning experience. As a new College Chapter Director, I took so much knowledge away to use at my chapter! Thank you for creating opportunities like this for alumnae and collegians alike to enrich ourselves and Delta Zeta."

Kristin Schmidt ◉M '98, College Chapter Director,
Theta Mu Chapter (St. Cloud State University)

You do make all the difference!

Regardless of the amount you contribute, alumnae participation is the key to providing these enriching educational and leadership programs and academic scholarships for our Delta Zeta sisters.

In a record year, 2009-2010 saw nearly 4,000 donors and an average gift of \$72.37 for the Foundation. The Guy Potter Benton Society (gifts of \$1,000 or more) continues to grow with 72 members providing leadership support this year, as does the number of donors making monthly gifts. No matter how you do it – your generosity makes a difference.

We hope you will continue your involvement with Delta Zeta in the coming year.

- *Stay connected with your sisters – from your chapter, in your community or online!
- *Support Delta Zeta's enriching experiences with your annual support of the Foundation.

Together, we make a big difference!
Ruth Weider Patterson BX (Wittenberg University)
Delta Zeta Foundation President